

California Travel Impacts by County, 1992-1999

2000 Preliminary State Estimates



California Tourism

A Joint Marketing Venture of
The California Travel and Tourism Commission
& The Division of Tourism
California Technology, Trade and Commerce Agency

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PREFACE

The purpose of this study is to document the economic significance of the travel industry in California from 1992 through 1999 and to provide preliminary estimates for 2000. These findings show the level of travel spending by those traveling to and through the state, and the impact this spending has on the economy in terms of the payroll, employment and tax revenue.

This study was prepared for The California Travel and Tourism Commission and The Division of Tourism, California Trade and Commerce Agency. Special thanks are due to Eileen Hook, Research Manager of the California Division of Tourism, for her support and assistance.

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1. INTRODUCTION

This report describes the economic impacts of travel to and through the state of California over the time period 1992 to 1999. Preliminary estimates for 2000 are provided at the state level only, and will be revised when more complete data become available. These estimates of the direct impacts associated with traveler spending in California were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the California travel industry were derived from various local, state and federal sources. A primary objective of this research is to provide reliable, detailed figures that allow comparisons from year-to-year at the state and county levels.

A description of the RTIM methodology is included in Appendix A.

REVISIONS TO IMPACT ESTIMATES

There are four major data and methodological revisions in this year's report. For this reason, the estimates in this report are not comparable to previously published estimates. However, all estimates in this report (1992 through 2000) incorporate the new methodologies and data, and are therefore comparable.

The first revision concerns the incorporation of new expenditure and visitor volume data provided by D.K. Shifflet and Associates from their 1999 survey of domestic visitors to California. The overall estimates of visitor spending at the state level with the new survey data are similar to previous estimates. However, the distribution of spending among visitor categories and type of business differs from our previous estimates. In general, spending on recreation and eating and drinking is now higher, and spending on retail goods is lower. Spending by visitors that stay in the homes of friends and relatives is also lower.

The second major revision concerns overnight camping in public and private campgrounds. This revision was a result of the *Campers in*

California report conducted during 2000 by Dean Runyan Associates for the California Roundtable on Recreation, Parks and Tourism and California Tourism. A component of this project entailed a review and revision of inventory and occupancy rates in a number of public campgrounds, most notably those managed by the U.S. Forest Service and the Bureau of Land Management. As a result of the latter revision, there are now lower travel impact estimates in some of the rural counties where federally-managed lands are now located. These revisions are in line with an ongoing survey currently being conducted by the U.S. Forest Service.

Third, the estimates of ground transportation expenditures (gasoline, auto rentals and other local transportation) have been adjusted to more accurately represent travel behavior throughout the state. In general, ground transportation expenditures are now higher in urban counties and correspondingly lower in rural counties. This adjustment better reflects the ground transportation expenditures of travelers whose trip origins are urban and whose destination is rural.

Finally, this year's report provides estimates of total earnings and total employment rather than payroll and payroll employment. Total earnings include wage and salary disbursements (payroll), other earned income (e.g., benefits), and proprietor income. Total employment includes employees on payrolls and proprietors.

While these four revisions necessarily affect the travel impact estimates of all counties to some extent, our estimates are not significantly different in the aggregate. Furthermore, other indicators and dimensions of the travel industry in California, such as the relative importance of the travel industry in local economies, are fundamentally no different from our earlier reports. All previous estimates of travel impacts included in this report (i.e., 1992 through 1998) reflect these methodological and data revisions.

TYPES OF TRAVEL IMPACTS INCLUDED

Most of the travel that occurs in California is included in the scope of this analysis. All trips to California by U.S. residents and foreign visitors are included. The travel of California residents to other destinations within California is included, provided that it is neither commuting nor other

routine travel. Travel to non-California destinations by California residents is not included as a component of destination spending. Outbound air travel impacts are included in the air transportation category.

The impacts associated with both overnight and day travel are included if the travelers remain at the destination overnight or the destination is over 50 miles, one-way, from the traveler's home. These definitions are used to screen and, if necessary, to interpret and adjust local data used for travel impact measurements. The most conservative interpretation is employed where data limitations cause deviations from the above definition.

The terms “traveler” and “visitor” are used interchangeably in this report. Both represent a person who is traveling in the state of California, away from his or her home, on a trip as defined above. The purpose of such travel can be for business, pleasure, shopping, to attend meetings, or for personal, medical or educational purposes.

AIR TRANSPORTATION AND TRAVEL ARRANGEMENT

This analysis focuses on travel and tourism as a component of local and statewide economies, and therefore focuses on destination-specific impacts. However, some impacts associated with non-destination-specific spending and employment are included. These non-destination-specific industries are air transportation and travel arrangement (travel agents and tour operators). These industries are classified as non-destination-specific because they provide services for travel to, through and from specific destinations. It is important to note, however, that the impacts of these industries (e.g., employment) occur within specific geographic areas, primarily those with commercial airport facilities.

Thirty-three counties in California had scheduled passenger air transportation in 1999. The associated employment impacts are allocated in this report to the county in which the employment is based. The associated spending impacts are also allocated to that county as non-

destination spending.¹ However, it is important to recognize that the benefits from air travel also extend to those counties that do not provide air transportation. This might include, for example, an overnight visitor in Mendocino County who traveled by air from Chicago to Oakland.

Because air transportation facilities provide travel services that benefit businesses throughout the state, it is appropriate to include air transportation as a component of the travel industry. But because of the regional character of air travel, it is sometimes useful to exclude this sector when analyzing local economic impacts. These considerations are, of course, most relevant with respect to those counties with the largest air transportation impacts.

DIRECT VERSUS INDIRECT IMPACTS OR “MULTIPLIERS”

Economic impact measurements reported herein represent only direct economic impacts. Direct economic impacts include only the spending by travelers and the employment generated by that spending. Indirect or “multiplier” effects, which refer to the additional spending of businesses and employees induced by travel spending, are not included.

IMPACT CATEGORIES

The specific categories of travel impacts included in this analysis are as follows:

Impact Category	Description
Expenditures	Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes, paid by the traveler at the point of sale
Total Earnings	The earnings (wage and salary disbursements, earned benefits, and proprietor income) of employees of businesses that receive travel expenditures. Only the earnings attributable to travel

¹ San Francisco and San Mateo counties are the only exception. The employment associated with air transportation employment in San Mateo County is allocated to San Mateo, whereas most of the air transportation travel spending is allocated to San Francisco.

expenditures are included; this typically is only a portion of all business receipts.

Employment	Employment associated with the above earnings; this includes both full- and part-time positions of wage and salary workers as well as proprietors.
Local Tax Receipts	Tax receipts collected by counties and municipalities, as levied on applicable travel-related purchases
State Tax Receipts	State sales taxes, such as sales and gasoline taxes, attributable to travel expenditures and business taxes as levied on travel industry firms and employees

VISITOR CATEGORIES

Travelers are classified according to the type of accommodation in which they stay. The types of visitors are as follows:

Type of Visitor	Description
Hotel/Motel/B&B Guest	Travelers staying in hotels, motels, resorts, bed & breakfast establishments, and other commercial accommodations, excluding campgrounds, where a transient lodging tax is collected
Private Camper	Travelers staying in a privately owned (i.e., commercial) campground
Public Camper	Travelers staying in a publicly managed campground such as those managed by the California State Parks and Recreation Commission, the U.S. Forest Service, or the National Park Service
Private Home Visitor	Travelers staying as guests with friends or relatives
Vacation Home Visitor	Travelers using their own vacation home or timeshare and those borrowing or renting a vacation home where transient lodging tax is not collected
Day Visitor	Both in-state and out-of-state residents whose trip does not include an overnight stay at a destination in California

The “travel industry” as described in this report refers to a collection of businesses that provide goods and services to the traveling public. These types of businesses are coded according to the U.S. Office of Management and Budget's Standard Industrial Classifications (SIC). The level of detail at which traveler expenditures are attributed to business categories, as well as the specific assignments to SIC codes, are shown in Appendix C.

PRELIMINARY ESTIMATES

Preliminary estimates for 2000 were prepared at the state level only. These estimates take advantage of the most current state-level data for

California and provide the timeliest measure of travel spending and the associated impacts in the state. While based on a consistent methodology and comparable data sources, full-year data was not available from all sources. In these cases, projections of state-level travel activity were made based on partial-year data.

Estimates produced using the state estimation method can differ from final county level impacts. The estimates produced by each method should be generally close, but not identical. Differences exist due to the availability of detailed county-level data. Dean Runyan Associates and the Division of Tourism reserve the right to revise these estimates in the future as additional information relating to travel and its economic impact in 2000 becomes available.

REPORTING OF DETAILED ESTIMATES

All dollar amounts for travel spending, earnings, and tax receipts are rounded to the nearest \$100,000. For example, an estimate of \$3,674,352 before rounding would be rounded to \$3,700,000. In the detailed county tables, this is presented as \$3.7 million. All employment estimates are rounded to the nearest ten jobs. For example, an employment estimate of 137 jobs before rounding would be rounded to 140 jobs. All totals in the tables are the sum of the estimates before rounding. For example, the sum of 40 (rounded from 37) and 60 (rounded from 57) would be 90 (rounded from $37+57=94$).

Local taxes refer to all city and county taxes. These include local sales taxes and room taxes. Property taxes are not included. State taxes include the state sales tax, the state gasoline fuel tax, and income taxes on travel industry firms and employees.

INTERPRETATION OF IMPACT ESTIMATES

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein:

- When comparing the impact estimates associated with different locations or different time periods, it is more appropriate to focus on destination spending (which excludes air transportation) rather than total travel spending.

- The estimates in this report are expressed in current dollars. There is no adjustment for inflation.
- The employment categories found in the impact tables do not perfectly correspond to the industry categories used in various state and federal government publications. The employment categories used in this report refer to a particular business service, as opposed to an industry classification. For example, the accommodations category in this report includes only that employment attributable to spending on paid accommodations. It does not include employment attributable to spending on eating and drinking in a hotel restaurant or recreational services provided at a resort. In addition, government employees are not distinguished from the employees of commercial enterprises, as is often the case in other data series published by government agencies.
- These estimates supersede all estimates previously published.

REPORT CONTENTS

Following the introductory chapter, Chapter 2 provides an analysis of travel impacts at the state level for 1992–2000. Chapter 3 contains detailed county–level tables for the years 1992 through 1999, as well as other county–level tables. Chapter 4 provides transient lodging tax receipts collected within California.

A description of the RTIM methodology is included in Appendix A. Definitions of the travel terms used in this report can be found in Appendix B. Appendix C lists the relevant business classifications (i.e., SIC codes) used to represent travel industry businesses.

2. THE STATE

The multi-billion dollar travel industry in California is a vital part of the state and local economies. The industry is represented primarily by retail and service firms, including lodging establishments, restaurants, retail stores, gasoline service stations, and other types of businesses that sell their products and services to travelers. The money that visitors spend on various goods and services while in California produces business receipts at these firms, which in turn employ California residents and pay their wages and salaries. State and local government units benefit from travel as well. The state government collects taxes on the gross receipts of businesses operating in the state, as well as sales and use taxes levied on the sale of goods and services to travelers. Local governments also collect sales and use taxes generated from traveler purchases.

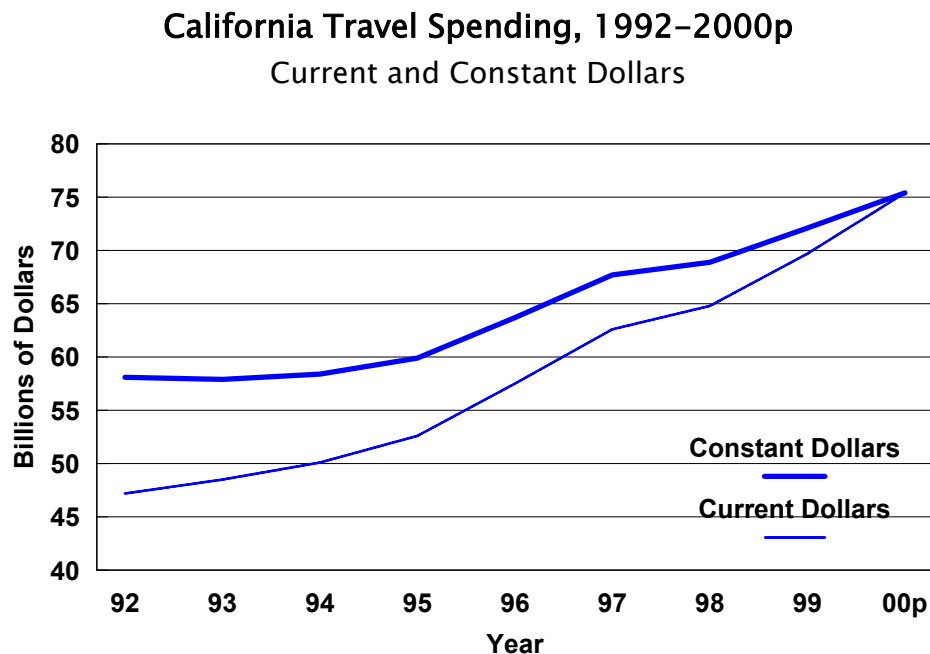
During 2000, preliminary estimates show that travelers to California contributed \$75.4 billion to the state economy. This spending directly supported over 1.1 million jobs with total earnings of \$24.8 billion and generated \$4.9 billion in state and local tax receipts. Since 1992, travel spending has grown an average of 6.0 percent annually while earnings generated by this spending have increased at 5.7 percent per year. The rate of inflation during this same time period was 2.6 percent per year.

California Travel Trends, 1992–2000p

Year	Destination Spending (\$Billion)	Total Travel Spending (\$Billion)	Employment (000 jobs)	Earnings (\$Billion)	Tax Receipts (\$Billion)
1992	40.2	47.2	882	15.9	2.9
1993	40.9	48.5	887	16.2	3.0
1994	42.2	50.1	913	16.7	3.1
1995	44.2	52.6	937	17.4	3.2
1996	48.5	57.5	995	18.9	3.6
1997	53.6	62.6	1,052	20.7	3.9
1998	56.4	64.8	1,048	21.6	4.1
1999	61.0	69.7	1,080	23.2	4.5
2000p	66.5	75.4	1,109	24.8	4.9
* Annual Change					
99-00p	8.9%	8.2%	2.7%	7.3%	9.1%
92-00p	6.5%	6.0%	2.9%	5.7%	6.6%

*Estimates for 2000 are preliminary. Earnings include wage and salary disbursements, other earned benefits and proprietor income. Employment includes payroll employees and proprietors. Destination spending does not include travel arrangement and air fares.

The figure below shows the growth of total travel spending in California in current and constant (adjusted for inflation) dollars. Since 1995, travel spending in constant dollars has exhibited strong growth after a relatively flat period from 1992 through 1995.



Note: Constant dollars were deflated with CPI-U (West Region).

Detailed travel spending impact estimates for 1992 through 2000p are shown in the following table. Preliminary estimates for 2000 were prepared at the state level in order to provide the most current and timely measurement of travel spending and the associated economic impacts in California. While using a consistent methodology and comparable data sources with respect to estimates for 1999 and prior years, the preliminary estimates are based on partial-year data. Full-year data are not available from all sources. The preliminary impact estimates are therefore subject to revision as future information relating to travel in California during 2000 becomes available.

California Travel Impacts, 1992-2000p

	1992	1993	1994	1995	1996	1997	1998	1999	2000p
Travel Spending by Type of Traveler Accommodation (\$Billion)									
Destination Spending	40.2	40.9	42.2	44.2	48.5	53.6	56.4	61.0	66.5
Hotel, Motel, B&B	19.5	19.7	20.3	21.5	24.0	27.0	29.1	31.8	35.1
Private Campground	1.6	1.7	1.8	1.8	2.0	2.4	2.2	2.3	2.4
Public Campground	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5
Private Home	5.3	5.5	5.6	5.8	6.0	6.2	6.4	6.7	7.0
Vacation Home	2.0	2.1	2.1	2.3	2.5	2.8	3.1	3.4	3.7
Day Travel	11.4	11.6	12.0	12.4	13.5	14.8	15.3	16.5	17.8
Air Transportation	6.7	7.2	7.5	8.0	8.6	8.5	7.9	8.2	8.4
Travel Arrangement	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5
Total Spending	47.2	48.5	50.1	52.6	57.5	62.6	64.8	69.7	75.4
Travel Spending by Type of Business (\$Billion)									
Destination Spending	40.2	40.9	42.2	44.2	48.5	53.6	56.4	61.0	66.5
Accommodations	7.0	7.2	7.4	7.9	8.9	10.0	10.7	11.7	12.8
Eating, Drinking	10.2	10.3	10.6	11.0	12.0	13.4	14.2	15.3	16.3
Food Stores	1.4	1.4	1.5	1.6	1.7	1.9	2.0	2.1	2.2
Ground Transport	5.4	5.4	5.5	5.7	6.3	6.8	6.5	7.4	8.7
Recreation	7.4	7.6	7.9	8.3	9.1	10.0	10.7	11.4	12.3
Retail Sales	8.7	8.9	9.2	9.7	10.6	11.6	12.3	13.2	14.2
Air Transportation	6.7	7.2	7.5	8.0	8.6	8.5	7.9	8.2	8.4
Travel Arrangement	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5
Total Spending	47.2	48.5	50.1	52.6	57.5	62.6	64.8	69.7	75.4
Total Earnings Generated by Travel Spending (\$Billion)									
Total Earnings	15.9	16.2	16.7	17.4	18.9	20.7	21.6	23.2	24.8
Employment Generated by Travel Spending (000 Jobs)									
Accommodations	127	126	138	149	167	181	182	193	202
Eating, Drinking	327	333	342	347	366	386	379	388	391
Food Stores	10	10	11	11	12	13	12	13	13
Ground Transport	21	21	21	22	24	25	23	25	28
Recreation	206	210	215	220	233	247	251	259	272
Retail Sales	112	109	108	110	115	122	122	123	125
Air Transportation	51	51	51	50	51	51	50	51	52
Travel Arrangement	27	26	28	28	27	28	28	28	28
Total Employment	882	887	913	937	995	1,052	1,048	1,080	1,109
Tax Revenues Generated by Travel Spending (\$Billion)									
Local Taxes	0.9	1.0	1.0	1.1	1.2	1.4	1.4	1.6	1.7
State Taxes	2.0	2.0	2.0	2.2	2.4	2.6	2.7	2.9	3.1
Total Taxes	2.9	3.0	3.1	3.2	3.6	3.9	4.1	4.5	4.9

Estimates for 2000 are preliminary (p). Destination Spending does not include air transportation or travel arrangement.

Total Earnings includes wage and salary disbursements, other earned income and proprietor income.

Employment includes payroll employees and proprietors. Details may not add to totals due to rounding.

3. THE COUNTIES

There are four major data and methodological revisions in this year's report. For this reason, the estimates in this report are not comparable to previously published estimates. However, all estimates in this report (1992 through 2000) incorporate the new methodologies and data, and are therefore comparable.

The first revision concerns the incorporation of new expenditure and visitor volume data provided by D.K. Shifflet and Associates from their 1999 survey of domestic visitors to California. The overall estimates of visitor spending at the state level with the new survey data are similar to previous estimates. However, the distribution of spending among visitor categories and type of business differs from our previous estimates. In general, spending on recreation and eating and drinking is now higher, and spending on retail goods is lower. Spending by visitors that stay in the homes of friends and relatives is also lower.

The second major revision concerns overnight camping in public and private campgrounds. This revision was a result of the *Campers in California* report conducted during 2000 by Dean Runyan Associates for the California Roundtable on Recreation, Parks and Tourism and California Tourism. A component of this project entailed a review and revision of inventory and occupancy rates in a number of public campgrounds, most notably those managed by the U.S. Forest Service and the Bureau of Land Management. As a result of the latter revision, there are now lower travel impact estimates in some of the rural counties where federally-managed lands are now located. These revisions are in line with an ongoing survey currently being conducted by the U.S. Forest Service.

Third, the estimates of ground transportation expenditures (gasoline, auto rentals and other local transportation) have been adjusted to more accurately represent travel behavior throughout the state. In general, ground transportation expenditures are now higher in urban counties, and correspondingly lower in rural counties. This adjustment better reflects

the ground transportation expenditures of travelers whose trip origins are urban and whose destination is rural.

Finally, this year's report provides estimates of total earnings and total employment rather than payroll and payroll employment. Total earnings include wage and salary disbursements (payroll), other earned income (e.g., benefits), and proprietor income. Total employment includes employees on payrolls and proprietors.

While these four revisions necessarily affect the travel impact estimates of all counties to some extent, our estimates are not significantly different in the aggregate. Furthermore, other indicators and dimensions of the travel industry in California, such as the relative importance of the travel industry in local economies, are fundamentally no different from our earlier reports. All previous estimates of travel impacts included in this report (i.e., 1992 through 1998) reflect these methodological and data revisions.

The following tables provide measurements of travel impacts for the years 1992 through 1999. The tables on pages 13–17 show summary measures for all California counties for the years 1992 through 1998. The detailed travel impact estimates for each of California's 58 counties for 1992 through 1999 begin on page 18.

In the detailed tables for each county, the first breakout, *Travel Spending by Type of Traveler Accommodation*, shows the travel spending by each type of traveler in the county. The second breakout, *Travel Spending by Type of Business*, indicates the amount of expenditures for different goods and services (e.g., accommodations, recreation) by all traveler types. Destination spending refers to all travel-related spending in the county except air transportation and travel arrangement.

Local taxes refer to sales and use taxes, and transient occupancy taxes collected by cities and counties. Property taxes and business license taxes are not included. State taxes include the state sales tax, the state gasoline fuel tax, corporate income taxes and personal income taxes.

All dollar amounts are rounded to the nearest \$100,000. For example, an estimate of \$3,674,352 before rounding would be rounded to \$3,700,000.

In the detailed county tables, this is presented as \$3.7 million. All employment estimates are rounded to the nearest ten jobs. For example, an employment estimate of 137 jobs before rounding would be rounded to 140 jobs. All totals in the tables are the sum of the estimates before rounding. For example, the sum of 40 (rounded from 37) and 60 (rounded from 57) would be 90 (rounded from $37 + 57 = 94$).

Total Travel Spending by County, 1992-1999

(\$Millions)

	1992	1993	1994	1995	1996	1997	1998	1999	* Annual Change
Alameda	1,293	1,362	1,424	1,595	1,817	1,954	2,019	2,244	8.2
Alpine	21	21	22	22	25	28	28	31	6.1
Amador	60	62	64	69	77	84	83	89	5.7
Butte	124	131	141	149	158	162	170	179	5.4
Calaveras	115	118	125	131	142	152	162	178	6.4
Colusa	28	28	28	29	31	32	32	36	3.8
Contra Costa	538	546	562	588	635	708	750	816	6.1
Del Norte	78	77	80	78	82	88	84	90	2.2
El Dorado	519	534	549	561	579	618	647	688	4.1
Fresno	562	574	588	603	637	664	678	719	3.6
Glenn	29	30	31	32	35	36	37	39	4.3
Humboldt	216	220	225	232	239	247	249	268	3.1
Imperial	181	195	202	207	224	261	250	261	5.4
Inyo	110	114	115	122	130	143	142	148	4.3
Kern	640	653	672	660	704	779	783	810	3.4
Kings	75	77	80	82	87	91	95	103	4.6
Lake	138	141	145	152	164	178	185	202	5.7
Lassen	44	45	46	48	52	55	58	60	4.5
Los Angeles	11,053	11,207	11,578	12,170	13,194	14,016	14,214	15,261	4.7
Madera	128	136	143	150	163	173	174	187	5.5
Marin	275	311	323	342	371	415	436	484	8.4
Mariposa	190	197	218	217	202	218	236	244	3.6
Mendocino	231	229	240	255	259	273	281	302	3.9
Merced	127	130	133	132	134	140	144	154	2.8
Modoc	18	17	18	18	20	20	21	22	3.5
Mono	222	217	227	234	243	274	291	325	5.6
Monterey	1,151	1,184	1,205	1,286	1,433	1,548	1,619	1,804	6.6
Napa	355	367	405	448	487	537	572	590	7.5
Nevada	180	178	183	188	205	223	227	249	4.8
Orange	3,873	3,911	4,102	4,312	4,668	5,040	5,184	5,377	4.8
Placer	465	492	525	555	592	651	708	764	7.3
Plumas	84	86	88	92	99	104	113	118	4.9
Riverside	2,666	2,694	2,793	2,922	3,203	3,606	3,672	4,009	6.0
Sacramento	1,231	1,249	1,282	1,334	1,416	1,518	1,594	1,707	4.8
San Benito	48	49	49	50	56	61	63	69	5.4
San Bernardino	1,746	1,812	1,857	1,910	2,067	2,289	2,339	2,524	5.4
San Diego	5,046	5,126	5,092	5,270	6,130	7,048	7,593	8,085	7.0
San Francisco	5,330	5,641	5,895	6,280	6,796	7,225	7,387	8,111	6.2
San Joaquin	315	315	323	329	339	358	371	404	3.6
San Luis Obispo	652	680	655	660	725	776	818	882	4.4
San Mateo	1,614	1,681	1,775	1,920	2,108	2,300	2,381	2,495	6.4
Santa Barbara	755	776	809	846	899	971	1,026	1,098	5.5
Santa Clara	1,566	1,651	1,759	1,950	2,261	2,607	2,823	3,067	10.1
Santa Cruz	321	327	329	347	376	413	435	492	6.3
Shasta	207	207	213	218	230	238	251	265	3.6
Sierra	14	15	17	17	19	21	22	24	7.7
Siskiyou	97	98	101	105	112	118	128	132	4.4
Solano	273	279	283	287	304	332	342	376	4.7
Sonoma	584	596	613	645	698	765	809	866	5.8
Stanislaus	228	242	251	258	269	278	282	306	4.3
Sutter	43	43	44	44	47	49	49	52	2.9
Tehama	66	68	70	72	77	80	86	89	4.4
Trinity	45	47	48	50	54	58	63	66	5.5
Tulare	239	248	256	264	277	295	309	326	4.5
Tuolumne	135	140	143	145	156	174	185	200	5.8
Ventura	708	704	718	734	785	844	879	974	4.7
Yolo	142	143	144	148	156	165	170	184	3.8
Yuba	50	50	50	54	59	60	60	64	3.5
State Total	47,244	48,472	50,056	52,620	57,508	62,559	64,810	69,711	5.7

* Annual Change is the average annual percentage change.

Destination Travel Spending by County, 1992-1999

(\$Millions)

	1992	1993	1994	1995	1996	1997	1998	1999	* Annual Change
Alameda	976	1,009	1,033	1,100	1,234	1,365	1,456	1,713	8.4
Alpine	21	21	22	22	25	28	28	31	6.1
Amador	60	62	64	69	77	84	83	89	5.7
Butte	121	126	136	143	151	156	162	173	5.2
Calaveras	115	118	125	131	142	152	162	177	6.4
Colusa	28	28	28	29	31	32	32	36	3.8
Contra Costa	531	539	555	581	627	699	740	808	6.2
Del Norte	78	77	80	78	82	88	84	90	2.2
El Dorado	518	534	549	560	579	618	646	686	4.1
Fresno	549	561	573	584	616	646	661	699	3.5
Glenn	29	30	31	32	35	36	37	39	4.3
Humboldt	215	218	223	230	237	245	247	266	3.1
Imperial	180	193	200	205	223	259	248	260	5.4
Inyo	110	114	115	122	130	143	142	148	4.3
Kern	638	651	669	657	700	775	780	806	3.4
Kings	75	76	79	82	86	91	95	103	4.6
Lake	138	141	145	152	164	178	185	202	5.7
Lassen	44	45	46	48	52	55	58	60	4.5
Los Angeles	7,768	7,699	7,882	8,275	9,016	9,878	10,371	11,255	5.4
Madera	128	136	143	150	163	173	174	187	5.6
Marin	268	303	314	331	359	401	420	469	8.3
Mariposa	190	197	218	217	202	218	236	244	3.6
Mendocino	231	229	240	255	259	273	281	302	3.9
Merced	126	129	132	130	132	139	142	152	2.7
Modoc	18	17	18	18	20	20	21	22	3.5
Mono	222	217	226	234	243	274	291	325	5.6
Monterey	1,140	1,172	1,190	1,266	1,409	1,523	1,595	1,772	6.5
Napa	352	364	401	444	482	532	568	586	7.6
Nevada	180	178	183	188	204	222	227	249	4.8
Orange	3,778	3,805	3,970	4,166	4,499	4,873	5,022	5,212	4.7
Placer	465	491	524	554	591	650	706	762	7.3
Plumas	84	86	88	92	99	104	112	118	4.9
Riverside	2,639	2,664	2,761	2,883	3,158	3,561	3,637	3,963	6.0
Sacramento	1,185	1,196	1,228	1,278	1,356	1,464	1,535	1,638	4.7
San Benito	48	49	48	50	55	60	63	69	5.4
San Bernardino	1,713	1,777	1,814	1,857	2,013	2,233	2,284	2,472	5.4
San Diego	4,827	4,902	4,876	5,046	5,888	6,799	7,366	7,856	7.2
San Francisco	2,933	3,080	3,263	3,510	3,951	4,420	4,727	5,379	9.1
San Joaquin	310	310	317	322	332	351	364	396	3.6
San Luis Obispo	647	674	650	654	718	769	812	874	4.4
San Mateo	1,228	1,269	1,349	1,472	1,649	1,846	1,948	2,051	7.6
Santa Barbara	744	765	795	829	881	948	1,004	1,083	5.5
Santa Clara	1,463	1,526	1,626	1,803	2,095	2,434	2,652	2,876	10.1
Santa Cruz	319	325	327	345	373	410	432	488	6.3
Shasta	205	204	209	213	224	233	245	258	3.3
Sierra	14	15	17	17	19	21	22	24	7.7
Siskiyou	97	98	101	105	112	118	128	132	4.4
Solano	272	278	282	286	303	331	341	375	4.7
Sonoma	576	587	603	634	686	753	797	853	5.8
Stanislaus	225	238	247	254	263	273	277	301	4.3
Sutter	42	43	43	44	47	48	48	52	2.9
Tehama	66	68	70	72	77	80	86	89	4.4
Trinity	45	47	48	50	54	58	63	66	5.5
Tulare	235	244	250	257	270	289	303	319	4.4
Tuolumne	135	140	143	145	156	173	185	200	5.8
Ventura	700	697	709	725	776	833	865	960	4.6
Yolo	131	131	131	134	141	150	156	170	3.8
Yuba	50	50	50	54	59	60	60	64	3.5
State Total	40,225	40,944	42,161	44,185	48,526	53,644	56,414	61,050	6.1

Destination Spending does not include air transportation or travel arrangement.

* Annual Change is the average annual percentage change.

Total Travel-Generated Employment by County, 1992-1999
(Thousands of Jobs)

	1992	1993	1994	1995	1996	1997	1998	1999	* Annual Change
Alameda	18.1	18.6	19.3	20.5	22.8	23.8	24.7	27.8	6.3
Alpine	0.6	0.6	0.6	0.9	1.0	0.8	0.7	0.7	2.2
Amador	1.6	1.5	1.7	1.8	1.9	2.0	1.9	1.9	2.9
Butte	3.5	3.6	3.9	3.9	3.6	3.3	3.3	3.3	-1.1
Calaveras	3.1	3.1	3.4	3.6	3.9	4.1	4.1	4.4	5.2
Colusa	0.7	0.7	0.8	0.7	0.8	0.8	0.7	0.8	1.0
Contra Costa	8.9	8.8	9.0	9.5	10.1	10.7	11.0	11.2	3.4
Del Norte	2.1	2.0	2.1	2.0	2.0	2.2	2.0	2.1	-0.5
El Dorado	13.3	13.7	13.9	14.4	14.2	15.2	14.9	15.3	2.0
Fresno	11.1	11.2	11.3	11.5	11.7	11.8	11.9	11.8	1.0
Glenn	0.8	0.8	0.8	0.9	0.9	1.0	1.2	1.2	7.1
Humboldt	5.7	5.5	5.6	5.9	5.9	5.9	5.7	5.9	0.6
Imperial	4.1	4.2	4.5	4.7	5.2	5.8	5.2	5.3	3.6
Inyo	2.6	2.7	2.9	2.8	2.9	2.9	2.5	2.9	1.9
Kern	12.8	13.0	13.2	12.9	13.7	15.1	14.5	14.4	1.7
Kings	1.8	1.8	1.8	1.9	2.0	2.0	1.9	1.9	0.6
Lake	4.0	4.3	4.3	4.2	4.4	4.5	4.5	4.6	2.1
Lassen	1.1	1.1	1.0	1.0	1.2	1.3	1.3	1.3	3.2
Los Angeles	156.4	155.9	162.0	166.6	174.5	183.9	187.5	193.3	3.1
Madera	3.2	3.2	3.2	3.2	3.5	3.7	3.6	3.6	1.7
Marin	4.8	5.3	5.4	5.7	6.1	6.7	6.8	7.2	6.1
Mariposa	4.5	4.9	5.5	5.3	4.6	5.5	5.2	5.0	1.7
Mendocino	6.4	6.1	6.4	6.6	6.4	6.5	6.0	6.1	-0.7
Merced	2.8	2.7	2.7	2.6	2.5	2.7	2.5	2.6	-1.1
Modoc	0.4	0.5	0.4	0.5	0.5	0.6	0.6	0.5	2.6
Mono	5.2	4.7	5.0	5.1	5.3	5.8	5.8	6.3	2.8
Monterey	28.4	29.3	29.8	31.0	33.2	34.5	34.5	36.6	3.7
Napa	8.4	8.7	9.4	10.0	10.1	10.6	10.7	10.1	2.6
Nevada	4.7	4.4	4.5	4.5	4.9	4.9	4.7	4.9	0.7
Orange	80.5	80.6	85.5	88.3	93.0	96.4	91.7	90.2	1.6
Placer	12.5	12.7	13.0	13.4	13.6	14.0	14.3	14.5	2.2
Plumas	2.3	2.1	2.3	2.5	2.6	2.8	2.8	2.7	2.7
Riverside	65.7	64.6	68.3	69.5	73.8	78.6	75.6	78.9	2.7
Sacramento	25.1	25.4	25.7	26.6	27.1	28.3	28.1	28.5	1.8
San Benito	1.5	1.3	1.3	1.2	1.2	1.2	1.2	1.2	-2.9
San Bernardino	38.3	39.3	40.1	40.6	44.0	47.1	45.5	48.5	3.4
San Diego	107.3	106.9	105.8	108.0	119.6	132.8	135.0	136.9	3.5
San Francisco	52.7	54.4	56.6	57.8	63.2	66.5	66.5	71.7	4.5
San Joaquin	5.8	5.7	6.0	6.1	5.9	6.1	6.0	6.2	0.9
San Luis Obispo	16.4	17.1	16.0	15.8	17.3	16.9	16.8	17.5	0.9
San Mateo	37.4	37.3	37.8	39.0	40.5	42.1	42.7	42.8	2.0
Santa Barbara	16.2	16.4	16.9	17.6	18.6	18.5	18.6	19.2	2.4
Santa Clara	27.5	28.2	29.8	31.8	36.2	39.8	41.6	43.1	6.6
Santa Cruz	7.2	7.1	6.9	7.6	8.1	8.5	8.6	9.1	3.4
Shasta	4.5	4.6	4.7	4.7	4.8	4.8	4.8	5.0	1.3
Sierra	0.4	0.4	0.5	0.5	0.5	0.6	0.6	0.7	7.2
Siskiyou	2.6	2.6	2.7	2.9	3.0	3.0	3.0	3.0	2.2
Solano	6.5	6.6	6.8	6.7	7.0	7.2	6.7	7.0	1.1
Sonoma	14.0	13.9	14.2	14.8	15.5	16.4	16.5	16.7	2.5
Stanislaus	4.4	4.7	4.9	5.0	4.9	4.9	4.9	5.1	2.3
Sutter	1.1	1.0	1.0	1.0	1.1	1.0	1.0	1.0	-1.5
Tehama	1.4	1.4	1.5	1.6	1.7	1.8	1.7	1.7	3.2
Trinity	1.5	1.5	1.6	1.6	1.7	1.7	1.8	1.8	3.0
Tulare	5.0	5.3	5.5	5.5	5.6	6.1	6.1	6.2	2.9
Tuolumne	3.4	3.4	3.3	3.5	4.0	4.6	4.7	4.8	4.8
Ventura	16.1	15.8	15.9	15.8	16.4	17.4	17.4	18.5	2.1
Yolo	2.8	2.7	2.7	2.8	2.9	3.0	2.9	3.1	1.4
Yuba	1.0	0.9	1.1	1.1	1.3	1.2	1.2	1.2	2.6
State Total	882.2	887.1	912.8	937.2	995.0	1,051.8	1,047.8	1,079.9	2.9

* Annual Change is the average annual percentage change.

California Travel Impacts by County, 1999

	Travel Spending		Total Earnings	Employment	Tax Receipts		
	Destination (\$M)	Total (\$M)			Local (\$M)	State (\$M)	Total (\$M)
Alameda	1,712.8	2,244.1	692.5	27,780	46.8	87.5	134.4
Alpine	31.0	31.0	8.9	710	0.6	1.1	1.7
Amador	89.0	89.1	26.1	1,930	1.0	3.5	4.4
Butte	172.7	178.9	48.1	3,260	2.6	9.1	11.7
Calaveras	177.4	177.5	61.2	4,420	1.4	6.5	7.9
Colusa	35.8	35.8	11.3	760	0.4	1.7	2.1
Contra Costa	807.5	816.0	230.4	11,210	19.5	51.4	70.8
Del Norte	90.2	90.2	28.0	2,070	1.4	3.5	4.9
El Dorado	685.6	687.8	251.5	15,320	13.2	26.9	40.1
Fresno	699.2	719.5	187.0	11,840	13.8	37.2	51.0
Glenn	39.4	39.4	14.9	1,240	0.5	2.0	2.6
Humboldt	265.5	267.6	80.0	5,910	4.5	12.1	16.6
Imperial	259.7	261.5	75.8	5,280	3.8	11.1	14.9
Inyo	147.7	147.7	41.6	2,930	3.3	6.0	9.4
Kern	806.4	810.1	217.5	14,350	12.5	44.1	56.6
Kings	102.7	102.8	26.9	1,900	1.2	5.5	6.7
Lake	202.4	202.5	66.6	4,640	2.1	7.7	9.8
Lassen	60.4	60.4	18.7	1,320	0.7	2.7	3.4
Los Angeles	11,255.3	15,261.4	5,149.4	193,250	334.3	597.4	931.7
Madera	187.2	187.3	53.9	3,630	3.2	8.2	11.4
Marin	468.9	484.4	172.9	7,240	9.6	22.3	31.9
Mariposa	243.7	243.7	77.1	5,050	7.3	8.4	15.8
Mendocino	302.1	302.3	90.0	6,090	6.5	12.6	19.1
Merced	151.9	153.9	36.8	2,590	2.3	9.6	11.9
Modoc	22.4	22.4	5.8	530	0.3	1.2	1.4
Mono	324.9	325.0	108.0	6,310	8.0	11.2	19.2
Monterey	1,771.9	1,804.1	726.0	36,610	49.5	73.5	123.0
Napa	585.7	589.8	198.0	10,060	15.6	23.0	38.6
Nevada	249.2	249.4	77.5	4,920	3.2	10.8	14.0
Orange	5,211.6	5,376.7	1,954.3	90,170	136.2	233.8	370.0
Placer	762.4	763.8	257.9	14,500	12.5	31.7	44.2
Plumas	118.4	118.4	42.4	2,740	1.4	4.3	5.7
Riverside	3,963.1	4,009.4	1,321.9	78,900	77.5	178.3	255.9
Sacramento	1,637.7	1,706.9	519.5	28,480	35.8	80.5	116.3
San Benito	69.0	69.1	21.4	1,230	1.2	3.0	4.1
San Bernardino	2,472.1	2,523.8	795.4	48,510	38.8	128.5	167.3
San Diego	7,856.5	8,084.9	2,704.2	136,880	188.3	337.4	525.7
San Francisco	5,379.5	8,110.6	1,934.3	71,730	240.8	204.7	445.5
San Joaquin	395.8	404.1	98.1	6,210	6.4	25.5	31.9
San Luis Obispo	874.3	882.5	285.0	17,510	18.7	39.1	57.8
San Mateo	2,051.0	2,495.1	1,639.1	42,820	56.4	108.7	165.1
Santa Barbara	1,082.7	1,098.1	364.7	19,170	29.3	48.7	78.0
Santa Clara	2,876.0	3,066.6	1,028.4	43,120	87.1	133.1	220.3
Santa Cruz	487.9	492.1	168.6	9,140	12.7	21.4	34.1
Shasta	258.4	265.2	74.2	4,950	4.7	12.6	17.3
Sierra	23.9	23.9	8.1	680	0.3	0.9	1.2
Siskiyou	131.7	131.8	42.4	2,990	2.1	5.6	7.7
Solano	375.4	376.1	111.1	7,020	5.8	21.1	26.9
Sonoma	852.9	865.6	299.8	16,670	16.8	40.3	57.1
Stanislaus	300.5	305.5	76.5	5,130	4.8	18.2	23.0
Sutter	51.8	52.2	15.5	990	0.6	2.7	3.3
Tehama	88.7	88.8	24.1	1,690	1.2	4.5	5.7
Trinity	66.1	66.1	23.2	1,830	0.6	2.5	3.0
Tulare	318.6	325.6	96.5	6,160	5.6	15.4	20.9
Tuolumne	200.3	200.4	64.1	4,780	2.3	7.7	10.0
Ventura	960.5	973.6	337.1	18,510	17.4	52.1	69.5
Yolo	170.0	184.3	51.9	3,090	2.8	10.2	13.0
Yuba	64.1	64.1	17.6	1,170	0.5	3.2	3.7
State Total	61,050	69,711	23,160	1,079,920	1,578	2,874	4,451

**Travel-Generated Employment
as a Percentage of Total Employment**

1998

	Total Employment	Travel Generated Employment			
		Total	Percent	Destination	Percent
Alameda	842,932	24,659	2.9	20,673	2.5
Alpine	1,395	735	52.7	735	52.7
Amador	15,388	1,921	12.5	1,913	12.4
Butte	96,359	3,275	3.4	3,166	3.3
Calaveras	13,607	4,068	29.9	4,057	29.8
Colusa	10,835	694	6.4	691	6.4
Contra Costa	446,110	10,956	2.5	10,369	2.3
Del Norte	10,629	1,976	18.6	1,973	18.6
El Dorado	63,970	14,871	23.2	14,779	23.1
Fresno	398,815	11,881	3.0	11,478	2.9
Glenn	12,030	1,188	9.9	1,185	9.8
Humboldt	69,242	5,673	8.2	5,611	8.1
Imperial	61,757	5,242	8.5	5,212	8.4
Inyo	9,842	2,512	25.5	2,509	25.5
Kern	307,528	14,523	4.7	14,369	4.7
Kings	49,250	1,924	3.9	1,906	3.9
Lake	20,889	4,462	21.4	4,459	21.3
Lassen	12,916	1,342	10.4	1,337	10.3
Los Angeles	5,312,899	187,538	3.5	154,609	2.9
Madera	53,354	3,573	6.7	3,561	6.7
Marin	169,832	6,781	4.0	6,243	3.7
Mariposa	7,476	5,168	69.1	5,165	69.1
Mendocino	47,876	5,952	12.4	5,925	12.4
Merced	84,240	2,519	3.0	2,475	2.9
Modoc	4,430	583	13.2	583	13.2
Mono	8,567	5,756	67.2	5,753	67.2
Monterey	209,208	34,511	16.5	34,041	16.3
Napa	75,461	10,690	14.2	10,554	14.0
Nevada	42,354	4,745	11.2	4,714	11.1
Orange	1,744,576	91,660	5.3	88,013	5.0
Placer	129,479	14,262	11.0	14,145	10.9
Plumas	10,338	2,770	26.8	2,765	26.7
Riverside	582,568	75,612	13.0	74,779	12.8
Sacramento	682,961	28,106	4.1	27,055	4.0
San Benito	20,132	1,209	6.0	1,200	6.0
San Bernardino	651,185	45,471	7.0	44,684	6.9
San Diego	1,604,887	134,954	8.4	130,598	8.1
San Francisco	738,699	66,484	9.0	62,212	8.4
San Joaquin	243,689	5,984	2.5	5,789	2.4
San Luis Obispo	132,393	16,819	12.7	16,670	12.6
San Mateo	463,104	42,674	9.2	26,040	5.6
Santa Barbara	237,085	18,612	7.9	18,199	7.7
Santa Clara	1,214,711	41,587	3.4	38,265	3.2
Santa Cruz	146,508	8,615	5.9	8,354	5.7
Shasta	79,968	4,842	6.1	4,755	5.9
Sierra	1,607	590	36.7	587	36.5
Siskiyou	22,295	3,025	13.6	3,018	13.5
Solano	149,122	6,728	4.5	6,646	4.5
Sonoma	254,842	16,509	6.5	16,116	6.3
Stanislaus	201,613	4,904	2.4	4,780	2.4
Sutter	38,060	983	2.6	961	2.5
Tehama	21,483	1,742	8.1	1,739	8.1
Trinity	5,097	1,777	34.9	1,774	34.8
Tulare	171,222	6,066	3.5	5,977	3.5
Tuolumne	22,640	4,695	20.7	4,675	20.6
Ventura	375,629	17,367	4.6	16,461	4.4
Yolo	103,705	2,897	2.8	2,679	2.6
Yuba	25,331	1,157	4.6	1,153	4.6
State Total	18,534,120	1,047,819	5.7	970,134	5.2

Total Employment reported by Bureau of Economic Analysis, U.S. Department of Commerce. Travel-Generated Employment estimated by Dean Runyan Associates.

**Alameda County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	976.2	1,008.7	1,032.9	1,100.0	1,233.7	1,364.7	1,456.0	1,712.8
Hotel, Motel, B&B	520.6	540.8	553.9	604.6	704.8	801.2	879.9	1,083.2
Private Campground	2.6	2.6	2.5	2.5	2.4	3.0	2.7	3.2
Public Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Private Home	196.5	201.5	206.4	210.1	217.1	225.1	225.7	232.1
Vacation Home	6.5	6.6	6.8	7.2	8.1	9.1	9.7	10.5
Day Travel	250.0	257.2	263.3	275.6	301.3	326.3	337.9	383.8
Air Transportation	305.5	342.3	378.7	482.7	570.4	574.4	548.4	515.2
Travel Arrangement	11.7	11.4	12.1	11.9	12.7	14.5	15.0	16.1
Total Spending	1,293.4	1,362.3	1,423.7	1,594.6	1,816.8	1,953.6	2,019.4	2,244.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	976.2	1,008.7	1,032.9	1,100.0	1,233.7	1,364.7	1,456.0	1,712.8
Accommodations	157.1	164.3	168.3	185.1	216.5	245.7	274.3	342.0
Eating, Drinking	216.7	222.8	226.0	240.4	268.0	298.7	328.0	387.9
Food Stores	27.0	27.9	28.8	30.7	33.8	37.0	40.1	45.5
Ground Transport	252.0	257.0	264.9	275.1	304.7	332.3	322.5	360.6
Recreation	138.9	144.6	148.2	158.9	177.9	196.1	214.1	253.3
Retail Sales	184.5	192.0	196.8	209.9	232.8	254.9	277.0	323.4
Air Transportation	305.5	342.3	378.7	482.7	570.4	574.4	548.4	515.2
Travel Arrangement	11.7	11.4	12.1	11.9	12.7	14.5	15.0	16.1
Total Spending	1,293.4	1,362.3	1,423.7	1,594.6	1,816.8	1,953.6	2,019.4	2,244.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	400.6	415.5	433.1	478.3	542.7	590.8	623.8	692.5
Employment Generated by Travel Spending (Jobs)								
Accommodations	2,640	2,760	3,130	3,610	4,210	4,430	4,660	5,530
Eating, Drinking	6,230	6,470	6,540	6,670	7,400	7,730	8,120	9,380
Food Stores	130	130	130	140	170	200	200	210
Ground Transport	1,090	1,090	1,120	1,140	1,250	1,360	1,280	1,370
Recreation	3,110	3,220	3,270	3,420	3,700	3,930	4,180	4,760
Retail Sales	1,760	1,750	1,800	1,870	2,080	2,080	2,240	2,480
Air Transportation	2,160	2,230	2,360	2,760	3,110	3,140	3,060	3,140
Travel Arrangement	1,000	960	980	880	900	960	930	910
Total Employment	18,110	18,610	19,330	20,500	22,820	23,830	24,660	27,780
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	24.0	25.0	25.7	27.5	31.3	35.2	38.4	46.8
State Taxes	55.8	56.9	57.8	62.5	68.6	74.0	78.0	87.5
Total Taxes	79.9	81.8	83.6	90.1	99.9	109.2	116.3	134.4

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Alpine County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	20.5	21.0	21.6	22.1	25.1	27.9	28.4	31.0
Hotel, Motel, B&B	9.0	9.3	9.6	9.6	11.1	12.2	12.0	13.4
Private Campground	0.5	0.5	0.5	0.5	0.6	1.0	0.8	0.8
Public Campground	1.0	1.0	1.1	1.1	1.1	1.2	1.2	1.2
Private Home	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4
Vacation Home	5.8	5.9	6.1	6.4	7.2	8.1	8.8	9.6
Day Travel	3.8	3.9	4.0	4.1	4.6	5.1	5.2	5.6
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	20.5	21.0	21.6	22.1	25.1	27.9	28.4	31.0
Travel Spending by Type of Business (\$Million)								
Destination Spending	20.5	21.0	21.6	22.1	25.1	27.9	28.4	31.0
Accommodations	5.6	5.7	5.9	6.1	6.9	7.7	7.8	8.6
Eating, Drinking	5.9	6.0	6.1	6.2	7.0	7.9	8.0	8.7
Food Stores	0.9	0.9	0.9	0.9	1.1	1.2	1.2	1.3
Ground Transport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Recreation	4.1	4.2	4.3	4.4	5.0	5.6	5.7	6.2
Retail Sales	4.1	4.2	4.3	4.5	5.0	5.6	5.7	6.2
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	20.5	21.0	21.6	22.1	25.1	27.9	28.4	31.0
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	7.0	7.2	7.3	7.5	8.5	9.5	8.1	8.9
Employment Generated by Travel Spending (Jobs)								
Accommodations	150	150	150	160	190	200	190	220
Eating, Drinking	250	250	250	570	620	380	370	320
Food Stores	10	10	10	10	10	20	20	20
Ground Transport	0	0	0	0	0	0	0	0
Recreation	120	120	120	120	140	150	120	120
Retail Sales	80	80	50	60	50	60	40	40
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	610	610	600	930	1,010	800	730	710
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.4	0.4	0.4	0.4	0.5	0.6	0.6	0.6
State Taxes	0.7	0.7	0.7	0.7	0.9	1.0	1.0	1.1
Total Taxes	1.1	1.1	1.2	1.2	1.4	1.5	1.5	1.7

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Amador County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	60.5	61.7	64.0	69.0	76.8	83.6	82.9	89.0
Hotel, Motel, B&B	12.6	13.3	14.7	15.2	16.2	17.2	17.8	19.4
Private Campground	15.8	15.5	15.5	18.0	21.8	24.1	21.2	22.5
Public Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Private Home	10.5	10.9	11.3	11.6	12.0	12.4	12.7	13.3
Vacation Home	13.5	13.7	14.1	15.0	16.7	18.8	20.4	22.2
Day Travel	8.1	8.2	8.5	9.2	10.2	11.1	10.8	11.6
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Spending	60.5	61.8	64.1	69.1	76.9	83.6	83.0	89.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	60.5	61.7	64.0	69.0	76.8	83.6	82.9	89.0
Accommodations	12.2	12.5	13.1	14.2	16.0	17.5	17.6	19.1
Eating, Drinking	17.2	17.4	17.9	19.2	21.2	23.1	22.9	24.4
Food Stores	4.9	4.9	5.0	5.7	6.6	7.2	6.8	7.1
Ground Transport	3.5	3.5	3.6	3.7	4.1	4.5	4.3	4.9
Recreation	10.5	10.8	11.3	12.1	13.3	14.4	14.5	15.6
Retail Sales	12.2	12.5	13.0	14.1	15.6	16.9	16.7	17.9
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Spending	60.5	61.8	64.1	69.1	76.9	83.6	83.0	89.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	17.9	18.5	19.2	20.6	22.9	25.0	24.4	26.1
Employment Generated by Travel Spending (Jobs)								
Accommodations	370	360	470	480	540	570	550	610
Eating, Drinking	750	690	760	770	840	910	840	790
Food Stores	40	30	30	40	40	50	40	40
Ground Transport	20	20	20	20	20	20	20	20
Recreation	200	210	210	220	240	250	240	240
Retail Sales	200	200	200	210	240	240	230	220
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	10	10	10	10	10	10	10
Total Employment	1,580	1,520	1,710	1,760	1,930	2,040	1,920	1,930
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.6	0.7	0.7	0.8	0.8	0.9	0.9	1.0
State Taxes	2.4	2.4	2.5	2.7	3.0	3.3	3.2	3.5
Total Taxes	3.0	3.1	3.2	3.5	3.8	4.1	4.1	4.4

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Butte County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	120.9	125.6	136.0	143.0	151.2	155.9	162.1	172.7
Hotel, Motel, B&B	31.7	34.4	42.0	45.6	47.3	48.1	50.1	55.0
Private Campground	6.7	6.5	6.3	6.5	8.1	8.3	10.3	9.0
Public Campground	4.6	4.6	4.6	4.7	4.9	4.2	3.3	4.2
Private Home	27.2	27.9	28.3	28.9	29.8	31.1	31.5	32.9
Vacation Home	11.1	11.3	11.5	12.2	13.7	15.5	16.8	18.3
Day Travel	39.6	40.9	43.2	45.0	47.4	48.8	50.1	53.2
Air Transportation	2.8	4.6	4.9	5.2	5.9	5.9	7.2	5.7
Travel Arrangement	0.4	0.4	0.4	0.4	0.6	0.5	0.5	0.5
Total Spending	124.1	130.6	141.3	148.6	157.7	162.3	169.8	178.9
Travel Spending by Type of Business (\$Million)								
Destination Spending	120.9	125.6	136.0	143.0	151.2	155.9	162.1	172.7
Accommodations	16.4	17.5	20.1	21.7	23.2	24.0	25.6	27.5
Eating, Drinking	29.6	30.7	33.4	35.0	36.4	37.4	39.5	41.2
Food Stores	6.6	6.8	7.2	7.5	8.1	8.2	8.8	9.0
Ground Transport	22.5	22.4	22.7	23.2	25.4	27.2	26.1	29.8
Recreation	18.0	19.0	20.9	22.1	23.1	23.6	24.8	26.1
Retail Sales	27.8	29.2	31.7	33.4	35.0	35.6	37.3	39.0
Air Transportation	2.8	4.6	4.9	5.2	5.9	5.9	7.2	5.7
Travel Arrangement	0.4	0.4	0.4	0.4	0.6	0.5	0.5	0.5
Total Spending	124.1	130.6	141.3	148.6	157.7	162.3	169.8	178.9
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	32.5	34.5	37.8	39.8	42.2	43.4	46.3	48.1
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,300	1,280	1,420	1,300	960	650	720	700
Eating, Drinking	1,250	1,330	1,430	1,470	1,500	1,470	1,440	1,430
Food Stores	50	50	50	60	60	50	60	60
Ground Transport	110	110	110	110	120	130	110	120
Recreation	370	390	420	430	440	430	410	420
Retail Sales	370	370	380	420	450	430	420	440
Air Transportation	30	40	40	40	40	40	50	50
Travel Arrangement	50	60	60	60	70	60	60	50
Total Employment	3,530	3,620	3,910	3,890	3,630	3,260	3,270	3,260
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	1.6	1.7	2.0	2.1	2.2	2.3	2.4	2.6
State Taxes	6.6	6.8	7.2	7.6	8.0	8.3	8.6	9.1
Total Taxes	8.2	8.5	9.2	9.8	10.3	10.6	11.0	11.7

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Calaveras County
Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	115.0	118.2	124.6	131.1	141.5	152.2	161.5	177.4
Hotel, Motel, B&B	7.6	8.9	10.5	11.8	11.8	12.7	14.5	19.6
Private Campground	9.1	8.9	10.4	10.5	11.8	12.3	11.6	12.6
Public Campground	19.4	19.9	20.3	20.8	21.4	21.0	21.5	22.1
Private Home	11.3	11.8	12.4	12.9	13.5	14.2	14.7	15.2
Vacation Home	52.0	52.7	54.2	57.6	64.3	72.3	78.5	85.5
Day Travel	15.6	16.0	16.8	17.6	18.8	19.8	20.7	22.4
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Total Spending	115.1	118.2	124.7	131.2	141.6	152.3	161.6	177.5
Travel Spending by Type of Business (\$Million)								
Destination Spending	115.0	118.2	124.6	131.1	141.5	152.2	161.5	177.4
Accommodations	25.8	26.6	28.2	30.0	32.8	35.9	38.7	43.3
Eating, Drinking	30.7	31.4	33.0	34.5	36.9	39.9	42.5	46.5
Food Stores	10.6	10.8	11.5	12.0	12.8	13.1	13.5	14.2
Ground Transport	3.4	3.4	3.3	3.4	3.7	3.9	3.7	4.3
Recreation	20.3	21.0	22.2	23.5	25.4	27.5	29.4	32.4
Retail Sales	24.2	25.0	26.4	27.8	29.9	31.9	33.8	36.8
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Total Spending	115.1	118.2	124.7	131.2	141.6	152.3	161.6	177.5
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	40.3	41.3	43.6	45.9	49.5	53.5	55.6	61.2
Employment Generated by Travel Spending (Jobs)								
Accommodations	890	880	1,010	1,080	1,190	1,310	1,370	1,410
Eating, Drinking	1,360	1,410	1,480	1,570	1,770	1,780	1,650	1,900
Food Stores	130	120	120	110	120	130	120	110
Ground Transport	20	20	10	10	10	10	10	10
Recreation	420	430	450	470	490	510	540	570
Retail Sales	290	290	360	330	350	370	370	390
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	10	10	10	10	10	10	10	10
Total Employment	3,110	3,140	3,440	3,570	3,940	4,110	4,070	4,420
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.8	0.9	1.0	1.0	1.1	1.1	1.2	1.4
State Taxes	4.3	4.4	4.6	4.8	5.2	5.6	5.9	6.5
Total Taxes	5.1	5.2	5.5	5.8	6.3	6.8	7.2	7.9

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Colusa County
Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	27.6	27.9	28.5	28.7	30.6	32.4	31.9	35.8
Hotel, Motel, B&B	7.2	7.3	7.4	7.3	7.5	8.0	8.5	9.2
Private Campground	3.3	3.2	3.2	2.9	3.3	3.7	3.7	4.0
Public Campground	1.7	1.7	1.8	1.8	1.9	1.6	0.4	1.6
Private Home	5.8	6.0	6.2	6.5	6.8	7.2	7.4	7.7
Vacation Home	2.8	2.9	3.0	3.1	3.5	4.0	4.3	4.7
Day Travel	6.8	6.9	7.0	7.1	7.5	7.9	7.6	8.6
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	27.6	27.9	28.5	28.7	30.6	32.4	31.9	35.8
Travel Spending by Type of Business (\$Million)								
Destination Spending	27.6	27.9	28.5	28.7	30.6	32.4	31.9	35.8
Accommodations	4.1	4.2	4.3	4.3	4.5	4.9	5.0	5.6
Eating, Drinking	7.8	7.8	8.0	8.0	8.4	9.0	9.0	9.9
Food Stores	2.0	2.0	2.1	2.1	2.3	2.4	2.1	2.5
Ground Transport	2.9	2.8	2.8	2.9	3.1	3.3	3.1	3.6
Recreation	5.0	5.1	5.2	5.3	5.6	6.0	6.0	6.6
Retail Sales	5.8	5.9	6.1	6.2	6.6	6.9	6.8	7.6
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	27.6	27.9	28.5	28.7	30.6	32.4	31.9	35.8
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	8.2	8.3	8.5	8.6	9.1	9.7	10.2	11.3
Employment Generated by Travel Spending (Jobs)								
Accommodations	140	130	140	140	160	160	120	150
Eating, Drinking	270	290	310	290	300	310	260	270
Food Stores	30	20	20	20	20	20	20	30
Ground Transport	10	10	10	10	10	10	10	10
Recreation	170	170	170	170	180	180	170	180
Retail Sales	80	90	100	100	110	100	100	110
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	710	720	760	750	780	790	690	760
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.4
State Taxes	1.3	1.3	1.3	1.4	1.5	1.6	1.6	1.7
Total Taxes	1.7	1.7	1.7	1.7	1.8	1.9	2.0	2.1

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Contra Costa County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	531.4	539.5	555.0	580.7	626.8	699.5	739.8	807.5
Hotel, Motel, B&B	207.6	212.6	220.9	234.1	258.6	309.1	345.6	379.1
Private Campground	17.5	14.2	15.0	18.3	20.0	22.0	19.9	23.5
Public Campground	5.4	5.4	5.4	5.4	5.6	5.2	4.9	5.5
Private Home	133.2	137.2	139.7	142.4	148.8	153.1	153.2	163.4
Vacation Home	14.4	14.6	14.9	15.7	17.6	19.7	21.1	23.2
Day Travel	153.2	155.6	159.1	164.8	176.1	190.3	195.0	212.8
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	6.2	6.5	7.4	7.3	7.8	8.4	9.9	8.5
Total Spending	537.6	546.0	562.4	588.0	634.6	707.9	749.7	816.0
Travel Spending by Type of Business (\$Million)								
Destination Spending	531.4	539.5	555.0	580.7	626.8	699.5	739.8	807.5
Accommodations	66.5	68.4	71.8	77.3	85.4	102.0	115.4	125.4
Eating, Drinking	109.1	111.2	114.9	120.8	128.9	146.8	161.1	171.8
Food Stores	17.3	17.5	18.4	19.8	21.2	23.4	25.0	26.6
Ground Transport	169.7	167.7	168.0	170.3	185.1	196.9	187.7	216.2
Recreation	70.3	72.7	75.8	80.3	86.3	97.0	105.9	113.3
Retail Sales	98.5	101.9	106.1	112.2	120.0	133.5	144.7	154.3
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	6.2	6.5	7.4	7.3	7.8	8.4	9.9	8.5
Total Spending	537.6	546.0	562.4	588.0	634.6	707.9	749.7	816.0
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	146.1	149.5	156.3	164.0	177.0	200.2	218.4	230.4
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,330	1,180	1,190	1,600	2,020	2,060	2,140	2,280
Eating, Drinking	3,500	3,590	3,730	3,740	3,780	4,080	4,130	4,190
Food Stores	100	100	110	120	130	130	130	130
Ground Transport	510	480	470	480	540	540	480	540
Recreation	1,690	1,740	1,800	1,860	1,920	2,090	2,180	2,250
Retail Sales	1,180	1,130	1,120	1,120	1,140	1,240	1,310	1,290
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	580	560	600	590	580	590	590	520
Total Employment	8,890	8,780	9,010	9,510	10,110	10,730	10,960	11,210
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	11.7	12.0	12.5	13.1	14.3	16.4	17.7	19.5
State Taxes	36.5	36.8	37.7	40.3	42.5	46.0	48.1	51.4
Total Taxes	48.1	48.8	50.2	53.4	56.8	62.4	65.9	70.8

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Del Norte County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	77.6	77.4	80.0	78.0	82.1	88.0	84.1	90.2
Hotel, Motel, B&B	16.3	16.7	18.6	19.3	18.7	19.4	20.7	21.9
Private Campground	28.4	27.5	27.3	25.0	27.7	30.3	26.1	28.9
Public Campground	1.6	1.6	1.7	1.7	1.8	2.0	1.9	2.0
Private Home	8.5	8.8	9.0	9.1	9.4	9.8	10.0	10.0
Vacation Home	3.1	3.2	3.3	3.5	3.9	4.4	4.7	5.2
Day Travel	19.8	19.7	20.1	19.4	20.6	22.1	20.8	22.3
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	77.7	77.4	80.0	78.1	82.1	88.0	84.2	90.2
Travel Spending by Type of Business (\$Million)								
Destination Spending	77.6	77.4	80.0	78.0	82.1	88.0	84.1	90.2
Accommodations	13.3	13.3	14.0	13.9	14.4	15.4	15.0	16.2
Eating, Drinking	23.3	23.1	23.7	22.9	23.9	25.7	24.7	26.3
Food Stores	8.2	8.1	8.2	7.8	8.5	9.3	8.4	9.1
Ground Transport	1.9	1.9	1.9	1.9	2.1	2.2	2.1	2.4
Recreation	13.8	13.9	14.5	14.3	14.9	15.9	15.4	16.4
Retail Sales	17.1	17.2	17.7	17.3	18.2	19.5	18.5	19.8
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	77.7	77.4	80.0	78.1	82.1	88.0	84.2	90.2
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	24.6	24.4	25.3	24.6	25.8	27.7	26.2	28.0
Employment Generated by Travel Spending (Jobs)								
Accommodations	450	370	410	390	440	480	450	490
Eating, Drinking	1,010	1,010	1,070	1,010	960	1,040	920	950
Food Stores	60	60	70	70	80	80	70	80
Ground Transport	10	10	10	10	10	10	10	10
Recreation	310	310	320	310	310	320	280	290
Retail Sales	300	220	240	230	250	260	240	250
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	2,140	1,980	2,120	2,010	2,050	2,200	1,980	2,070
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.9	1.1	1.3	1.3	1.3	1.4	1.4	1.4
State Taxes	3.0	3.0	3.0	3.0	3.2	3.4	3.3	3.5
Total Taxes	3.9	4.0	4.3	4.3	4.5	4.8	4.6	4.9

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**El Dorado County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	518.4	534.0	548.8	560.1	578.8	617.6	646.5	685.6
Hotel, Motel, B&B	250.0	258.8	265.6	267.0	260.0	267.5	285.6	300.9
Private Campground	20.4	20.0	20.2	20.4	27.7	34.7	29.5	31.2
Public Campground	6.4	6.5	6.7	6.8	7.1	7.1	7.2	7.4
Private Home	36.4	38.4	40.1	42.0	44.0	46.2	48.3	50.6
Vacation Home	68.9	69.8	71.9	76.3	85.3	95.9	104.1	113.5
Day Travel	136.4	140.5	144.3	147.6	154.7	166.1	171.7	181.9
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.3	0.4	0.5	0.5	0.6	0.6	0.8	2.2
Total Spending	518.8	534.4	549.2	560.6	579.3	618.2	647.3	687.8
Travel Spending by Type of Business (\$Million)								
Destination Spending	518.4	534.0	548.8	560.1	578.8	617.6	646.5	685.6
Accommodations	109.6	113.3	116.7	118.9	121.0	128.0	135.7	144.0
Eating, Drinking	143.9	147.3	150.4	152.3	155.9	167.1	175.6	184.8
Food Stores	20.7	21.2	22.0	22.8	25.1	28.0	28.4	29.9
Ground Transport	21.1	21.0	21.1	21.4	23.4	24.9	23.8	27.3
Recreation	115.1	119.2	123.0	126.3	130.9	139.6	147.4	156.5
Retail Sales	108.0	112.0	115.6	118.4	122.4	130.0	135.6	143.1
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.3	0.4	0.5	0.5	0.6	0.6	0.8	2.2
Total Spending	518.8	534.4	549.2	560.6	579.3	618.2	647.3	687.8
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	192.3	198.3	204.1	208.3	214.7	229.0	235.0	251.5
Employment Generated by Travel Spending (Jobs)								
Accommodations	2,220	2,160	2,500	3,090	2,870	3,200	3,050	3,240
Eating, Drinking	5,320	5,470	5,330	5,230	5,290	5,550	5,540	5,680
Food Stores	150	140	150	160	170	180	180	190
Ground Transport	60	70	70	70	80	90	90	90
Recreation	4,140	4,270	4,370	4,380	4,380	4,500	4,300	4,400
Retail Sales	1,390	1,570	1,470	1,390	1,360	1,560	1,630	1,590
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	60	50	60	70	70	60	90	130
Total Employment	13,350	13,730	13,940	14,390	14,210	15,150	14,870	15,320
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	10.6	11.0	11.4	11.5	11.4	11.8	12.5	13.2
State Taxes	20.3	20.8	21.2	21.9	22.9	24.4	25.4	26.9
Total Taxes	30.9	31.9	32.6	33.4	34.3	36.2	38.0	40.1

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Fresno County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	549.0	561.3	572.8	583.6	616.0	645.8	661.1	699.2
Hotel, Motel, B&B	208.9	213.2	215.4	215.4	219.9	225.6	237.5	247.8
Private Campground	26.5	25.1	25.3	25.7	32.6	36.8	32.5	35.2
Public Campground	10.1	10.3	10.5	10.9	11.3	11.5	11.3	12.3
Private Home	103.3	107.7	111.5	115.5	121.2	126.7	128.6	135.5
Vacation Home	30.6	31.0	31.9	33.9	38.0	43.0	46.6	51.0
Day Travel	169.7	174.0	178.1	182.2	192.9	202.3	204.7	217.4
Air Transportation	11.2	10.7	12.9	16.5	18.0	15.3	13.8	17.3
Travel Arrangement	1.9	2.2	2.3	2.6	2.7	2.8	3.2	3.0
Total Spending	562.1	574.2	588.0	602.8	636.7	663.9	678.1	719.5
Travel Spending by Type of Business (\$Million)								
Destination Spending	549.0	561.3	572.8	583.6	616.0	645.8	661.1	699.2
Accommodations	81.6	83.4	84.7	85.8	89.7	93.4	98.5	103.1
Eating, Drinking	132.8	135.3	137.1	138.3	143.4	149.5	155.6	160.9
Food Stores	24.4	24.9	25.7	26.6	28.8	30.5	31.1	32.4
Ground Transport	109.2	110.1	112.3	115.7	127.3	137.6	132.8	150.0
Recreation	80.9	83.5	85.6	87.2	90.9	94.0	97.7	101.6
Retail Sales	120.1	124.1	127.3	130.1	136.0	140.7	145.4	151.2
Air Transportation	11.2	10.7	12.9	16.5	18.0	15.3	13.8	17.3
Travel Arrangement	1.9	2.2	2.3	2.6	2.7	2.8	3.2	3.0
Total Spending	562.1	574.2	588.0	602.8	636.7	663.9	678.1	719.5
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	147.6	151.2	154.9	159.0	166.8	173.5	179.0	187.0
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,910	1,910	2,100	2,110	2,040	2,320	2,550	2,400
Eating, Drinking	5,230	5,420	5,310	5,430	5,570	5,310	5,170	5,250
Food Stores	200	200	200	200	220	230	220	220
Ground Transport	450	450	450	460	510	540	520	580
Recreation	1,360	1,390	1,410	1,410	1,410	1,410	1,400	1,400
Retail Sales	1,590	1,510	1,480	1,470	1,540	1,580	1,620	1,580
Air Transportation	130	110	130	150	160	140	130	160
Travel Arrangement	200	210	230	260	270	260	270	240
Total Employment	11,070	11,210	11,310	11,490	11,710	11,790	11,880	11,840
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	11.5	11.9	12.2	12.2	12.5	12.9	13.1	13.8
State Taxes	29.3	29.7	30.2	31.5	33.0	34.5	35.4	37.2
Total Taxes	40.9	41.6	42.4	43.7	45.5	47.4	48.5	51.0

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Glenn County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	29.3	29.6	30.9	32.2	34.5	35.9	36.9	39.4
Hotel, Motel, B&B	8.0	8.0	8.8	9.5	9.6	9.9	10.5	11.5
Private Campground	2.3	2.3	2.2	2.3	3.4	3.6	3.5	3.8
Public Campground	1.5	1.5	1.5	1.6	1.6	1.7	1.7	1.7
Private Home	9.1	9.4	9.6	9.8	10.1	10.5	10.6	11.0
Vacation Home	0.8	0.8	0.9	0.9	1.0	1.1	1.2	1.4
Day Travel	7.6	7.7	7.9	8.2	8.8	9.2	9.3	9.9
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	29.3	29.6	31.0	32.3	34.6	35.9	36.9	39.4
Travel Spending by Type of Business (\$Million)								
Destination Spending	29.3	29.6	30.9	32.2	34.5	35.9	36.9	39.4
Accommodations	3.4	3.4	3.7	3.9	4.2	4.4	4.7	5.0
Eating, Drinking	8.3	8.4	8.8	9.1	9.6	10.0	10.4	11.0
Food Stores	2.1	2.1	2.2	2.3	2.5	2.7	2.7	2.8
Ground Transport	4.1	4.0	4.0	4.0	4.3	4.6	4.4	5.1
Recreation	5.3	5.4	5.7	6.0	6.3	6.5	6.8	7.2
Retail Sales	6.2	6.4	6.7	7.0	7.5	7.7	7.9	8.4
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	29.3	29.6	31.0	32.3	34.6	35.9	36.9	39.4
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	8.4	8.5	9.0	9.4	10.0	10.4	14.1	14.9
Employment Generated by Travel Spending (Jobs)								
Accommodations	70	80	100	110	120	170	160	170
Eating, Drinking	360	350	390	390	430	410	380	410
Food Stores	20	20	20	20	30	30	30	30
Ground Transport	10	10	10	10	10	10	10	20
Recreation	210	210	220	220	230	230	490	490
Retail Sales	90	110	90	110	110	130	120	120
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	770	780	830	870	940	980	1,190	1,240
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5
State Taxes	1.5	1.5	1.6	1.7	1.8	1.9	1.9	2.0
Total Taxes	1.9	1.9	2.0	2.1	2.3	2.3	2.4	2.6

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Humboldt County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	214.7	218.4	223.4	230.0	237.0	244.8	247.4	265.5
Hotel, Motel, B&B	73.5	75.1	78.0	79.9	78.8	79.5	83.8	91.6
Private Campground	18.3	17.9	17.7	17.9	19.9	22.2	18.9	21.2
Public Campground	12.1	12.3	12.6	12.9	13.4	12.1	10.8	11.3
Private Home	41.4	42.6	43.1	44.6	45.8	47.3	48.1	49.3
Vacation Home	19.0	19.2	19.8	21.0	23.5	26.5	28.7	31.4
Day Travel	50.5	51.3	52.3	53.8	55.6	57.2	57.0	60.7
Air Transportation	0.8	0.9	1.1	1.3	1.5	1.4	1.5	1.5
Travel Arrangement	0.4	0.5	0.5	0.5	0.5	0.6	0.5	0.5
Total Spending	215.9	219.7	225.0	231.7	239.0	246.8	249.4	267.6
Travel Spending by Type of Business (\$Million)								
Destination Spending	214.7	218.4	223.4	230.0	237.0	244.8	247.4	265.5
Accommodations	35.7	36.5	37.8	39.1	39.9	41.2	42.6	46.4
Eating, Drinking	61.6	62.3	63.3	64.8	65.9	68.2	69.5	73.7
Food Stores	14.1	14.4	14.7	15.2	16.0	16.4	15.8	16.6
Ground Transport	19.2	19.0	19.0	19.3	21.0	22.3	21.3	24.5
Recreation	39.5	40.5	41.6	43.0	44.2	45.4	46.3	49.3
Retail Sales	44.6	45.8	46.9	48.5	49.9	51.2	51.8	54.9
Air Transportation	0.8	0.9	1.1	1.3	1.5	1.4	1.5	1.5
Travel Arrangement	0.4	0.5	0.5	0.5	0.5	0.6	0.5	0.5
Total Spending	215.9	219.7	225.0	231.7	239.0	246.8	249.4	267.6
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	65.3	66.5	68.2	70.2	72.1	74.4	74.8	80.0
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,090	920	1,050	1,210	1,260	1,280	1,260	1,380
Eating, Drinking	2,600	2,540	2,550	2,680	2,600	2,650	2,480	2,550
Food Stores	140	140	130	130	140	140	130	140
Ground Transport	70	70	70	70	70	80	70	80
Recreation	1,050	1,070	1,090	1,100	1,090	1,080	1,060	1,090
Retail Sales	650	670	640	670	640	650	600	600
Air Transportation	10	10	10	10	10	10	10	10
Travel Arrangement	50	50	50	50	50	50	50	50
Total Employment	5,670	5,470	5,580	5,930	5,870	5,940	5,670	5,910
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	3.4	3.6	3.8	3.9	3.9	4.0	4.1	4.5
State Taxes	9.7	9.9	10.0	10.5	10.9	11.3	11.4	12.1
Total Taxes	13.2	13.5	13.8	14.4	14.8	15.2	15.5	16.6

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Imperial County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	180.0	193.5	200.2	205.1	222.7	259.0	248.2	259.7
Hotel, Motel, B&B	32.0	31.3	31.0	31.2	30.0	32.4	35.9	40.9
Private Campground	39.8	46.4	49.6	49.5	59.4	79.6	64.8	64.4
Public Campground	2.2	2.2	2.3	2.3	2.4	2.4	2.4	2.5
Private Home	42.3	45.6	47.0	49.2	51.0	52.6	54.6	56.8
Vacation Home	17.5	17.7	18.2	19.4	21.6	24.3	26.4	28.8
Day Travel	46.1	50.2	52.1	53.4	58.2	67.7	64.0	66.4
Air Transportation	1.1	1.2	1.3	1.4	1.5	1.5	1.4	1.6
Travel Arrangement	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
Total Spending	181.3	194.9	201.7	206.7	224.3	260.7	249.7	261.5
Travel Spending by Type of Business (\$Million)								
Destination Spending	180.0	193.5	200.2	205.1	222.7	259.0	248.2	259.7
Accommodations	25.2	26.7	27.5	28.1	30.5	36.7	35.4	37.7
Eating, Drinking	53.4	57.3	58.9	60.0	64.5	75.1	72.5	75.2
Food Stores	15.2	17.1	18.1	18.6	21.1	26.0	23.3	23.5
Ground Transport	12.3	12.2	12.3	12.5	13.6	14.5	13.9	15.9
Recreation	33.6	36.3	37.6	38.8	41.8	47.7	46.5	48.7
Retail Sales	40.3	44.0	45.8	47.2	51.2	59.0	56.6	58.8
Air Transportation	1.1	1.2	1.3	1.4	1.5	1.5	1.4	1.6
Travel Arrangement	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
Total Spending	181.3	194.9	201.7	206.7	224.3	260.7	249.7	261.5
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	52.8	56.7	58.6	59.9	64.8	75.7	72.7	75.8
Employment Generated by Travel Spending (Jobs)								
Accommodations	680	650	740	820	960	1,080	990	1,050
Eating, Drinking	1,900	1,990	2,110	2,180	2,350	2,650	2,320	2,280
Food Stores	140	150	130	160	180	220	190	180
Ground Transport	50	50	50	50	60	60	50	60
Recreation	790	850	880	880	920	1,010	1,010	1,020
Retail Sales	530	510	520	570	670	740	660	670
Air Transportation	10	10	10	10	10	10	10	20
Travel Arrangement	20	20	20	20	20	20	20	10
Total Employment	4,140	4,230	4,450	4,700	5,170	5,780	5,240	5,280
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	2.5	2.9	3.0	3.0	3.1	3.5	3.5	3.8
State Taxes	7.9	8.3	8.6	8.9	9.6	11.0	10.7	11.1
Total Taxes	10.4	11.2	11.5	11.9	12.8	14.5	14.2	14.9

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Inyo County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	110.1	113.8	115.0	121.7	130.4	143.0	141.9	147.7
Hotel, Motel, B&B	53.9	56.5	59.1	61.9	64.4	67.9	71.8	75.2
Private Campground	17.3	17.5	15.4	17.8	21.5	27.6	22.0	22.2
Public Campground	13.2	13.5	13.8	14.1	14.5	14.8	15.2	15.8
Private Home	6.1	6.2	6.4	6.5	6.6	6.8	6.9	7.0
Vacation Home	5.8	5.8	6.0	6.4	7.1	8.0	8.7	9.5
Day Travel	13.8	14.2	14.2	15.0	16.2	17.9	17.4	18.0
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	110.1	113.8	115.0	121.7	130.4	143.0	142.0	147.7
Travel Spending by Type of Business (\$Million)								
Destination Spending	110.1	113.8	115.0	121.7	130.4	143.0	141.9	147.7
Accommodations	25.5	26.7	27.4	29.1	31.1	33.9	34.4	35.8
Eating, Drinking	30.3	31.1	31.3	32.9	35.0	38.6	38.6	39.7
Food Stores	9.0	9.2	9.1	9.8	10.9	12.4	11.6	11.7
Ground Transport	7.8	7.6	7.6	7.7	8.3	8.8	8.4	9.7
Recreation	17.6	18.4	18.7	19.9	21.2	23.1	23.2	24.1
Retail Sales	19.9	20.7	20.9	22.2	23.9	26.2	25.8	26.7
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	110.1	113.8	115.0	121.7	130.4	143.0	142.0	147.7
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	31.8	33.0	33.4	35.4	37.8	41.5	40.2	41.6
Employment Generated by Travel Spending (Jobs)								
Accommodations	670	660	720	690	750	700	540	970
Eating, Drinking	1,160	1,270	1,360	1,330	1,290	1,350	1,140	1,150
Food Stores	60	60	60	60	70	80	80	80
Ground Transport	20	20	20	20	20	20	20	20
Recreation	370	390	390	410	420	440	400	400
Retail Sales	290	290	300	320	330	350	330	310
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	2,580	2,700	2,860	2,830	2,880	2,940	2,510	2,930
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	2.4	2.5	2.6	2.7	2.9	3.1	3.2	3.3
State Taxes	4.5	4.6	4.7	5.0	5.3	5.8	5.8	6.0
Total Taxes	6.9	7.2	7.3	7.7	8.2	8.9	9.0	9.4

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Kern County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	637.6	650.7	668.9	656.8	700.5	775.0	779.7	806.4
Hotel, Motel, B&B	189.4	192.9	201.9	196.6	201.1	219.6	237.9	231.1
Private Campground	110.4	111.7	111.1	99.1	114.4	139.8	118.4	125.6
Public Campground	10.3	10.5	10.6	11.1	11.5	11.3	11.3	12.5
Private Home	83.9	87.2	90.2	93.9	97.5	100.3	103.1	109.9
Vacation Home	53.1	53.7	55.2	58.9	65.8	73.8	80.2	88.1
Day Travel	190.5	194.8	199.8	197.1	210.1	230.2	228.7	239.3
Air Transportation	1.0	1.5	1.5	2.0	2.9	2.6	2.6	2.7
Travel Arrangement	1.0	1.0	1.1	1.0	0.9	0.9	1.0	1.0
Total Spending	639.5	653.1	671.5	659.8	704.3	778.6	783.3	810.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	637.6	650.7	668.9	656.8	700.5	775.0	779.7	806.4
Accommodations	102.3	104.8	108.9	106.3	113.5	127.7	133.0	133.9
Eating, Drinking	151.9	154.9	158.8	153.5	161.4	180.4	183.5	184.5
Food Stores	38.1	39.1	40.2	38.7	42.6	49.1	47.2	48.5
Ground Transport	119.1	118.2	118.8	120.8	131.6	140.4	134.2	154.0
Recreation	90.1	93.0	96.6	94.8	100.2	110.5	113.1	114.3
Retail Sales	136.0	140.6	145.6	142.7	151.2	166.8	168.6	171.2
Air Transportation	1.0	1.5	1.5	2.0	2.9	2.6	2.6	2.7
Travel Arrangement	1.0	1.0	1.1	1.0	0.9	0.9	1.0	1.0
Total Spending	639.5	653.1	671.5	659.8	704.3	778.6	783.3	810.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	173.7	178.1	183.9	179.5	190.9	212.7	214.3	217.5
Employment Generated by Travel Spending (Jobs)								
Accommodations	2,550	2,550	2,630	2,460	2,850	3,610	3,440	3,380
Eating, Drinking	5,450	5,640	5,630	5,650	5,920	6,270	6,010	5,920
Food Stores	340	330	320	300	330	370	330	320
Ground Transport	440	430	430	440	470	500	470	510
Recreation	2,060	2,110	2,170	2,080	2,120	2,260	2,190	2,140
Retail Sales	1,810	1,830	1,860	1,810	1,840	2,010	1,930	1,930
Air Transportation	20	20	20	30	40	40	40	40
Travel Arrangement	110	100	120	100	90	90	110	120
Total Employment	12,770	13,020	13,170	12,880	13,680	15,140	14,520	14,350
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	9.2	10.0	10.7	10.5	11.0	12.0	12.6	12.5
State Taxes	34.7	35.2	36.0	36.7	38.7	42.0	42.5	44.1
Total Taxes	44.0	45.2	46.7	47.2	49.7	54.0	55.1	56.6

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Kings County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	74.8	76.4	79.1	82.1	86.4	90.8	95.2	102.7
Hotel, Motel, B&B	12.7	12.4	12.8	13.4	14.3	15.7	16.6	18.1
Private Campground	0.9	0.9	0.9	0.9	1.0	1.1	1.0	1.1
Public Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Private Home	39.0	40.4	41.9	43.5	45.4	47.2	49.4	53.1
Vacation Home	0.6	0.6	0.7	0.7	0.8	0.9	0.9	1.0
Day Travel	21.5	22.1	22.9	23.7	24.9	26.0	27.2	29.3
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.4	0.4	0.4	0.1	0.1	0.1	0.1	0.1
Total Spending	75.2	76.8	79.5	82.3	86.5	90.9	95.4	102.8
Travel Spending by Type of Business (\$Million)								
Destination Spending	74.8	76.4	79.1	82.1	86.4	90.8	95.2	102.7
Accommodations	4.2	4.2	4.3	4.6	4.9	5.3	5.7	6.2
Eating, Drinking	22.5	22.9	23.7	24.5	25.5	26.8	28.6	30.4
Food Stores	5.0	5.2	5.5	5.8	6.1	6.3	6.8	7.2
Ground Transport	11.1	11.1	11.1	11.3	12.3	13.1	12.6	14.4
Recreation	14.5	15.0	15.6	16.3	17.1	17.8	18.9	20.2
Retail Sales	17.4	18.1	18.9	19.7	20.6	21.4	22.8	24.3
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.4	0.4	0.4	0.1	0.1	0.1	0.1	0.1
Total Spending	75.2	76.8	79.5	82.3	86.5	90.9	95.4	102.8
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	20.5	20.9	21.8	22.0	23.0	24.2	25.2	26.9
Employment Generated by Travel Spending (Jobs)								
Accommodations	170	150	150	150	160	160	170	180
Eating, Drinking	970	980	970	1,020	1,070	1,050	1,010	1,030
Food Stores	60	50	50	50	50	50	50	60
Ground Transport	20	20	20	20	30	30	30	30
Recreation	300	310	320	330	330	330	340	350
Retail Sales	280	280	280	290	300	310	310	230
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	30	30	30	20	20	20	20	20
Total Employment	1,820	1,820	1,820	1,880	1,970	1,970	1,920	1,900
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.8	0.9	0.9	0.9	1.0	1.1	1.1	1.2
State Taxes	4.1	4.1	4.2	4.5	4.7	4.9	5.1	5.5
Total Taxes	4.9	5.0	5.1	5.4	5.7	6.0	6.2	6.7

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Lake County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	137.6	140.6	145.2	152.3	164.4	177.8	185.3	202.4
Hotel, Motel, B&B	16.9	18.3	19.9	21.4	21.2	20.7	22.5	26.2
Private Campground	14.1	13.6	13.6	13.7	15.7	17.6	15.1	16.7
Public Campground	2.3	2.4	2.4	2.5	2.5	2.6	2.7	2.7
Private Home	17.4	18.2	18.7	19.1	19.5	20.0	20.5	21.2
Vacation Home	56.9	57.7	59.3	63.0	70.3	79.1	85.8	93.6
Day Travel	29.9	30.5	31.3	32.6	35.1	37.8	38.7	42.0
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	137.6	140.6	145.3	152.4	164.4	177.8	185.4	202.5
Travel Spending by Type of Business (\$Million)								
Destination Spending	137.6	140.6	145.2	152.3	164.4	177.8	185.3	202.4
Accommodations	29.1	29.9	31.1	33.1	36.1	39.3	41.8	46.2
Eating, Drinking	39.0	39.6	40.7	42.3	45.2	48.9	51.1	55.5
Food Stores	7.9	7.9	8.2	8.5	9.3	10.1	9.9	10.6
Ground Transport	4.3	4.2	4.2	4.2	4.6	4.8	4.6	5.3
Recreation	27.3	28.1	29.2	30.7	33.2	35.7	37.5	40.9
Retail Sales	30.0	30.8	31.9	33.5	36.1	38.9	40.4	43.9
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	137.6	140.6	145.3	152.4	164.4	177.8	185.4	202.5
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	45.5	46.4	48.0	50.3	54.2	58.8	61.0	66.6
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,010	1,320	1,170	920	960	1,050	1,070	1,160
Eating, Drinking	1,810	1,810	2,030	2,080	2,190	2,230	2,120	2,160
Food Stores	60	60	60	70	70	70	70	70
Ground Transport	10	10	10	10	20	20	20	20
Recreation	600	620	630	650	680	710	690	730
Retail Sales	510	460	380	420	460	460	490	510
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	4,010	4,280	4,290	4,150	4,370	4,540	4,460	4,640
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	1.4	1.4	1.5	1.6	1.7	1.8	1.9	2.1
State Taxes	5.3	5.4	5.5	5.8	6.3	6.8	7.1	7.7
Total Taxes	6.7	6.8	7.0	7.5	8.1	8.6	9.0	9.8

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Lassen County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	44.3	45.4	46.3	48.1	52.0	54.8	57.7	60.4
Hotel, Motel, B&B	11.4	12.0	12.3	13.0	12.6	12.1	12.4	13.6
Private Campground	2.9	2.8	2.7	2.7	3.4	3.5	4.3	3.8
Public Campground	2.0	2.0	2.0	2.1	2.1	2.2	2.2	2.3
Private Home	9.5	9.8	9.9	10.2	11.6	12.8	12.9	13.2
Vacation Home	8.1	8.2	8.4	8.9	9.9	11.2	12.1	13.3
Day Travel	10.4	10.7	10.9	11.2	12.3	13.1	13.7	14.2
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Total Spending	44.3	45.5	46.3	48.2	52.1	54.9	57.8	60.4
Travel Spending by Type of Business (\$Million)								
Destination Spending	44.3	45.4	46.3	48.1	52.0	54.8	57.7	60.4
Accommodations	7.3	7.6	7.8	8.2	8.6	8.9	9.5	10.2
Eating, Drinking	12.7	13.0	13.1	13.6	14.6	15.5	16.4	16.9
Food Stores	2.7	2.8	2.9	3.0	3.4	3.6	3.9	3.8
Ground Transport	3.6	3.6	3.5	3.6	3.9	4.1	3.9	4.5
Recreation	8.4	8.7	8.9	9.3	10.1	10.7	11.2	11.7
Retail Sales	9.5	9.8	10.0	10.4	11.4	12.1	12.8	13.2
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Total Spending	44.3	45.5	46.3	48.2	52.1	54.9	57.8	60.4
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	13.7	14.1	14.3	14.9	16.1	16.9	18.0	18.7
Employment Generated by Travel Spending (Jobs)								
Accommodations	210	180	180	190	210	220	240	260
Eating, Drinking	520	570	490	480	560	630	610	600
Food Stores	30	30	30	30	30	30	30	30
Ground Transport	10	10	10	10	10	20	10	10
Recreation	180	180	190	190	200	200	210	210
Retail Sales	100	110	120	120	210	230	240	200
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	10	10	10	10	10	10	10	10
Total Employment	1,060	1,090	1,020	1,020	1,230	1,340	1,340	1,320
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.5	0.6	0.6	0.6	0.7	0.7	0.7	0.7
State Taxes	2.0	2.0	2.1	2.2	2.3	2.5	2.6	2.7
Total Taxes	2.5	2.6	2.7	2.8	3.0	3.1	3.3	3.4

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Los Angeles County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	7,768	7,699	7,882	8,275	9,016	9,878	10,371	11,255
Hotel, Motel, B&B	4,174	4,060	4,169	4,435	4,923	5,500	5,875	6,427
Private Campground	99	104	104	107	113	128	134	136
Public Campground	8	9	9	9	9	10	7	12
Private Home	1,022	1,059	1,078	1,097	1,133	1,168	1,178	1,236
Vacation Home	76	77	80	84	94	106	114	125
Day Travel	2,389	2,391	2,443	2,542	2,743	2,966	3,064	3,319
Air Transportation	3,127	3,356	3,530	3,727	4,012	3,964	3,657	3,811
Travel Arrangement	157	152	166	168	166	175	186	195
Total Spending	11,053	11,207	11,578	12,170	13,194	14,016	14,214	15,261
Travel Spending by Type of Business (\$Million)								
Destination Spending	7,768	7,699	7,882	8,275	9,016	9,878	10,371	11,255
Accommodations	1,260	1,226	1,262	1,349	1,496	1,669	1,805	1,965
Eating, Drinking	1,790	1,753	1,781	1,861	2,005	2,210	2,371	2,538
Food Stores	206	207	213	225	243	267	286	303
Ground Transport	1,620	1,638	1,676	1,730	1,907	2,067	1,997	2,249
Recreation	1,380	1,369	1,405	1,483	1,608	1,756	1,876	2,017
Retail Sales	1,512	1,506	1,545	1,626	1,756	1,910	2,036	2,183
Air Transportation	3,127	3,356	3,530	3,727	4,012	3,964	3,657	3,811
Travel Arrangement	157	152	166	168	166	175	186	195
Total Spending	11,053	11,207	11,578	12,170	13,194	14,016	14,214	15,261
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	3,802	3,760	3,871	3,990	4,270	4,569	4,830	5,149
Employment Generated by Travel Spending (Jobs)								
Accommodations	18,680	18,190	20,360	22,860	24,500	26,830	26,290	27,800
Eating, Drinking	48,450	49,340	51,460	52,500	55,330	58,660	57,990	59,200
Food Stores	1,430	1,380	1,430	1,450	1,510	1,590	1,590	1,650
Ground Transport	6,240	6,440	6,490	6,680	7,260	7,870	7,340	7,900
Recreation	32,520	32,120	32,670	33,640	35,200	37,070	42,890	44,440
Retail Sales	15,320	15,580	15,930	16,240	17,300	18,660	18,500	18,890
Air Transportation	23,700	23,430	23,550	22,870	23,470	23,250	22,740	23,220
Travel Arrangement	10,040	9,390	10,100	10,390	9,900	9,930	10,190	10,150
Total Employment	156,400	155,860	162,000	166,630	174,470	183,860	187,540	193,250
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	210	214	224	238	262	288	306	334
State Taxes	435	432	438	466	500	536	559	597
Total Taxes	645	645	662	703	762	825	865	932

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Madera County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	128.2	135.8	142.7	149.8	163.1	173.4	174.3	187.2
Hotel, Motel, B&B	33.1	36.3	39.2	43.1	45.0	46.3	49.1	53.5
Private Campground	28.1	29.3	30.5	30.8	35.9	39.2	35.5	38.0
Public Campground	5.7	5.7	5.8	6.0	6.1	6.3	6.4	6.7
Private Home	12.6	13.4	13.9	14.4	15.2	16.0	16.7	17.5
Vacation Home	10.8	10.9	11.2	11.9	13.3	15.0	16.2	17.7
Day Travel	38.0	40.1	41.9	43.7	47.6	50.5	50.4	53.9
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Spending	128.4	135.9	142.8	149.9	163.2	173.5	174.4	187.3
Travel Spending by Type of Business (\$Million)								
Destination Spending	128.2	135.8	142.7	149.8	163.1	173.4	174.3	187.2
Accommodations	22.8	24.4	26.0	27.8	30.3	32.2	33.0	35.7
Eating, Drinking	33.9	35.8	37.5	39.2	42.4	45.2	45.6	48.5
Food Stores	10.4	10.9	11.5	12.0	13.4	14.5	14.2	14.9
Ground Transport	11.2	11.0	11.1	11.2	12.2	13.0	12.4	14.3
Recreation	19.6	21.0	22.2	23.5	25.5	26.9	27.3	29.2
Retail Sales	30.4	32.5	34.3	36.1	39.3	41.6	41.8	44.5
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Spending	128.4	135.9	142.8	149.9	163.2	173.5	174.4	187.3
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	37.7	40.1	42.2	44.4	48.2	51.4	50.4	53.9
Employment Generated by Travel Spending (Jobs)								
Accommodations	720	730	810	770	810	840	890	860
Eating, Drinking	1,560	1,470	1,370	1,360	1,580	1,690	1,550	1,590
Food Stores	100	100	100	110	110	120	100	110
Ground Transport	40	40	40	40	40	50	50	60
Recreation	420	440	470	480	500	510	500	510
Retail Sales	370	400	380	420	480	500	470	490
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	20	20	20	10	10	10	10	10
Total Employment	3,220	3,200	3,180	3,200	3,550	3,720	3,570	3,630
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	1.9	2.1	2.3	2.6	2.7	2.9	2.9	3.2
State Taxes	5.8	6.0	6.3	6.6	7.2	7.6	7.7	8.2
Total Taxes	7.7	8.1	8.6	9.2	10.0	10.5	10.7	11.4

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Marin County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	268.1	302.9	314.1	331.4	359.1	400.7	420.5	468.9
Hotel, Motel, B&B	105.0	108.3	116.0	127.9	147.8	170.3	187.0	214.2
Private Campground	5.1	25.7	25.4	25.4	24.7	30.4	28.4	33.7
Public Campground	4.3	4.0	4.0	4.1	4.3	4.1	3.3	4.2
Private Home	65.0	65.1	66.4	67.5	69.0	71.0	72.8	74.9
Vacation Home	14.5	14.5	14.9	15.8	17.6	19.8	21.4	23.3
Day Travel	74.3	85.3	87.5	90.7	95.8	105.0	107.7	118.6
Air Transportation	1.3	1.9	2.6	3.5	4.6	5.0	4.6	5.0
Travel Arrangement	5.8	5.8	6.7	7.0	7.6	9.1	10.8	10.6
Total Spending	275.3	310.6	323.5	341.8	371.4	414.7	435.9	484.4
Travel Spending by Type of Business (\$Million)								
Destination Spending	268.1	302.9	314.1	331.4	359.1	400.7	420.5	468.9
Accommodations	40.4	46.2	49.1	53.7	60.9	70.4	76.4	87.4
Eating, Drinking	69.4	79.2	81.7	85.6	91.7	102.9	109.1	120.4
Food Stores	10.5	14.5	14.9	15.6	16.3	18.5	18.8	20.9
Ground Transport	35.4	35.1	35.2	35.7	38.9	41.4	39.6	45.5
Recreation	48.9	55.1	57.4	60.8	65.6	72.7	76.9	84.9
Retail Sales	63.6	72.9	75.8	79.9	85.7	94.8	99.8	109.9
Air Transportation	1.3	1.9	2.6	3.5	4.6	5.0	4.6	5.0
Travel Arrangement	5.8	5.8	6.7	7.0	7.6	9.1	10.8	10.6
Total Spending	275.3	310.6	323.5	341.8	371.4	414.7	435.9	484.4
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	92.2	102.7	108.4	114.3	124.6	140.5	158.1	172.9
Employment Generated by Travel Spending (Jobs)								
Accommodations	740	810	880	990	1,140	1,270	1,210	1,360
Eating, Drinking	1,690	1,880	1,910	1,960	2,080	2,380	2,420	2,560
Food Stores	70	90	90	100	100	100	100	110
Ground Transport	100	100	100	100	110	120	110	120
Recreation	1,050	1,180	1,220	1,260	1,310	1,400	1,430	1,520
Retail Sales	740	820	820	860	900	910	960	990
Air Transportation	10	20	20	30	40	40	40	40
Travel Arrangement	390	380	410	410	430	490	500	540
Total Employment	4,780	5,270	5,440	5,700	6,110	6,710	6,780	7,240
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	4.9	5.3	5.6	6.1	6.9	7.8	8.4	9.6
State Taxes	13.9	15.2	15.6	16.6	17.8	19.5	20.4	22.3
Total Taxes	18.8	20.5	21.2	22.7	24.7	27.3	28.9	31.9

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Mariposa County **Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	190.3	197.3	218.4	217.3	202.4	217.9	236.1	243.7
Hotel, Motel, B&B	147.6	153.5	172.2	170.1	153.5	164.9	180.5	185.2
Private Campground	4.4	4.5	4.5	4.6	5.5	6.1	5.5	5.8
Public Campground	3.3	3.3	3.4	3.5	3.6	3.7	3.8	3.9
Private Home	4.8	5.0	5.1	5.3	5.5	5.5	5.8	5.8
Vacation Home	12.1	12.2	12.6	13.4	14.9	16.8	18.2	19.9
Day Travel	18.1	18.8	20.6	20.6	19.4	20.8	22.4	23.1
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	190.3	197.4	218.4	217.4	202.5	217.9	236.2	243.7
Travel Spending by Type of Business (\$Million)								
Destination Spending	190.3	197.3	218.4	217.3	202.4	217.9	236.1	243.7
Accommodations	57.9	60.3	67.3	67.1	62.0	66.7	72.7	75.0
Eating, Drinking	56.7	58.3	64.2	63.4	58.5	63.3	68.8	70.7
Food Stores	5.8	6.0	6.5	6.6	6.6	7.1	7.5	7.7
Ground Transport	1.7	1.7	1.7	1.7	1.8	2.0	1.9	2.1
Recreation	35.2	36.7	40.8	40.7	37.9	40.7	44.1	45.6
Retail Sales	32.9	34.3	37.9	37.9	35.6	38.2	41.2	42.6
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	190.3	197.4	218.4	217.4	202.5	217.9	236.2	243.7
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	67.4	69.8	77.3	76.7	71.2	76.7	74.9	77.1
Employment Generated by Travel Spending (Jobs)								
Accommodations	820	840	1,030	1,060	1,010	1,310	1,370	1,270
Eating, Drinking	1,910	2,200	2,600	2,440	1,930	2,520	2,510	2,480
Food Stores	80	70	80	70	70	70	80	70
Ground Transport	0	10	10	0	10	10	10	10
Recreation	1,080	1,120	1,240	1,200	1,080	1,120	670	670
Retail Sales	580	650	540	540	500	500	530	560
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	4,490	4,880	5,490	5,330	4,600	5,530	5,170	5,050
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	5.4	5.6	6.3	6.5	6.2	6.5	7.1	7.3
State Taxes	6.5	6.7	7.4	7.4	7.0	7.5	8.2	8.4
Total Taxes	11.9	12.3	13.6	13.9	13.2	14.1	15.3	15.8

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Mendocino County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	230.9	229.2	240.2	254.6	258.7	272.6	281.2	302.1
Hotel, Motel, B&B	115.5	112.6	120.6	130.1	127.8	133.5	142.4	152.5
Private Campground	14.3	14.4	14.3	14.6	16.2	18.3	15.6	17.4
Public Campground	10.0	10.2	10.4	10.6	11.0	10.9	9.8	11.4
Private Home	27.0	27.7	28.3	29.1	30.2	31.1	32.0	33.0
Vacation Home	15.5	15.7	16.2	17.2	19.2	21.6	23.4	25.6
Day Travel	48.6	48.6	50.5	53.1	54.3	57.1	57.9	62.3
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Total Spending	231.1	229.4	240.3	254.8	258.9	272.8	281.4	302.3
Travel Spending by Type of Business (\$Million)								
Destination Spending	230.9	229.2	240.2	254.6	258.7	272.6	281.2	302.1
Accommodations	48.5	47.9	51.1	55.0	55.2	58.2	61.3	65.9
Eating, Drinking	67.3	66.3	69.1	72.9	73.3	77.5	80.5	85.7
Food Stores	12.2	12.4	12.8	13.5	14.1	15.0	14.6	15.7
Ground Transport	14.0	13.8	13.8	13.9	15.1	16.0	15.3	17.6
Recreation	43.1	43.0	45.3	48.3	49.0	51.4	53.4	57.1
Retail Sales	45.8	45.9	48.1	51.0	52.0	54.5	56.1	60.0
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Total Spending	231.1	229.4	240.3	254.8	258.9	272.8	281.4	302.3
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	72.9	72.2	76.0	80.7	81.6	86.0	84.2	90.0
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,600	1,400	1,500	1,610	1,590	1,630	1,690	1,730
Eating, Drinking	2,770	2,730	2,880	2,950	2,830	2,770	2,510	2,530
Food Stores	90	90	100	110	110	110	100	110
Ground Transport	50	50	40	40	50	50	50	50
Recreation	1,120	1,120	1,170	1,210	1,190	1,200	920	950
Retail Sales	720	730	660	690	670	670	650	690
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	30	30	30	30	30	30	30	20
Total Employment	6,380	6,140	6,380	6,640	6,450	6,450	5,950	6,090
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	4.9	4.8	5.2	5.6	5.5	5.8	6.1	6.5
State Taxes	9.6	9.5	9.9	10.6	10.8	11.4	11.8	12.6
Total Taxes	14.5	14.4	15.0	16.1	16.3	17.2	17.9	19.1

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Merced County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	126.2	129.0	132.1	130.2	132.1	138.7	142.3	151.9
Hotel, Motel, B&B	38.7	39.7	40.6	37.7	35.2	38.0	41.2	44.0
Private Campground	4.5	4.4	4.3	4.4	5.2	5.5	5.6	6.3
Public Campground	6.8	6.8	6.9	7.1	7.6	6.6	5.0	4.6
Private Home	28.3	29.2	30.2	30.6	31.8	33.3	34.1	36.4
Vacation Home	6.0	6.1	6.2	6.6	7.5	8.4	9.1	10.0
Day Travel	41.9	42.8	43.9	43.7	44.8	46.7	47.3	50.6
Air Transportation	0.1	0.5	0.9	1.1	1.3	1.2	1.2	1.7
Travel Arrangement	0.4	0.4	0.3	0.3	0.2	0.2	0.2	0.2
Total Spending	126.7	129.9	133.4	131.6	133.6	140.1	143.7	153.9
Travel Spending by Type of Business (\$Million)								
Destination Spending	126.2	129.0	132.1	130.2	132.1	138.7	142.3	151.9
Accommodations	15.4	15.9	16.4	15.7	15.3	16.4	17.7	18.7
Eating, Drinking	29.8	30.6	31.4	30.5	30.2	31.7	33.4	34.7
Food Stores	6.3	6.5	6.8	6.9	7.1	7.3	7.3	7.5
Ground Transport	28.7	28.2	28.1	28.3	30.7	32.5	30.8	35.7
Recreation	18.0	18.7	19.4	19.0	18.9	19.8	20.8	21.8
Retail Sales	28.0	29.1	30.1	29.8	29.8	31.0	32.3	33.6
Air Transportation	0.1	0.5	0.9	1.1	1.3	1.2	1.2	1.7
Travel Arrangement	0.4	0.4	0.3	0.3	0.2	0.2	0.2	0.2
Total Spending	126.7	129.9	133.4	131.6	133.6	140.1	143.7	153.9
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	30.2	31.1	32.1	31.2	31.1	32.6	35.0	36.8
Employment Generated by Travel Spending (Jobs)								
Accommodations	640	490	510	500	500	520	450	490
Eating, Drinking	1,080	1,150	1,180	1,120	1,060	1,180	1,160	1,170
Food Stores	50	50	50	50	50	50	50	50
Ground Transport	90	80	80	90	90	100	90	100
Recreation	390	400	410	400	380	380	350	350
Retail Sales	490	480	420	400	390	390	370	380
Air Transportation	0	10	10	10	10	10	10	10
Travel Arrangement	60	60	60	40	40	30	30	40
Total Employment	2,790	2,720	2,710	2,600	2,520	2,650	2,520	2,590
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	1.9	2.0	2.1	2.1	2.0	2.0	2.1	2.3
State Taxes	7.8	7.9	8.1	8.3	8.5	8.9	9.1	9.6
Total Taxes	9.7	9.9	10.2	10.3	10.4	10.9	11.3	11.9

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Modoc County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	17.6	17.2	17.6	18.4	19.6	20.4	21.5	22.4
Hotel, Motel, B&B	3.9	3.8	4.1	4.4	4.5	4.2	4.2	4.6
Private Campground	2.1	1.8	1.7	1.7	2.0	2.3	2.8	2.5
Public Campground	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.6
Private Home	3.6	3.6	3.7	3.7	3.9	4.0	3.9	4.0
Vacation Home	3.3	3.4	3.5	3.7	4.1	4.7	5.0	5.5
Day Travel	4.2	4.1	4.1	4.3	4.6	4.8	5.0	5.1
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	17.6	17.2	17.6	18.4	19.6	20.4	21.5	22.4
Travel Spending by Type of Business (\$Million)								
Destination Spending	17.6	17.2	17.6	18.4	19.6	20.4	21.5	22.4
Accommodations	2.7	2.7	2.8	3.0	3.2	3.3	3.6	3.8
Eating, Drinking	4.7	4.5	4.6	4.8	5.1	5.3	5.6	5.7
Food Stores	1.1	1.0	1.0	1.1	1.2	1.2	1.4	1.3
Ground Transport	2.6	2.5	2.5	2.5	2.7	2.9	2.7	3.2
Recreation	3.1	3.0	3.1	3.3	3.5	3.6	3.8	4.0
Retail Sales	3.5	3.4	3.6	3.7	3.9	4.1	4.3	4.4
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	17.6	17.2	17.6	18.4	19.6	20.4	21.5	22.4
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	5.0	4.9	5.1	5.3	5.6	5.9	5.6	5.8
Employment Generated by Travel Spending (Jobs)								
Accommodations	100	120	60	100	120	150	160	140
Eating, Drinking	180	180	180	200	230	250	230	240
Food Stores	10	20	10	10	10	10	20	20
Ground Transport	10	10	10	10	10	10	20	10
Recreation	70	70	70	80	80	80	80	80
Retail Sales	70	70	80	80	80	80	80	50
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	450	460	410	480	530	570	580	530
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3
State Taxes	0.9	0.9	0.9	1.0	1.0	1.1	1.1	1.2
Total Taxes	1.1	1.1	1.1	1.2	1.3	1.3	1.4	1.4

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Mono County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	221.7	217.1	226.5	234.2	242.7	273.5	291.3	324.9
Hotel, Motel, B&B	132.2	127.1	133.9	137.5	135.7	153.4	167.0	190.5
Private Campground	9.5	9.3	9.3	9.4	12.0	14.2	11.1	11.3
Public Campground	5.9	6.1	6.2	6.4	6.6	6.8	6.9	7.1
Private Home	3.1	3.3	3.5	3.6	3.6	3.7	3.8	3.9
Vacation Home	49.1	49.8	51.3	54.5	60.8	68.4	74.2	80.9
Day Travel	21.8	21.4	22.2	22.9	24.0	26.9	28.2	31.3
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	221.7	217.1	226.5	234.3	242.7	273.5	291.3	325.0
Travel Spending by Type of Business (\$Million)								
Destination Spending	221.7	217.1	226.5	234.2	242.7	273.5	291.3	324.9
Accommodations	66.8	65.5	68.7	71.3	73.6	83.0	89.3	100.1
Eating, Drinking	63.4	61.4	63.7	65.3	67.0	76.1	81.3	90.5
Food Stores	8.0	8.0	8.3	8.6	9.4	10.6	10.5	11.2
Ground Transport	3.1	3.1	3.1	3.1	3.4	3.6	3.4	3.9
Recreation	40.9	40.2	42.1	43.7	45.3	50.9	54.5	61.0
Retail Sales	39.4	38.9	40.6	42.1	44.0	49.4	52.3	58.2
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	221.7	217.1	226.5	234.3	242.7	273.5	291.3	325.0
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	71.5	69.9	73.0	75.3	77.8	87.9	96.7	108.0
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,270	1,130	1,230	1,310	1,370	1,490	1,480	1,610
Eating, Drinking	1,940	1,610	1,850	1,890	1,950	2,200	2,230	2,490
Food Stores	70	60	60	60	70	70	70	70
Ground Transport	10	10	10	10	10	10	10	10
Recreation	1,330	1,300	1,350	1,360	1,360	1,480	1,450	1,560
Retail Sales	590	560	540	510	520	570	520	560
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	5,210	4,660	5,040	5,150	5,280	5,820	5,760	6,310
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	5.2	5.0	5.3	5.8	6.0	6.6	7.1	8.0
State Taxes	7.7	7.5	7.7	8.1	8.4	9.5	10.1	11.2
Total Taxes	12.9	12.5	13.0	13.9	14.5	16.1	17.2	19.2

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Monterey County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	1,139.7	1,172.1	1,189.9	1,265.6	1,409.2	1,522.8	1,594.5	1,771.9
Hotel, Motel, B&B	738.8	762.6	780.2	838.4	944.6	1,023.5	1,074.7	1,205.8
Private Campground	10.4	10.2	10.2	8.7	9.6	10.3	10.0	11.1
Public Campground	13.6	13.9	14.3	14.6	14.9	15.0	13.8	14.7
Private Home	80.6	81.8	78.9	80.6	83.6	88.7	92.5	96.2
Vacation Home	25.0	25.4	26.1	27.7	30.9	34.8	37.8	41.1
Day Travel	271.3	278.2	280.3	295.6	325.6	350.6	365.8	403.0
Air Transportation	9.9	10.3	12.7	18.9	22.3	23.0	23.1	25.5
Travel Arrangement	2.0	1.9	1.9	1.9	1.9	2.2	1.9	6.7
Total Spending	1,151.5	1,184.3	1,204.5	1,286.4	1,433.4	1,547.9	1,619.5	1,804.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	1,139.7	1,172.1	1,189.9	1,265.6	1,409.2	1,522.8	1,594.5	1,771.9
Accommodations	256.9	266.3	273.3	294.3	332.1	359.1	377.8	423.4
Eating, Drinking	323.2	329.8	331.9	350.8	388.1	422.0	444.4	491.1
Food Stores	32.3	33.2	33.8	35.7	39.5	42.7	44.5	48.7
Ground Transport	45.1	44.8	45.0	45.8	49.9	53.3	50.9	58.4
Recreation	186.6	192.9	196.0	209.3	233.2	251.2	263.5	292.5
Retail Sales	295.5	305.2	309.7	329.8	366.3	394.4	413.5	457.8
Air Transportation	9.9	10.3	12.7	18.9	22.3	23.0	23.1	25.5
Travel Arrangement	2.0	1.9	1.9	1.9	1.9	2.2	1.9	6.7
Total Spending	1,151.5	1,184.3	1,204.5	1,286.4	1,433.4	1,547.9	1,619.5	1,804.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	457.5	471.3	479.8	512.1	570.2	616.4	645.2	726.0
Employment Generated by Travel Spending (Jobs)								
Accommodations	4,670	5,010	5,080	5,300	5,490	5,740	5,880	6,030
Eating, Drinking	9,090	9,480	9,900	10,070	10,970	11,570	11,310	12,200
Food Stores	240	240	230	240	260	280	280	300
Ground Transport	150	160	160	160	170	180	160	180
Recreation	9,880	10,170	10,240	10,670	11,470	11,920	11,990	12,820
Retail Sales	4,030	3,880	3,880	4,180	4,380	4,290	4,420	4,600
Air Transportation	160	150	180	250	280	290	300	290
Travel Arrangement	190	170	170	160	180	210	170	180
Total Employment	28,410	29,260	29,840	31,020	33,190	34,470	34,510	36,610
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	32.2	30.9	30.5	33.3	38.9	42.2	44.2	49.5
State Taxes	47.9	49.1	49.5	52.9	59.0	63.6	66.5	73.5
Total Taxes	80.0	80.0	79.9	86.3	97.8	105.8	110.8	123.0

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Napa County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	351.8	364.0	401.3	443.6	482.4	532.1	567.7	585.7
Hotel, Motel, B&B	202.3	210.9	236.3	266.1	290.1	321.5	349.9	357.9
Private Campground	15.7	15.4	16.3	16.4	18.1	20.1	17.1	19.0
Public Campground	1.4	1.4	1.4	1.4	1.5	1.5	1.6	1.6
Private Home	14.8	15.2	15.6	15.9	16.5	17.2	17.8	18.5
Vacation Home	9.1	9.3	9.5	10.1	11.2	12.7	13.8	15.0
Day Travel	108.4	111.8	122.2	133.6	144.9	159.2	167.6	173.7
Air Transportation	2.1	2.3	2.4	2.7	2.9	2.9	2.8	3.4
Travel Arrangement	0.8	0.9	1.0	1.3	1.4	1.6	1.8	0.8
Total Spending	354.6	367.2	404.8	447.6	486.7	536.6	572.3	589.8
Travel Spending by Type of Business (\$Million)								
Destination Spending	351.8	364.0	401.3	443.6	482.4	532.1	567.7	585.7
Accommodations	72.4	75.6	84.8	95.4	104.2	115.3	124.7	127.9
Eating, Drinking	88.9	91.2	99.9	109.7	118.5	131.6	141.1	144.7
Food Stores	11.6	11.9	13.0	14.1	15.5	17.1	17.6	18.2
Ground Transport	16.1	16.2	16.5	16.9	18.6	20.1	19.3	21.9
Recreation	76.2	79.2	87.7	97.3	105.9	116.5	124.6	128.3
Retail Sales	86.6	89.9	99.4	110.1	119.7	131.6	140.4	144.7
Air Transportation	2.1	2.3	2.4	2.7	2.9	2.9	2.8	3.4
Travel Arrangement	0.8	0.9	1.0	1.3	1.4	1.6	1.8	0.8
Total Spending	354.6	367.2	404.8	447.6	486.7	536.6	572.3	589.8
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	120.4	124.9	138.0	153.3	166.7	184.0	194.5	198.0
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,540	1,470	1,710	2,040	2,100	2,030	2,080	2,010
Eating, Drinking	3,020	3,280	3,440	3,360	3,280	3,640	3,600	3,300
Food Stores	100	90	100	110	110	120	110	110
Ground Transport	70	80	80	80	90	90	90	90
Recreation	2,170	2,240	2,460	2,660	2,790	2,970	3,020	3,000
Retail Sales	1,440	1,440	1,500	1,640	1,570	1,640	1,650	1,450
Air Transportation	10	10	10	10	10	10	10	20
Travel Arrangement	80	80	90	100	110	120	120	70
Total Employment	8,420	8,710	9,390	10,000	10,070	10,610	10,690	10,060
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	8.4	9.0	10.3	11.7	12.7	14.1	15.3	15.6
State Taxes	14.1	14.5	15.8	17.5	19.1	21.0	22.3	23.0
Total Taxes	22.6	23.5	26.1	29.1	31.8	35.1	37.6	38.6

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Nevada County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	179.7	178.2	183.0	187.7	204.4	222.5	226.8	249.2
Hotel, Motel, B&B	33.0	34.8	36.6	36.9	38.7	42.7	45.1	54.4
Private Campground	34.2	29.8	29.5	29.3	34.2	37.5	33.5	35.8
Public Campground	5.8	6.0	6.1	6.3	6.4	6.5	6.6	6.8
Private Home	27.9	29.0	30.1	31.3	32.6	34.0	35.2	36.5
Vacation Home	35.8	36.4	37.4	39.7	44.3	49.9	54.1	59.0
Day Travel	42.9	42.2	43.2	44.3	48.1	51.9	52.4	56.8
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Total Spending	179.8	178.4	183.2	187.9	204.6	222.7	227.1	249.4
Travel Spending by Type of Business (\$Million)								
Destination Spending	179.7	178.2	183.0	187.7	204.4	222.5	226.8	249.2
Accommodations	30.9	30.9	32.0	32.9	36.2	40.1	41.7	46.9
Eating, Drinking	50.6	49.9	51.0	52.0	56.1	61.4	63.0	68.6
Food Stores	13.5	12.9	13.2	13.6	15.1	16.3	16.1	17.0
Ground Transport	13.6	13.4	13.3	13.4	14.6	15.4	14.6	17.0
Recreation	32.9	33.0	34.1	35.3	38.3	41.6	42.8	46.9
Retail Sales	38.2	38.1	39.3	40.5	44.0	47.6	48.6	52.9
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Total Spending	179.8	178.4	183.2	187.9	204.6	222.7	227.1	249.4
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	56.6	56.2	57.9	59.3	64.6	70.5	70.7	77.5
Employment Generated by Travel Spending (Jobs)								
Accommodations	820	760	790	870	1,150	1,120	1,140	1,170
Eating, Drinking	2,340	2,150	2,260	2,120	2,200	2,170	2,060	2,140
Food Stores	100	90	90	90	100	110	110	110
Ground Transport	40	40	40	40	40	40	30	30
Recreation	770	770	790	790	830	870	830	870
Retail Sales	600	580	530	530	560	590	560	570
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	20	30	30	30	30	30	30	20
Total Employment	4,690	4,420	4,530	4,470	4,910	4,930	4,750	4,920
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	2.1	2.2	2.3	2.3	2.5	2.7	2.8	3.2
State Taxes	7.9	7.8	8.0	8.3	9.0	9.7	9.9	10.8
Total Taxes	10.0	10.0	10.3	10.6	11.5	12.5	12.8	14.0

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Orange County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	3,777.8	3,805.4	3,969.7	4,165.7	4,499.0	4,873.1	5,022.1	5,211.6
Hotel, Motel, B&B	2,156.3	2,158.5	2,263.5	2,391.7	2,606.4	2,841.8	2,935.9	3,028.5
Private Campground	81.7	80.7	82.6	80.8	83.3	89.0	83.0	86.6
Public Campground	10.4	10.6	10.8	11.0	11.4	11.8	11.6	12.4
Private Home	360.4	374.3	385.2	398.1	414.8	435.2	451.1	473.8
Vacation Home	60.3	61.2	62.8	66.6	74.5	83.9	90.6	99.5
Day Travel	1,108.7	1,120.1	1,164.8	1,217.5	1,308.6	1,411.6	1,449.9	1,510.7
Air Transportation	60.2	67.2	93.8	107.0	127.4	119.2	115.2	114.0
Travel Arrangement	35.1	37.9	38.7	39.0	41.7	48.1	46.8	51.1
Total Spending	3,873.0	3,910.5	4,102.2	4,311.7	4,668.1	5,040.4	5,184.0	5,376.7
Travel Spending by Type of Business (\$Million)								
Destination Spending	3,777.8	3,805.4	3,969.7	4,165.7	4,499.0	4,873.1	5,022.1	5,211.6
Accommodations	672.8	675.9	712.0	754.7	821.6	893.6	927.6	950.2
Eating, Drinking	922.1	921.9	956.5	998.0	1,067.5	1,162.2	1,211.2	1,240.2
Food Stores	98.1	99.2	104.2	109.5	117.9	128.0	132.9	136.2
Ground Transport	456.9	459.9	468.5	481.8	529.6	572.0	551.3	623.6
Recreation	892.2	902.8	947.0	998.7	1,077.4	1,163.7	1,209.0	1,243.4
Retail Sales	735.7	745.8	781.6	823.0	885.1	953.6	990.0	1,018.0
Air Transportation	60.2	67.2	93.8	107.0	127.4	119.2	115.2	114.0
Travel Arrangement	35.1	37.9	38.7	39.0	41.7	48.1	46.8	51.1
Total Spending	3,873.0	3,910.5	4,102.2	4,311.7	4,668.1	5,040.4	5,184.0	5,376.7
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	1,450.8	1,464.9	1,536.5	1,611.0	1,740.9	1,888.6	1,895.8	1,954.3
Employment Generated by Travel Spending (Jobs)								
Accommodations	9,230	8,800	10,840	11,960	12,360	13,040	14,870	14,330
Eating, Drinking	26,580	26,860	28,300	28,940	30,900	31,540	29,670	29,190
Food Stores	520	490	540	570	660	700	700	700
Ground Transport	1,720	1,780	1,770	1,810	1,980	2,120	1,950	2,030
Recreation	29,960	30,180	31,360	32,280	33,600	35,010	30,970	30,690
Retail Sales	9,170	9,090	9,060	9,100	9,560	10,020	9,860	9,550
Air Transportation	670	690	920	970	1,100	1,030	990	950
Travel Arrangement	2,670	2,740	2,750	2,720	2,820	2,900	2,650	2,730
Total Employment	80,530	80,620	85,540	88,350	92,980	96,370	91,660	90,170
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	89.8	95.3	100.5	110.2	121.3	128.5	132.2	136.2
State Taxes	172.1	172.5	177.9	188.9	203.3	218.3	225.1	233.8
Total Taxes	261.9	267.8	278.4	299.1	324.5	346.8	357.3	370.0

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Placer County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	464.6	491.1	524.2	554.1	591.5	649.5	706.1	762.4
Hotel, Motel, B&B	152.8	165.6	185.2	198.7	206.3	231.8	262.6	277.4
Private Campground	14.5	17.1	16.9	15.7	17.7	20.0	16.7	17.6
Public Campground	13.1	13.2	13.3	13.6	14.0	11.4	12.3	16.9
Private Home	51.4	53.9	56.7	60.1	63.9	67.7	71.5	76.8
Vacation Home	99.7	100.8	103.5	109.8	122.7	137.9	149.2	162.8
Day Travel	133.1	140.4	148.6	156.2	166.8	180.7	193.8	210.8
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.9	0.9	1.1	1.0	1.0	1.3	1.5	1.4
Total Spending	465.5	492.0	525.3	555.1	592.5	650.8	707.6	763.8
Travel Spending by Type of Business (\$Million)								
Destination Spending	464.6	491.1	524.2	554.1	591.5	649.5	706.1	762.4
Accommodations	83.7	89.4	97.2	103.8	110.7	123.6	137.3	147.0
Eating, Drinking	122.7	129.5	138.1	145.3	153.7	169.8	186.5	199.7
Food Stores	21.0	22.4	23.6	24.8	26.9	28.8	30.8	33.9
Ground Transport	37.0	36.6	36.7	37.2	40.4	43.0	41.0	47.2
Recreation	105.5	111.8	119.7	127.4	136.7	150.5	164.7	177.3
Retail Sales	94.7	101.4	109.0	115.7	123.0	133.7	145.7	157.1
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.9	0.9	1.1	1.0	1.0	1.3	1.5	1.4
Total Spending	465.5	492.0	525.3	555.1	592.5	650.8	707.6	763.8
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	157.7	167.2	179.3	189.7	202.0	223.0	240.2	257.9
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,670	1,880	2,100	2,400	2,490	2,700	2,840	2,790
Eating, Drinking	5,450	5,410	5,460	5,530	5,600	5,550	5,430	5,490
Food Stores	180	170	160	170	170	170	170	190
Ground Transport	150	140	120	120	130	130	120	130
Recreation	2,970	3,130	3,320	3,450	3,570	3,790	4,000	4,150
Retail Sales	1,940	1,910	1,740	1,650	1,570	1,570	1,580	1,640
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	100	100	110	100	100	110	120	110
Total Employment	12,460	12,730	13,030	13,410	13,630	14,030	14,260	14,500
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	6.4	6.9	7.6	8.1	8.9	10.4	11.7	12.5
State Taxes	20.1	21.0	22.1	23.6	25.2	27.4	29.5	31.7
Total Taxes	26.5	27.9	29.7	31.7	34.1	37.8	41.2	44.2

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Plumas County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	84.5	85.6	87.8	92.0	98.7	103.8	112.5	118.4
Hotel, Motel, B&B	16.2	16.3	16.6	18.1	17.3	16.2	15.0	19.2
Private Campground	14.3	14.4	14.9	14.9	17.3	18.0	22.6	19.5
Public Campground	6.2	6.3	6.5	6.6	6.8	6.8	7.0	7.3
Private Home	6.6	6.8	6.9	7.0	7.2	7.4	7.5	7.7
Vacation Home	30.5	31.0	31.9	33.8	37.8	42.5	46.1	50.3
Day Travel	10.7	10.8	11.1	11.5	12.3	12.9	14.1	14.4
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
Total Spending	84.5	85.6	87.9	92.0	98.7	103.8	112.5	118.4
Travel Spending by Type of Business (\$Million)								
Destination Spending	84.5	85.6	87.8	92.0	98.7	103.8	112.5	118.4
Accommodations	20.4	20.7	21.4	22.7	24.4	25.7	27.7	30.0
Eating, Drinking	23.3	23.4	23.8	24.8	26.3	27.7	30.1	31.5
Food Stores	6.7	6.8	7.1	7.3	8.0	8.3	9.5	9.1
Ground Transport	2.1	2.1	2.1	2.1	2.3	2.4	2.3	2.6
Recreation	14.9	15.2	15.6	16.5	17.7	18.6	20.0	21.3
Retail Sales	17.0	17.3	17.8	18.6	20.1	21.0	22.9	23.9
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
Total Spending	84.5	85.6	87.9	92.0	98.7	103.8	112.5	118.4
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	30.2	30.6	31.4	32.9	35.2	37.0	40.2	42.4
Employment Generated by Travel Spending (Jobs)								
Accommodations	590	530	640	750	720	770	730	720
Eating, Drinking	960	880	890	940	1,070	1,230	1,250	1,210
Food Stores	80	70	80	80	80	80	80	90
Ground Transport	10	10	10	10	10	10	10	10
Recreation	410	420	420	440	450	460	470	480
Retail Sales	210	220	240	240	250	250	230	220
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	10	10	10	10	0	0	0	10
Total Employment	2,270	2,140	2,290	2,460	2,600	2,800	2,770	2,740
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	1.1	1.1	1.2	1.2	1.3	1.3	1.3	1.4
State Taxes	3.1	3.1	3.2	3.3	3.6	3.8	4.1	4.3
Total Taxes	4.2	4.2	4.3	4.6	4.9	5.0	5.4	5.7

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Riverside County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	2,638.7	2,664.0	2,760.9	2,883.0	3,157.7	3,561.3	3,637.3	3,963.1
Hotel, Motel, B&B	903.0	914.2	947.6	986.2	1,048.6	1,154.5	1,264.6	1,392.1
Private Campground	353.1	342.7	356.3	370.8	442.8	554.2	462.5	501.6
Public Campground	18.9	19.3	19.7	20.1	20.6	19.5	19.1	19.7
Private Home	234.5	246.3	257.3	268.5	279.7	292.6	307.8	326.9
Vacation Home	365.5	370.6	381.1	404.3	450.8	505.9	550.0	599.6
Day Travel	763.7	770.9	799.0	833.1	915.1	1,034.6	1,033.3	1,123.3
Air Transportation	23.2	26.2	28.6	34.7	40.4	39.1	29.5	41.0
Travel Arrangement	4.1	3.8	3.8	3.9	5.0	5.1	5.2	5.3
Total Spending	2,666.0	2,693.9	2,793.2	2,921.6	3,203.0	3,605.5	3,672.0	4,009.4
Travel Spending by Type of Business (\$Million)								
Destination Spending	2,638.7	2,664.0	2,760.9	2,883.0	3,157.7	3,561.3	3,637.3	3,963.1
Accommodations	474.5	480.1	499.4	524.3	575.1	650.0	681.8	745.8
Eating, Drinking	721.7	724.0	746.7	775.8	844.7	961.1	988.5	1,069.1
Food Stores	128.8	128.7	135.1	142.5	163.2	194.1	182.7	196.1
Ground Transport	217.4	215.8	217.0	220.6	240.4	256.7	245.3	281.4
Recreation	461.5	470.0	489.8	513.8	560.4	627.5	650.4	706.8
Retail Sales	634.7	645.5	673.0	705.9	773.8	871.9	888.7	964.0
Air Transportation	23.2	26.2	28.6	34.7	40.4	39.1	29.5	41.0
Travel Arrangement	4.1	3.8	3.8	3.9	5.0	5.1	5.2	5.3
Total Spending	2,666.0	2,693.9	2,793.2	2,921.6	3,203.0	3,605.5	3,672.0	4,009.4
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	885.0	894.0	927.9	971.1	1,064.6	1,200.4	1,214.8	1,321.9
Employment Generated by Travel Spending (Jobs)								
Accommodations	9,760	9,530	10,720	11,150	12,440	12,360	12,270	13,160
Eating, Drinking	25,250	25,240	27,060	27,270	28,260	30,420	28,640	29,740
Food Stores	960	900	920	920	1,030	1,160	1,040	1,080
Ground Transport	990	950	900	890	920	950	890	960
Recreation	18,350	18,600	19,200	19,670	20,700	22,350	22,100	23,140
Retail Sales	9,650	8,640	8,730	8,870	9,590	10,450	9,850	10,000
Air Transportation	320	330	350	390	430	420	420	430
Travel Arrangement	390	380	380	370	440	450	410	390
Total Employment	65,680	64,580	68,270	69,530	73,800	78,570	75,610	78,900
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	49.6	51.1	53.4	55.8	60.3	67.1	70.7	77.5
State Taxes	121.3	122.0	125.4	132.5	144.8	161.4	164.9	178.3
Total Taxes	170.9	173.1	178.7	188.3	205.2	228.5	235.6	255.9

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Sacramento County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	1,185.2	1,196.3	1,228.0	1,278.0	1,356.0	1,463.6	1,534.6	1,637.7
Hotel, Motel, B&B	424.8	419.9	434.5	457.9	491.0	552.4	598.4	645.3
Private Campground	21.8	21.1	21.0	21.3	24.1	24.9	23.6	26.2
Public Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Private Home	330.7	341.0	348.3	359.0	374.9	389.3	398.0	417.7
Vacation Home	8.7	8.8	9.1	9.6	10.8	12.2	13.2	14.4
Day Travel	399.2	405.4	415.1	430.2	455.1	484.8	501.3	534.1
Air Transportation	38.4	46.1	46.3	47.6	52.3	46.9	50.7	60.3
Travel Arrangement	7.3	7.0	7.9	8.8	7.7	8.0	8.5	8.9
Total Spending	1,230.9	1,249.4	1,282.2	1,334.4	1,415.9	1,518.5	1,593.8	1,706.9
Travel Spending by Type of Business (\$Million)								
Destination Spending	1,185.2	1,196.3	1,228.0	1,278.0	1,356.0	1,463.6	1,534.6	1,637.7
Accommodations	132.9	131.7	136.5	144.2	154.4	172.4	187.7	201.6
Eating, Drinking	318.3	318.8	324.8	335.7	351.3	379.7	404.0	425.5
Food Stores	41.2	41.8	43.1	45.1	47.9	51.2	53.9	56.6
Ground Transport	180.4	182.9	187.6	194.0	214.2	232.6	225.1	252.9
Recreation	237.9	241.6	248.6	259.5	273.4	292.6	310.1	327.9
Retail Sales	274.6	279.5	287.4	299.5	314.9	335.1	353.8	373.3
Air Transportation	38.4	46.1	46.3	47.6	52.3	46.9	50.7	60.3
Travel Arrangement	7.3	7.0	7.9	8.8	7.7	8.0	8.5	8.9
Total Spending	1,230.9	1,249.4	1,282.2	1,334.4	1,415.9	1,518.5	1,593.8	1,706.9
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	379.2	382.7	393.7	410.3	431.0	463.3	488.3	519.5
Employment Generated by Travel Spending (Jobs)								
Accommodations	2,420	2,410	2,640	2,960	3,050	3,310	3,290	3,640
Eating, Drinking	11,250	11,490	11,320	11,650	11,900	12,450	12,150	11,820
Food Stores	270	270	280	290	310	310	320	330
Ground Transport	740	750	780	800	880	960	900	940
Recreation	5,750	5,810	5,920	6,040	6,130	6,340	6,370	6,490
Retail Sales	3,450	3,490	3,510	3,620	3,760	3,860	4,030	4,090
Air Transportation	490	540	520	490	510	460	470	620
Travel Arrangement	690	640	700	740	570	570	580	560
Total Employment	25,060	25,400	25,660	26,580	27,120	28,250	28,110	28,480
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	23.9	24.1	25.3	26.8	28.5	31.2	33.4	35.8
State Taxes	59.8	60.2	61.2	64.6	68.1	72.6	75.9	80.5
Total Taxes	83.7	84.3	86.5	91.3	96.6	103.9	109.3	116.3

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**San Benito County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	47.8	48.6	48.5	49.9	55.5	60.5	62.8	69.0
Hotel, Motel, B&B	5.6	5.7	5.6	5.8	7.5	8.7	9.3	10.6
Private Campground	15.1	14.9	14.0	13.9	15.3	16.3	15.9	17.7
Public Campground	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.5
Private Home	12.5	13.2	13.9	14.8	15.8	17.2	18.5	19.8
Vacation Home	1.0	1.0	1.0	1.1	1.2	1.4	1.5	1.6
Day Travel	13.2	13.5	13.5	13.9	15.3	16.5	17.1	18.8
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Spending	47.8	48.7	48.6	50.0	55.6	60.6	62.9	69.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	47.8	48.6	48.5	49.9	55.5	60.5	62.8	69.0
Accommodations	5.4	5.5	5.3	5.4	6.3	7.0	7.2	8.0
Eating, Drinking	14.6	14.8	14.7	15.1	16.7	18.3	19.2	20.9
Food Stores	5.0	5.0	5.0	5.1	5.7	6.1	6.3	6.9
Ground Transport	2.8	2.7	2.7	2.7	3.0	3.1	3.0	3.5
Recreation	8.8	9.1	9.2	9.5	10.6	11.5	12.1	13.2
Retail Sales	11.2	11.5	11.6	12.0	13.3	14.4	15.0	16.4
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Spending	47.8	48.7	48.6	50.0	55.6	60.6	62.9	69.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	14.6	14.8	14.7	15.1	16.8	18.4	19.5	21.4
Employment Generated by Travel Spending (Jobs)								
Accommodations	180	180	200	170	180	190	210	200
Eating, Drinking	920	690	660	620	600	570	550	560
Food Stores	60	60	50	50	50	40	40	50
Ground Transport	10	10	10	10	10	10	10	10
Recreation	160	160	160	170	180	190	210	220
Retail Sales	180	170	160	160	160	170	170	170
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	10	10	10	10	10	10	10	10
Total Employment	1,510	1,290	1,260	1,180	1,180	1,180	1,210	1,230
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.6	0.6	0.8	0.8	0.9	1.0	1.0	1.2
State Taxes	2.1	2.1	2.1	2.2	2.4	2.6	2.7	3.0
Total Taxes	2.7	2.8	2.9	3.0	3.3	3.6	3.8	4.1

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

San Bernardino County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	1,712.9	1,776.9	1,814.2	1,856.7	2,013.0	2,233.2	2,283.7	2,472.1
Hotel, Motel, B&B	389.9	394.7	412.0	404.6	427.6	481.2	517.6	564.3
Private Campground	93.3	120.3	111.5	112.0	137.8	177.6	130.9	143.4
Public Campground	17.6	17.6	18.0	18.4	19.0	17.4	17.6	18.0
Private Home	302.5	310.3	318.1	329.0	341.5	352.8	365.1	385.0
Vacation Home	378.1	381.0	392.1	416.6	464.8	521.0	565.5	618.3
Day Travel	531.6	553.0	562.4	576.2	622.3	683.2	687.0	743.0
Air Transportation	30.2	32.4	38.8	49.8	51.3	52.3	51.9	48.4
Travel Arrangement	2.8	3.1	4.0	3.6	3.1	3.3	3.4	3.3
Total Spending	1,745.9	1,812.4	1,857.0	1,910.1	2,067.4	2,288.7	2,339.0	2,523.8
Travel Spending by Type of Business (\$Million)								
Destination Spending	1,712.9	1,776.9	1,814.2	1,856.7	2,013.0	2,233.2	2,283.7	2,472.1
Accommodations	241.9	251.7	259.7	265.4	291.3	331.5	348.4	378.5
Eating, Drinking	441.9	457.8	465.0	473.3	508.8	569.5	590.1	630.5
Food Stores	64.3	70.3	71.0	73.5	82.1	94.3	91.0	96.8
Ground Transport	270.8	269.4	271.5	276.7	302.0	323.1	309.3	353.9
Recreation	293.0	306.1	314.8	323.5	348.9	385.0	400.2	429.3
Retail Sales	401.0	421.5	432.1	444.4	479.8	529.7	544.7	583.1
Air Transportation	30.2	32.4	38.8	49.8	51.3	52.3	51.9	48.4
Travel Arrangement	2.8	3.1	4.0	3.6	3.1	3.3	3.4	3.3
Total Spending	1,745.9	1,812.4	1,857.0	1,910.1	2,067.4	2,288.7	2,339.0	2,523.8
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	537.0	559.3	576.2	591.2	637.7	710.6	742.7	795.4
Employment Generated by Travel Spending (Jobs)								
Accommodations	4,250	4,490	5,460	5,610	6,980	8,110	6,610	8,360
Eating, Drinking	16,590	17,200	16,920	17,200	18,240	18,880	18,100	18,660
Food Stores	340	420	430	450	480	540	500	510
Ground Transport	1,120	1,070	1,030	1,030	1,130	1,210	1,070	1,200
Recreation	10,110	10,510	10,710	10,740	11,180	11,900	12,890	13,320
Retail Sales	5,180	4,910	4,750	4,720	5,220	5,700	5,510	5,660
Air Transportation	370	370	420	490	480	490	470	480
Travel Arrangement	340	340	410	370	320	320	310	310
Total Employment	38,300	39,300	40,120	40,610	44,030	47,150	45,470	48,510
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	26.4	27.5	28.2	28.6	31.1	34.4	35.7	38.8
State Taxes	91.8	94.2	95.7	100.1	107.4	117.1	120.1	128.5
Total Taxes	118.2	121.7	123.9	128.7	138.5	151.6	155.8	167.3

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

San Diego County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	4,827.0	4,901.9	4,876.2	5,046.1	5,887.7	6,799.2	7,365.9	7,856.5
Hotel, Motel, B&B	2,345.5	2,358.2	2,175.9	2,265.7	2,823.7	3,399.5	3,808.9	4,083.0
Private Campground	112.2	123.7	226.5	226.7	241.8	288.3	269.5	281.8
Public Campground	62.4	63.9	65.1	66.7	67.7	57.4	54.3	56.5
Private Home	591.4	607.9	623.9	641.9	663.5	690.0	711.9	747.3
Vacation Home	117.6	119.2	122.6	130.2	144.9	162.4	175.5	191.7
Day Travel	1,597.9	1,629.0	1,662.2	1,714.9	1,946.1	2,201.5	2,345.9	2,496.2
Air Transportation	192.3	195.1	183.1	191.4	210.2	213.9	190.4	190.9
Travel Arrangement	26.9	28.8	32.3	32.5	32.5	34.9	37.1	37.6
Total Spending	5,046.3	5,125.8	5,091.6	5,269.9	6,130.5	7,048.0	7,593.5	8,084.9
Travel Spending by Type of Business (\$Million)								
Destination Spending	4,827.0	4,901.9	4,876.2	5,046.1	5,887.7	6,799.2	7,365.9	7,856.5
Accommodations	773.6	783.9	751.5	783.7	967.2	1,158.7	1,291.7	1,381.2
Eating, Drinking	1,310.5	1,321.5	1,307.3	1,343.3	1,555.8	1,808.2	1,976.3	2,090.4
Food Stores	145.0	149.5	167.1	173.2	195.3	221.8	234.1	245.3
Ground Transport	433.0	436.0	444.4	457.3	502.8	543.3	523.8	592.1
Recreation	1,073.0	1,094.7	1,086.0	1,127.3	1,319.8	1,523.0	1,662.8	1,767.3
Retail Sales	1,092.1	1,116.2	1,119.9	1,161.2	1,346.9	1,544.2	1,677.3	1,780.2
Air Transportation	192.3	195.1	183.1	191.4	210.2	213.9	190.4	190.9
Travel Arrangement	26.9	28.8	32.3	32.5	32.5	34.9	37.1	37.6
Total Spending	5,046.3	5,125.8	5,091.6	5,269.9	6,130.5	7,048.0	7,593.5	8,084.9
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	1,705.3	1,732.5	1,716.6	1,768.2	2,060.3	2,381.5	2,551.8	2,704.2
Employment Generated by Travel Spending (Jobs)								
Accommodations	13,760	13,600	13,290	14,100	17,940	21,250	21,400	22,300
Eating, Drinking	41,250	42,400	42,540	43,290	47,050	51,680	52,240	52,340
Food Stores	1,180	1,160	1,330	1,380	1,460	1,570	1,610	1,560
Ground Transport	1,870	1,880	1,900	1,950	2,060	2,180	2,000	2,130
Recreation	27,430	27,860	27,380	27,740	31,340	34,880	36,410	37,290
Retail Sales	17,330	15,570	14,970	15,230	15,540	16,870	16,930	17,010
Air Transportation	2,140	2,000	1,800	1,730	1,810	1,850	1,920	1,860
Travel Arrangement	2,350	2,440	2,570	2,530	2,430	2,490	2,440	2,380
Total Employment	107,310	106,920	105,780	107,960	119,620	132,770	134,950	136,880
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	113.9	103.6	95.8	107.2	135.0	159.8	176.1	188.3
State Taxes	215.9	218.9	218.6	228.9	261.4	296.0	317.9	337.4
Total Taxes	329.8	322.5	314.5	336.2	396.4	455.8	494.0	525.7

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

San Francisco County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	2,933.3	3,080.4	3,262.9	3,510.1	3,951.3	4,420.5	4,726.7	5,379.5
Hotel, Motel, B&B	2,184.2	2,301.2	2,450.0	2,651.3	3,011.4	3,394.3	3,647.1	4,185.6
Private Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Public Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Private Home	189.3	194.6	198.3	203.1	209.5	216.5	221.8	227.4
Vacation Home	15.8	16.0	16.5	17.5	19.5	21.9	23.7	25.8
Day Travel	543.9	568.5	598.1	638.2	710.9	787.8	834.1	940.7
Air Transportation	2,358.3	2,520.7	2,586.8	2,722.2	2,798.0	2,755.7	2,613.2	2,682.4
Travel Arrangement	38.2	40.2	45.6	47.9	46.9	49.2	46.9	48.7
Total Spending	5,329.7	5,641.3	5,895.3	6,280.2	6,796.2	7,225.4	7,386.9	8,110.6
Travel Spending by Type of Business (\$Million)								
Destination Spending	2,933.3	3,080.4	3,262.9	3,510.1	3,951.3	4,420.5	4,726.7	5,379.5
Accommodations	754.1	798.0	852.6	926.2	1,054.5	1,186.3	1,278.0	1,470.1
Eating, Drinking	775.6	807.8	849.3	907.6	1,014.9	1,141.9	1,228.9	1,393.5
Food Stores	66.9	70.1	74.5	80.4	90.4	101.0	108.5	121.6
Ground Transport	170.1	174.6	180.9	188.8	209.8	230.0	223.9	249.0
Recreation	535.6	564.9	599.9	646.9	727.9	811.2	869.6	989.4
Retail Sales	631.0	665.0	705.6	760.1	853.8	950.1	1,017.9	1,156.0
Air Transportation	2,358.3	2,520.7	2,586.8	2,722.2	2,798.0	2,755.7	2,613.2	2,682.4
Travel Arrangement	38.2	40.2	45.6	47.9	46.9	49.2	46.9	48.7
Total Spending	5,329.7	5,641.3	5,895.3	6,280.2	6,796.2	7,225.4	7,386.9	8,110.6
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	1,172.3	1,223.0	1,290.1	1,360.6	1,501.5	1,663.8	1,714.4	1,934.3
Employment Generated by Travel Spending (Jobs)								
Accommodations	9,660	10,050	11,050	11,640	13,310	14,200	14,700	16,320
Eating, Drinking	20,410	20,710	21,130	21,460	23,860	24,810	24,930	27,070
Food Stores	520	540	580	580	640	680	680	760
Ground Transport	760	820	860	900	1,000	1,090	1,050	1,090
Recreation	10,570	11,090	11,670	12,280	13,340	14,340	14,600	16,010
Retail Sales	4,840	5,300	5,360	5,480	5,990	6,200	6,260	6,260
Air Transportation	3,270	3,210	3,040	2,490	2,330	2,370	1,660	1,650
Travel Arrangement	2,650	2,660	2,900	2,930	2,760	2,770	2,620	2,580
Total Employment	52,660	54,380	56,590	57,770	63,220	66,460	66,480	71,730
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	105.6	115.8	128.3	139.1	165.7	194.6	209.9	240.8
State Taxes	117.7	122.1	127.4	137.2	154.3	171.1	181.6	204.7
Total Taxes	223.3	237.9	255.6	276.3	320.0	365.7	391.5	445.5

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**San Joaquin County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	309.7	310.1	316.9	321.9	331.7	351.4	363.9	395.8
Hotel, Motel, B&B	87.9	85.1	87.3	83.0	75.9	83.3	92.4	101.4
Private Campground	30.3	29.6	29.4	32.9	39.1	41.2	39.8	44.1
Public Campground	2.4	2.5	2.5	2.5	2.7	1.8	1.8	2.2
Private Home	78.1	80.8	83.1	86.0	90.8	94.9	96.6	103.2
Vacation Home	4.6	4.6	4.8	5.0	5.7	6.4	6.9	7.6
Day Travel	106.4	107.5	109.8	112.5	117.6	123.7	126.4	137.3
Air Transportation	3.3	3.4	4.3	5.1	5.8	5.3	5.0	6.5
Travel Arrangement	1.5	1.6	1.6	1.7	1.7	1.6	1.8	1.9
Total Spending	314.5	315.1	322.9	328.7	339.2	358.3	370.6	404.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	309.7	310.1	316.9	321.9	331.7	351.4	363.9	395.8
Accommodations	31.7	31.1	32.0	31.6	30.5	33.0	36.2	39.3
Eating, Drinking	72.7	72.7	74.3	75.1	75.8	80.5	85.7	91.1
Food Stores	14.9	15.2	15.7	16.6	17.8	18.7	19.5	20.7
Ground Transport	79.0	78.0	78.1	79.1	85.9	91.3	87.0	100.3
Recreation	43.2	43.8	45.2	46.0	46.5	49.1	52.2	55.7
Retail Sales	68.1	69.4	71.7	73.5	75.2	78.9	83.3	88.7
Air Transportation	3.3	3.4	4.3	5.1	5.8	5.3	5.0	6.5
Travel Arrangement	1.5	1.6	1.6	1.7	1.7	1.6	1.8	1.9
Total Spending	314.5	315.1	322.9	328.7	339.2	358.3	370.6	404.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	77.6	77.8	80.1	81.2	82.4	87.1	91.2	98.1
Employment Generated by Travel Spending (Jobs)								
Accommodations	810	750	910	950	860	910	970	1,010
Eating, Drinking	2,680	2,700	2,800	2,840	2,740	2,820	2,680	2,770
Food Stores	90	80	80	110	130	130	130	130
Ground Transport	290	280	260	260	280	300	280	300
Recreation	830	840	860	860	830	850	850	870
Retail Sales	950	850	830	840	860	870	880	910
Air Transportation	40	30	40	40	50	40	40	60
Travel Arrangement	160	180	170	170	160	150	150	150
Total Employment	5,850	5,710	5,950	6,060	5,910	6,070	5,980	6,210
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	5.0	5.2	5.3	5.2	5.2	5.6	5.9	6.4
State Taxes	19.8	19.9	20.3	21.3	21.9	23.1	23.9	25.5
Total Taxes	24.8	25.0	25.5	26.5	27.1	28.7	29.8	31.9

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

San Luis Obispo County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	647.3	674.3	649.7	653.9	718.2	769.3	812.0	874.3
Hotel, Motel, B&B	316.5	336.4	312.0	303.0	337.8	363.5	393.1	422.4
Private Campground	47.3	46.3	46.3	51.0	56.7	61.9	60.0	67.3
Public Campground	17.4	17.7	18.2	18.7	19.2	17.9	17.2	18.4
Private Home	49.4	50.7	52.3	54.1	56.2	58.4	60.2	62.6
Vacation Home	42.6	43.2	44.5	47.3	52.8	59.4	64.5	70.3
Day Travel	174.3	180.1	176.4	179.8	195.6	208.1	217.0	233.3
Air Transportation	3.9	4.3	4.5	5.0	5.8	5.5	5.3	6.9
Travel Arrangement	1.0	1.1	1.1	1.3	1.2	0.8	0.8	1.3
Total Spending	652.2	679.7	655.4	660.2	725.2	775.6	818.1	882.5
Travel Spending by Type of Business (\$Million)								
Destination Spending	647.3	674.3	649.7	653.9	718.2	769.3	812.0	874.3
Accommodations	127.4	134.8	127.3	126.5	141.1	151.9	163.3	175.9
Eating, Drinking	180.7	187.0	178.8	178.8	195.1	210.2	223.6	238.9
Food Stores	29.2	29.8	29.8	31.3	34.4	36.7	37.8	40.7
Ground Transport	39.2	38.8	38.8	39.4	42.8	45.6	43.5	50.1
Recreation	99.7	104.7	100.9	101.4	111.4	118.7	125.9	134.9
Retail Sales	171.3	179.2	174.1	176.5	193.4	206.2	218.0	233.8
Air Transportation	3.9	4.3	4.5	5.0	5.8	5.5	5.3	6.9
Travel Arrangement	1.0	1.1	1.1	1.3	1.2	0.8	0.8	1.3
Total Spending	652.2	679.7	655.4	660.2	725.2	775.6	818.1	882.5
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	214.3	223.9	214.5	215.2	236.5	252.6	264.4	285.0
Employment Generated by Travel Spending (Jobs)								
Accommodations	2,850	2,920	2,770	2,930	3,780	3,670	3,610	3,850
Eating, Drinking	7,350	7,770	7,330	6,910	7,170	6,900	6,760	6,900
Food Stores	210	240	230	220	250	240	250	250
Ground Transport	150	150	140	140	160	160	140	170
Recreation	3,070	3,210	3,060	3,000	3,180	3,270	3,400	3,510
Retail Sales	2,650	2,690	2,350	2,420	2,550	2,520	2,500	2,650
Air Transportation	50	50	50	50	50	50	70	60
Travel Arrangement	110	120	120	120	130	100	80	130
Total Employment	16,430	17,140	16,050	15,810	17,260	16,910	16,820	17,510
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	12.3	13.4	13.6	14.3	15.4	16.3	17.4	18.7
State Taxes	29.0	29.9	29.0	29.6	32.5	34.7	36.5	39.1
Total Taxes	41.3	43.3	42.5	43.9	47.9	50.9	53.9	57.8

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

San Mateo County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	1,228.5	1,268.9	1,349.3	1,472.4	1,648.5	1,845.6	1,948.0	2,051.0
Hotel, Motel, B&B	705.5	728.9	788.7	883.2	1,021.3	1,169.6	1,256.2	1,323.6
Private Campground	16.7	16.4	16.3	17.5	13.1	16.2	14.8	17.9
Public Campground	8.8	9.0	9.2	9.2	9.5	8.8	8.9	7.5
Private Home	194.9	202.2	207.5	212.5	220.9	229.5	232.7	241.4
Vacation Home	8.6	8.7	9.0	9.5	10.6	11.9	12.8	14.0
Day Travel	294.0	303.6	318.7	340.6	373.1	409.5	422.6	446.6
Air Transportation	377.5	403.5	414.1	435.8	447.9	441.2	418.4	429.4
Travel Arrangement	8.3	8.8	11.5	11.8	12.0	13.3	14.8	14.6
Total Spending	1,614.3	1,681.3	1,774.9	1,920.0	2,108.5	2,300.0	2,381.1	2,495.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	1,228.5	1,268.9	1,349.3	1,472.4	1,648.5	1,845.6	1,948.0	2,051.0
Accommodations	223.1	230.7	250.3	282.1	325.2	371.6	401.5	421.7
Eating, Drinking	294.9	301.5	318.5	346.3	384.0	432.0	462.8	481.4
Food Stores	34.1	35.2	37.2	40.4	43.8	48.4	51.5	53.2
Ground Transport	217.2	225.7	236.5	249.0	278.5	307.8	301.4	331.9
Recreation	206.1	213.5	227.8	249.7	278.6	310.2	330.9	345.5
Retail Sales	253.1	262.2	279.0	304.9	338.4	375.5	400.0	417.3
Air Transportation	377.5	403.5	414.1	435.8	447.9	441.2	418.4	429.4
Travel Arrangement	8.3	8.8	11.5	11.8	12.0	13.3	14.8	14.6
Total Spending	1,614.3	1,681.3	1,774.9	1,920.0	2,108.5	2,300.0	2,381.1	2,495.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	1,296.3	1,316.3	1,355.6	1,405.2	1,470.7	1,545.8	1,585.0	1,639.1
Employment Generated by Travel Spending (Jobs)								
Accommodations	3,900	3,640	3,920	4,360	5,240	5,420	5,660	5,430
Eating, Drinking	7,790	8,060	8,190	8,600	8,560	9,450	9,420	9,500
Food Stores	240	230	240	250	270	270	270	280
Ground Transport	890	920	950	990	1,080	1,190	1,130	1,200
Recreation	4,380	4,520	4,770	5,110	5,500	5,910	5,520	5,550
Retail Sales	2,910	2,840	2,960	3,070	3,450	3,640	4,050	3,860
Air Transportation	16,610	16,360	16,110	15,860	15,620	15,380	15,860	16,250
Travel Arrangement	670	680	700	740	750	810	770	760
Total Employment	37,380	37,250	37,850	38,990	40,480	42,070	42,670	42,820
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	31.6	32.9	35.2	39.0	44.4	50.2	53.6	56.4
State Taxes	74.2	75.3	77.5	83.9	92.2	99.4	104.0	108.7
Total Taxes	105.8	108.2	112.7	122.9	136.6	149.5	157.6	165.1

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Santa Barbara County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	744.2	764.7	795.0	829.0	881.3	948.1	1,004.4	1,082.7
Hotel, Motel, B&B	412.6	425.5	445.7	470.7	503.5	548.3	590.1	644.5
Private Campground	18.3	18.0	17.8	16.3	18.1	19.2	18.7	21.0
Public Campground	13.6	13.8	14.1	14.4	14.9	14.5	13.9	12.7
Private Home	86.4	88.8	91.3	93.2	96.0	99.8	102.0	105.5
Vacation Home	15.4	15.6	16.0	17.0	19.0	21.4	23.2	25.3
Day Travel	197.8	203.0	210.1	217.4	229.8	244.8	256.5	273.7
Air Transportation	6.9	7.9	10.3	13.3	14.5	19.1	17.7	11.6
Travel Arrangement	3.6	3.7	4.0	3.5	3.1	3.4	3.5	3.7
Total Spending	754.6	776.3	809.4	845.8	898.9	970.6	1,025.6	1,098.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	744.2	764.7	795.0	829.0	881.3	948.1	1,004.4	1,082.7
Accommodations	141.9	147.0	154.4	163.2	174.8	189.7	204.6	222.7
Eating, Drinking	206.1	210.5	217.5	225.4	237.5	256.8	274.4	293.3
Food Stores	24.4	25.0	26.1	26.9	28.8	30.7	32.2	33.8
Ground Transport	57.8	57.7	58.3	59.5	65.0	69.7	66.8	76.3
Recreation	119.0	123.1	128.7	134.7	142.8	152.9	162.8	174.7
Retail Sales	194.8	201.3	210.0	219.3	232.4	248.3	263.6	282.0
Air Transportation	6.9	7.9	10.3	13.3	14.5	19.1	17.7	11.6
Travel Arrangement	3.6	3.7	4.0	3.5	3.1	3.4	3.5	3.7
Total Spending	754.6	776.3	809.4	845.8	898.9	970.6	1,025.6	1,098.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	253.0	260.0	271.8	282.5	298.6	323.4	341.7	364.7
Employment Generated by Travel Spending (Jobs)								
Accommodations	2,860	2,910	3,300	3,460	3,780	3,670	3,860	4,010
Eating, Drinking	6,660	6,680	6,680	7,040	7,460	7,380	7,840	7,960
Food Stores	200	190	190	190	200	210	220	220
Ground Transport	240	240	230	240	260	280	250	270
Recreation	3,150	3,240	3,360	3,430	3,510	3,620	3,340	3,450
Retail Sales	2,730	2,770	2,720	2,810	2,900	2,840	2,700	2,870
Air Transportation	100	100	130	150	150	180	150	130
Travel Arrangement	320	310	320	310	300	300	260	270
Total Employment	16,250	16,430	16,920	17,620	18,560	18,480	18,610	19,170
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	18.8	19.6	20.5	21.8	23.3	25.2	27.0	29.3
State Taxes	34.2	34.9	36.0	37.9	40.3	43.2	45.6	48.7
Total Taxes	53.1	54.6	56.5	59.7	63.7	68.4	72.5	78.0

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Santa Clara County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	1,462.6	1,525.7	1,626.4	1,803.4	2,095.0	2,433.8	2,651.9	2,876.0
Hotel, Motel, B&B	865.9	912.3	979.7	1,123.9	1,353.0	1,618.6	1,804.8	1,964.1
Private Campground	46.7	45.7	57.0	56.2	59.6	67.3	64.6	75.3
Public Campground	1.8	1.8	1.8	1.8	1.8	1.8	1.7	1.9
Private Home	202.6	208.1	211.3	215.3	222.6	229.2	231.8	240.6
Vacation Home	9.3	9.4	9.6	10.2	11.3	12.7	13.7	14.9
Day Travel	336.4	348.2	366.9	396.1	446.7	504.2	535.5	579.3
Air Transportation	78.1	96.8	102.2	116.1	131.1	137.0	132.6	146.5
Travel Arrangement	25.7	29.0	30.9	31.0	34.8	36.6	38.4	44.0
Total Spending	1,566.4	1,651.4	1,759.5	1,950.5	2,260.9	2,607.4	2,822.9	3,066.6
Travel Spending by Type of Business (\$Million)								
Destination Spending	1,462.6	1,525.7	1,626.4	1,803.4	2,095.0	2,433.8	2,651.9	2,876.0
Accommodations	288.0	305.8	333.1	385.5	466.8	560.9	631.0	685.7
Eating, Drinking	350.1	364.7	389.0	433.4	503.8	594.2	660.0	708.4
Food Stores	44.8	46.6	51.1	56.0	63.8	73.5	79.8	85.6
Ground Transport	273.9	275.6	280.7	288.6	317.2	342.5	330.1	373.5
Recreation	220.1	232.2	249.7	280.4	327.7	382.0	422.5	454.9
Retail Sales	285.6	300.7	322.7	359.5	415.8	480.7	528.6	568.0
Air Transportation	78.1	96.8	102.2	116.1	131.1	137.0	132.6	146.5
Travel Arrangement	25.7	29.0	30.9	31.0	34.8	36.6	38.4	44.0
Total Spending	1,566.4	1,651.4	1,759.5	1,950.5	2,260.9	2,607.4	2,822.9	3,066.6
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	515.8	547.3	585.1	647.6	755.7	873.5	947.0	1,028.4
Employment Generated by Travel Spending (Jobs)								
Accommodations	4,900	4,770	5,310	6,100	8,130	9,200	9,880	10,310
Eating, Drinking	11,040	11,310	11,730	12,420	13,700	14,900	15,290	15,850
Food Stores	340	340	360	390	410	460	470	500
Ground Transport	1,060	1,080	1,090	1,090	1,150	1,210	1,130	1,210
Recreation	3,890	4,080	4,350	4,770	5,370	6,040	6,380	6,620
Retail Sales	3,530	3,630	3,710	3,900	4,170	4,630	5,120	5,100
Air Transportation	910	1,030	1,040	1,090	1,170	1,230	1,200	1,300
Travel Arrangement	1,840	1,990	2,180	2,030	2,070	2,090	2,120	2,220
Total Employment	27,500	28,240	29,780	31,780	36,170	39,760	41,590	43,120
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	40.3	42.8	45.9	49.0	57.6	72.7	80.1	87.1
State Taxes	76.5	78.7	82.3	91.0	102.7	115.4	124.0	133.1
Total Taxes	116.8	121.5	128.2	140.1	160.3	188.0	204.1	220.3

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Santa Cruz County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	319.1	325.0	327.3	344.8	373.3	410.0	431.5	487.9
Hotel, Motel, B&B	137.6	150.8	150.4	161.0	178.6	193.8	206.6	239.7
Private Campground	32.1	23.5	23.4	23.8	23.0	28.5	27.7	32.8
Public Campground	8.5	8.7	8.9	9.0	9.3	10.1	10.4	10.9
Private Home	26.7	27.6	28.4	29.0	29.9	31.0	32.0	33.2
Vacation Home	38.5	39.1	40.2	42.6	47.6	53.5	57.8	63.1
Day Travel	75.6	75.3	76.1	79.4	84.9	93.1	97.0	108.3
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	1.7	1.6	1.7	2.4	2.8	3.4	3.7	4.2
Total Spending	320.8	326.6	328.9	347.2	376.1	413.4	435.2	492.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	319.1	325.0	327.3	344.8	373.3	410.0	431.5	487.9
Accommodations	73.6	77.2	77.8	83.2	91.8	101.1	108.0	123.5
Eating, Drinking	81.2	82.2	82.1	86.2	92.5	102.3	108.7	122.3
Food Stores	16.1	15.0	15.3	16.1	16.9	19.2	20.1	22.3
Ground Transport	29.4	28.9	28.8	29.1	31.5	33.4	31.7	36.7
Recreation	49.8	51.4	52.0	55.1	59.6	65.2	69.1	77.9
Retail Sales	69.0	70.3	71.2	75.2	81.0	88.8	93.9	105.2
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	1.7	1.6	1.7	2.4	2.8	3.4	3.7	4.2
Total Spending	320.8	326.6	328.9	347.2	376.1	413.4	435.2	492.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	106.8	108.9	109.7	117.3	127.8	141.4	149.1	168.6
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,680	1,540	1,400	1,920	2,000	2,040	2,100	2,260
Eating, Drinking	2,730	2,660	2,740	2,830	3,020	3,260	3,310	3,420
Food Stores	120	110	110	120	120	130	130	140
Ground Transport	100	90	90	90	90	80	80	90
Recreation	1,460	1,500	1,500	1,550	1,620	1,710	1,750	1,900
Retail Sales	970	1,000	900	880	970	990	990	1,060
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	200	180	170	210	230	260	260	280
Total Employment	7,240	7,070	6,910	7,590	8,050	8,470	8,620	9,140
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	7.7	8.5	8.5	9.0	9.9	10.4	11.1	12.7
State Taxes	14.5	14.6	14.7	15.6	16.8	18.4	19.2	21.4
Total Taxes	22.2	23.1	23.2	24.7	26.8	28.8	30.3	34.1

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Shasta County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	205.3	204.2	209.3	212.9	224.0	232.6	245.3	258.4
Hotel, Motel, B&B	88.1	86.5	87.5	87.5	89.4	91.2	93.2	102.5
Private Campground	16.0	15.5	17.0	17.6	20.6	21.7	27.0	23.5
Public Campground	7.3	7.5	7.6	7.8	8.1	7.9	7.7	8.6
Private Home	20.9	21.5	22.1	22.7	23.5	24.4	24.9	25.9
Vacation Home	16.4	16.7	17.1	18.2	20.3	22.9	24.8	27.1
Day Travel	56.5	56.5	58.0	59.1	62.2	64.4	67.8	70.8
Air Transportation	1.8	2.6	3.8	4.2	5.8	5.3	5.1	6.4
Travel Arrangement	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3
Total Spending	207.5	207.3	213.5	217.6	230.3	238.3	250.8	265.2
Travel Spending by Type of Business (\$Million)								
Destination Spending	205.3	204.2	209.3	212.9	224.0	232.6	245.3	258.4
Accommodations	40.4	40.1	41.2	42.0	44.2	46.1	49.0	52.2
Eating, Drinking	52.7	52.0	53.1	53.6	55.7	57.9	61.9	64.0
Food Stores	10.9	10.9	11.5	11.9	12.9	13.5	15.0	14.8
Ground Transport	23.5	23.1	23.0	23.2	25.2	26.6	25.3	29.3
Recreation	32.0	32.0	33.0	33.6	35.2	36.2	38.4	40.2
Retail Sales	45.8	46.0	47.5	48.5	50.8	52.3	55.7	57.8
Air Transportation	1.8	2.6	3.8	4.2	5.8	5.3	5.1	6.4
Travel Arrangement	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3
Total Spending	207.5	207.3	213.5	217.6	230.3	238.3	250.8	265.2
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	59.5	59.5	61.3	62.4	65.8	68.0	70.8	74.2
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,020	1,100	1,130	1,110	1,160	1,190	1,290	1,430
Eating, Drinking	1,960	2,050	2,060	2,090	2,140	2,130	2,110	2,060
Food Stores	90	80	90	100	100	100	110	110
Ground Transport	90	80	80	70	80	80	80	90
Recreation	520	520	530	520	530	520	540	550
Retail Sales	790	720	690	670	680	630	630	630
Air Transportation	20	30	40	40	50	50	50	60
Travel Arrangement	50	50	50	40	40	40	40	30
Total Employment	4,530	4,630	4,660	4,660	4,780	4,750	4,840	4,950
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	3.9	3.9	4.0	4.0	4.1	4.2	4.4	4.7
State Taxes	9.9	9.9	10.1	10.5	11.0	11.4	12.0	12.6
Total Taxes	13.8	13.8	14.1	14.5	15.1	15.7	16.4	17.3

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Sierra County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	14.3	15.1	16.6	17.5	18.9	20.6	22.1	23.9
Hotel, Motel, B&B	3.3	4.0	4.6	4.9	5.1	5.6	6.1	6.6
Private Campground	0.6	0.6	1.0	1.0	1.1	1.2	1.1	1.2
Public Campground	0.8	0.8	0.8	0.9	0.9	0.9	0.9	1.0
Private Home	1.1	1.1	1.1	1.2	1.2	1.2	1.2	1.3
Vacation Home	6.9	7.0	7.2	7.6	8.5	9.5	10.4	11.3
Day Travel	1.6	1.7	1.8	1.9	2.1	2.2	2.4	2.6
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	14.3	15.1	16.6	17.5	18.9	20.7	22.2	23.9
Travel Spending by Type of Business (\$Million)								
Destination Spending	14.3	15.1	16.6	17.5	18.9	20.6	22.1	23.9
Accommodations	3.8	4.1	4.5	4.8	5.2	5.7	6.2	6.7
Eating, Drinking	3.9	4.1	4.5	4.7	5.0	5.5	5.9	6.4
Food Stores	0.7	0.7	0.9	0.9	1.0	1.0	1.1	1.1
Ground Transport	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5
Recreation	2.7	2.8	3.1	3.3	3.6	3.9	4.2	4.5
Retail Sales	2.8	3.0	3.3	3.4	3.7	4.0	4.3	4.7
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	14.3	15.1	16.6	17.5	18.9	20.7	22.2	23.9
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	4.7	4.9	5.4	5.7	6.2	6.8	7.5	8.1
Employment Generated by Travel Spending (Jobs)								
Accommodations	130	100	130	160	150	160	140	170
Eating, Drinking	160	160	180	150	210	250	250	310
Food Stores	10	10	10	10	10	10	10	10
Ground Transport	0	0	0	0	0	0	0	0
Recreation	60	70	70	70	80	80	80	90
Retail Sales	60	60	70	70	80	80	90	100
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	420	400	460	460	530	590	590	680
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3
State Taxes	0.5	0.5	0.6	0.6	0.7	0.7	0.8	0.9
Total Taxes	0.7	0.7	0.8	0.9	0.9	1.0	1.1	1.2

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Siskiyou County
Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	97.3	97.9	100.5	105.2	112.0	118.2	127.7	131.7
Hotel, Motel, B&B	36.3	36.0	37.4	39.9	41.3	43.0	45.2	49.1
Private Campground	11.3	11.4	11.4	11.5	13.5	14.3	17.8	15.5
Public Campground	1.7	1.7	1.8	1.8	1.8	1.9	1.9	2.0
Private Home	14.8	15.0	15.4	15.8	16.2	16.7	16.9	17.3
Vacation Home	11.8	12.0	12.3	13.1	14.6	16.4	17.8	19.4
Day Travel	21.5	21.7	22.2	23.1	24.6	25.9	28.0	28.4
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Spending	97.4	97.9	100.6	105.3	112.1	118.2	127.7	131.8
Travel Spending by Type of Business (\$Million)								
Destination Spending	97.3	97.9	100.5	105.2	112.0	118.2	127.7	131.7
Accommodations	18.6	18.7	19.4	20.6	22.0	23.3	25.4	26.7
Eating, Drinking	28.1	28.0	28.6	29.8	31.4	33.2	36.1	36.9
Food Stores	5.7	5.8	5.9	6.1	6.7	7.1	8.1	7.7
Ground Transport	7.0	6.9	6.9	7.0	7.6	8.1	7.7	8.9
Recreation	18.1	18.3	18.9	19.9	21.1	22.2	24.0	24.7
Retail Sales	19.9	20.1	20.7	21.7	23.1	24.3	26.3	26.8
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Spending	97.4	97.9	100.6	105.3	112.1	118.2	127.7	131.8
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	31.7	31.9	32.8	34.4	36.6	38.6	41.2	42.4
Employment Generated by Travel Spending (Jobs)								
Accommodations	520	480	610	660	790	810	790	800
Eating, Drinking	1,190	1,250	1,190	1,190	1,270	1,290	1,260	1,240
Food Stores	60	50	50	60	60	60	70	70
Ground Transport	30	30	30	30	30	30	30	30
Recreation	470	480	490	500	510	520	520	520
Retail Sales	280	300	310	410	330	340	350	330
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	10	10	10	10	10	10	10	10
Total Employment	2,560	2,610	2,680	2,860	3,000	3,050	3,030	2,990
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	1.5	1.5	1.6	1.7	1.8	1.9	2.0	2.1
State Taxes	4.2	4.2	4.3	4.5	4.8	5.1	5.4	5.6
Total Taxes	5.7	5.7	5.9	6.2	6.6	6.9	7.4	7.7

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Solano County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	271.7	278.1	281.8	286.1	303.0	331.4	341.2	375.4
Hotel, Motel, B&B	75.4	76.3	78.1	78.4	84.9	95.5	102.6	114.7
Private Campground	24.6	25.4	24.4	25.0	26.3	31.3	29.4	34.1
Public Campground	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5
Private Home	57.0	58.6	59.9	61.0	63.5	65.5	66.8	70.9
Vacation Home	3.9	3.9	4.0	4.2	4.8	5.3	5.8	6.3
Day Travel	110.5	113.5	115.0	117.0	123.1	133.3	136.2	148.8
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.9	1.0	0.8	0.8	0.9	0.8	0.8	0.7
Total Spending	272.6	279.1	282.6	286.9	303.9	332.2	342.0	376.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	271.7	278.1	281.8	286.1	303.0	331.4	341.2	375.4
Accommodations	26.3	27.0	27.5	27.8	29.9	34.0	36.2	40.5
Eating, Drinking	62.2	63.6	64.1	64.7	67.6	74.5	78.1	84.6
Food Stores	11.9	12.4	12.5	12.9	13.5	15.1	15.5	16.8
Ground Transport	54.5	53.9	54.1	54.9	59.7	63.6	60.7	69.8
Recreation	53.8	55.8	56.9	57.9	60.9	66.4	69.4	75.4
Retail Sales	63.1	65.4	66.6	67.9	71.3	77.8	81.2	88.2
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.9	1.0	0.8	0.8	0.9	0.8	0.8	0.7
Total Spending	272.6	279.1	282.6	286.9	303.9	332.2	342.0	376.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	85.8	88.4	89.4	90.6	95.7	105.0	102.1	111.1
Employment Generated by Travel Spending (Jobs)								
Accommodations	910	840	930	1,010	1,000	930	900	940
Eating, Drinking	2,200	2,360	2,430	2,250	2,520	2,620	2,530	2,630
Food Stores	60	60	60	70	70	90	90	100
Ground Transport	210	210	200	190	210	210	180	210
Recreation	2,140	2,210	2,230	2,220	2,250	2,360	2,000	2,090
Retail Sales	900	840	830	860	900	910	950	980
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	100	90	80	90	80	90	80	70
Total Employment	6,500	6,590	6,760	6,690	7,030	7,200	6,730	7,020
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	3.9	4.0	4.1	4.1	4.4	4.9	5.2	5.8
State Taxes	15.7	15.9	16.1	16.8	17.7	19.0	19.6	21.1
Total Taxes	19.6	19.9	20.2	21.0	22.1	24.0	24.8	26.9

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Sonoma County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	575.6	587.4	603.1	634.0	686.2	752.7	797.0	852.9
Hotel, Motel, B&B	235.8	239.2	247.0	263.1	287.2	319.0	352.6	375.1
Private Campground	22.1	23.1	22.7	22.8	25.3	28.2	23.7	26.6
Public Campground	11.4	11.6	11.8	12.0	12.4	13.2	10.9	12.4
Private Home	57.9	59.7	61.4	63.2	65.7	68.4	70.3	73.7
Vacation Home	48.8	49.3	50.7	53.7	60.0	67.4	73.0	79.8
Day Travel	199.6	204.4	209.6	219.2	235.6	256.3	266.5	285.2
Air Transportation	5.0	5.1	6.2	7.1	8.1	8.0	7.4	8.2
Travel Arrangement	3.1	3.2	3.4	3.6	3.9	4.3	4.6	4.5
Total Spending	583.6	595.7	612.7	644.8	698.3	765.0	809.0	865.6
Travel Spending by Type of Business (\$Million)								
Destination Spending	575.6	587.4	603.1	634.0	686.2	752.7	797.0	852.9
Accommodations	88.3	90.3	93.4	99.7	109.1	121.3	132.9	141.5
Eating, Drinking	137.7	139.8	142.7	149.3	160.3	177.1	190.1	201.1
Food Stores	20.6	21.3	21.9	23.0	24.8	27.2	27.4	29.2
Ground Transport	72.3	72.1	72.8	74.4	81.3	87.1	83.5	95.3
Recreation	119.1	122.4	126.3	133.5	144.3	157.9	169.0	179.5
Retail Sales	137.6	141.6	146.0	154.2	166.5	182.1	194.0	206.2
Air Transportation	5.0	5.1	6.2	7.1	8.1	8.0	7.4	8.2
Travel Arrangement	3.1	3.2	3.4	3.6	3.9	4.3	4.6	4.5
Total Spending	583.6	595.7	612.7	644.8	698.3	765.0	809.0	865.6
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	200.8	205.2	211.4	223.2	241.9	265.9	282.6	299.8
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,870	1,830	2,030	2,270	2,530	2,550	2,530	2,560
Eating, Drinking	4,840	4,790	4,850	4,980	5,140	5,540	5,520	5,460
Food Stores	160	160	160	180	180	190	170	180
Ground Transport	260	260	260	260	280	300	270	290
Recreation	4,600	4,710	4,810	4,970	5,180	5,470	5,600	5,730
Retail Sales	1,930	1,780	1,710	1,750	1,780	1,940	2,020	2,050
Air Transportation	50	50	60	60	70	60	60	70
Travel Arrangement	290	290	290	320	340	340	330	320
Total Employment	14,010	13,860	14,160	14,780	15,500	16,390	16,510	16,670
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	10.1	10.8	11.3	12.1	13.1	14.5	15.7	16.8
State Taxes	28.1	28.4	29.0	30.9	33.2	36.0	37.9	40.3
Total Taxes	38.2	39.2	40.3	42.9	46.3	50.5	53.6	57.1

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Stanislaus County
Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	224.5	238.4	246.6	253.8	263.5	273.3	277.5	300.5
Hotel, Motel, B&B	71.9	81.2	85.0	87.7	88.3	89.7	92.9	101.9
Private Campground	8.5	8.2	8.5	8.5	9.8	10.5	8.3	9.1
Public Campground	3.7	3.7	3.7	3.8	4.0	4.1	4.1	4.4
Private Home	60.3	61.8	63.3	65.2	68.5	71.9	73.8	78.6
Vacation Home	2.8	2.8	2.9	3.1	3.5	3.9	4.2	4.6
Day Travel	77.3	80.8	83.2	85.5	89.4	93.2	94.2	101.9
Air Transportation	2.2	2.4	3.3	3.7	4.2	3.8	3.3	4.1
Travel Arrangement	1.0	1.0	1.0	1.0	1.0	1.0	0.9	0.9
Total Spending	227.7	241.8	250.9	258.5	268.7	278.2	281.7	305.5
Travel Spending by Type of Business (\$Million)								
Destination Spending	224.5	238.4	246.6	253.8	263.5	273.3	277.5	300.5
Accommodations	23.6	26.7	28.1	29.2	29.5	29.9	30.9	33.5
Eating, Drinking	54.1	58.0	60.0	61.5	62.6	64.8	67.1	71.2
Food Stores	9.9	10.4	10.9	11.4	11.9	12.5	12.7	13.4
Ground Transport	53.4	53.0	53.4	54.3	59.2	63.3	60.5	69.3
Recreation	32.6	35.4	37.0	38.3	39.3	40.3	41.6	44.4
Retail Sales	50.9	54.8	57.2	59.2	60.9	62.6	64.6	68.7
Air Transportation	2.2	2.4	3.3	3.7	4.2	3.8	3.3	4.1
Travel Arrangement	1.0	1.0	1.0	1.0	1.0	1.0	0.9	0.9
Total Spending	227.7	241.8	250.9	258.5	268.7	278.2	281.7	305.5
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	56.9	61.1	63.8	65.8	67.8	69.9	71.4	76.5
Employment Generated by Travel Spending (Jobs)								
Accommodations	500	520	630	670	700	790	770	820
Eating, Drinking	2,090	2,340	2,420	2,430	2,330	2,200	2,260	2,360
Food Stores	80	80	80	80	80	80	80	80
Ground Transport	230	220	220	230	240	260	230	260
Recreation	620	670	690	700	690	680	680	700
Retail Sales	730	740	740	750	740	750	760	780
Air Transportation	20	20	30	30	30	30	30	40
Travel Arrangement	110	110	110	110	110	110	100	90
Total Employment	4,380	4,690	4,910	5,000	4,920	4,900	4,900	5,130
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	3.3	3.7	3.8	4.0	4.2	4.3	4.4	4.8
State Taxes	13.8	14.3	14.7	15.5	16.0	16.7	17.0	18.2
Total Taxes	17.1	18.0	18.5	19.5	20.2	21.0	21.4	23.0

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Sutter County
Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	42.4	42.9	43.4	44.2	46.8	48.2	48.2	51.8
Hotel, Motel, B&B	11.9	11.9	11.7	11.5	11.7	11.5	11.2	12.2
Private Campground	6.8	6.7	6.6	6.7	7.8	8.2	8.0	8.8
Public Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Private Home	9.1	9.5	10.0	10.5	10.9	11.4	11.7	12.3
Vacation Home	0.6	0.6	0.6	0.7	0.8	0.8	0.9	1.0
Day Travel	13.9	14.2	14.5	14.8	15.7	16.3	16.3	17.5
Air Transportation	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Travel Arrangement	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Total Spending	42.6	43.2	43.7	44.5	47.1	48.5	48.5	52.2
Travel Spending by Type of Business (\$Million)								
Destination Spending	42.4	42.9	43.4	44.2	46.8	48.2	48.2	51.8
Accommodations	5.5	5.5	5.4	5.4	5.7	5.7	5.7	6.2
Eating, Drinking	11.7	11.8	11.9	12.0	12.6	13.0	13.2	13.9
Food Stores	2.7	2.7	2.8	2.9	3.2	3.3	3.4	3.6
Ground Transport	5.0	4.9	4.9	5.0	5.4	5.7	5.4	6.3
Recreation	6.8	7.0	7.1	7.3	7.6	7.8	7.9	8.4
Retail Sales	10.8	11.0	11.3	11.6	12.3	12.6	12.7	13.5
Air Transportation	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Travel Arrangement	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Total Spending	42.6	43.2	43.7	44.5	47.1	48.5	48.5	52.2
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	12.9	13.2	13.2	13.4	14.2	14.6	14.4	15.5
Employment Generated by Travel Spending (Jobs)								
Accommodations	180	160	190	180	180	170	140	140
Eating, Drinking	530	490	430	460	510	500	480	470
Food Stores	30	20	20	20	30	30	20	30
Ground Transport	30	30	20	20	20	20	20	20
Recreation	140	140	140	140	150	140	140	140
Retail Sales	180	150	150	150	160	170	160	160
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	20	20	20	20	20	20	20	20
Total Employment	1,100	1,010	980	1,000	1,070	1,040	980	990
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.5	0.5	0.5	0.5	0.5	0.6	0.5	0.6
State Taxes	2.2	2.2	2.2	2.3	2.4	2.5	2.6	2.7
Total Taxes	2.7	2.7	2.7	2.8	3.0	3.1	3.1	3.3

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Tehama County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	65.7	67.5	70.0	72.2	77.0	80.5	85.7	88.7
Hotel, Motel, B&B	16.1	16.9	16.8	16.9	17.8	18.5	19.2	21.2
Private Campground	6.6	6.7	7.9	8.1	9.5	9.8	12.0	10.6
Public Campground	1.1	1.1	1.1	1.1	1.2	1.2	1.2	1.3
Private Home	18.7	19.1	19.7	20.4	21.0	21.6	21.9	22.8
Vacation Home	6.8	6.9	7.1	7.5	8.4	9.5	10.2	11.2
Day Travel	16.3	16.8	17.5	18.0	19.2	19.9	21.1	21.7
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	65.7	67.6	70.0	72.2	77.0	80.5	85.7	88.8
Travel Spending by Type of Business (\$Million)								
Destination Spending	65.7	67.5	70.0	72.2	77.0	80.5	85.7	88.7
Accommodations	8.6	9.0	9.3	9.6	10.4	11.0	12.0	12.5
Eating, Drinking	18.4	18.9	19.5	20.0	21.1	22.1	23.8	24.2
Food Stores	4.1	4.3	4.6	4.8	5.2	5.5	6.1	5.9
Ground Transport	9.0	8.9	8.8	8.9	9.7	10.2	9.7	11.3
Recreation	11.9	12.4	12.9	13.4	14.2	14.7	15.8	16.2
Retail Sales	13.7	14.2	14.9	15.5	16.4	17.0	18.3	18.6
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	65.7	67.6	70.0	72.2	77.0	80.5	85.7	88.8
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	17.8	18.4	19.0	19.6	20.9	21.9	23.4	24.1
Employment Generated by Travel Spending (Jobs)								
Accommodations	290	270	290	310	340	330	310	300
Eating, Drinking	570	670	730	690	750	820	800	760
Food Stores	30	30	30	40	50	50	50	50
Ground Transport	30	30	30	30	30	30	30	30
Recreation	360	380	390	390	400	400	420	420
Retail Sales	70	60	60	120	120	120	130	130
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	1,350	1,440	1,530	1,580	1,700	1,760	1,740	1,690
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.9	0.9	1.0	1.0	1.1	1.1	1.1	1.2
State Taxes	3.4	3.5	3.6	3.7	4.0	4.1	4.4	4.5
Total Taxes	4.2	4.4	4.5	4.7	5.0	5.2	5.5	5.7

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Trinity County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	45.4	46.7	48.1	50.1	54.2	58.0	63.3	66.1
Hotel, Motel, B&B	5.2	5.6	6.0	6.2	5.8	6.1	6.3	7.8
Private Campground	6.1	6.3	6.2	6.4	7.8	7.9	9.8	8.4
Public Campground	3.6	3.7	3.8	3.9	4.0	4.1	4.2	4.3
Private Home	4.2	4.3	4.5	4.6	4.7	4.7	4.8	4.9
Vacation Home	15.8	16.1	16.5	17.6	19.6	22.1	23.9	26.1
Day Travel	10.5	10.8	11.1	11.5	12.4	13.1	14.3	14.6
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	45.5	46.7	48.1	50.1	54.2	58.0	63.3	66.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	45.4	46.7	48.1	50.1	54.2	58.0	63.3	66.1
Accommodations	9.3	9.6	9.9	10.4	11.3	12.3	13.5	14.5
Eating, Drinking	12.8	13.1	13.4	13.8	14.8	15.9	17.4	18.1
Food Stores	3.5	3.7	3.8	3.9	4.3	4.5	5.0	4.9
Ground Transport	1.1	1.0	1.0	1.0	1.1	1.2	1.1	1.3
Recreation	8.7	9.0	9.3	9.7	10.5	11.2	12.2	12.9
Retail Sales	10.0	10.4	10.7	11.1	12.1	12.8	14.0	14.5
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	45.5	46.7	48.1	50.1	54.2	58.0	63.3	66.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	16.2	16.7	17.2	17.9	19.4	20.8	22.1	23.2
Employment Generated by Travel Spending (Jobs)								
Accommodations	330	360	350	380	400	470	450	460
Eating, Drinking	620	620	650	660	700	690	690	730
Food Stores	50	40	50	40	40	50	60	50
Ground Transport	0	0	0	0	0	0	0	0
Recreation	290	290	300	310	320	330	370	380
Retail Sales	200	190	200	180	190	190	200	200
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	0	0	0	0	0	0	0	0
Total Employment	1,480	1,520	1,560	1,570	1,660	1,730	1,780	1,830
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6
State Taxes	1.7	1.7	1.8	1.9	2.0	2.2	2.4	2.5
Total Taxes	2.2	2.2	2.3	2.4	2.5	2.7	2.9	3.0

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Tulare County
Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	235.3	243.8	250.4	257.2	270.3	289.0	303.5	318.6
Hotel, Motel, B&B	67.5	70.8	71.6	71.9	73.1	80.5	87.7	89.5
Private Campground	11.3	11.6	12.7	13.7	15.9	15.8	15.4	16.9
Public Campground	12.2	12.4	12.6	12.9	13.3	13.7	13.8	14.4
Private Home	44.1	45.9	47.5	48.8	50.6	52.6	53.9	56.5
Vacation Home	27.1	27.4	28.2	29.9	33.5	37.7	40.8	44.6
Day Travel	73.1	75.7	77.9	80.0	83.9	88.6	91.9	96.7
Air Transportation	3.0	3.3	4.4	5.4	5.6	5.4	5.1	6.6
Travel Arrangement	0.9	1.2	1.3	1.0	0.7	0.7	0.4	0.4
Total Spending	239.2	248.2	256.2	263.5	276.6	295.1	309.0	325.6
Travel Spending by Type of Business (\$Million)								
Destination Spending	235.3	243.8	250.4	257.2	270.3	289.0	303.5	318.6
Accommodations	38.5	40.1	41.2	42.5	45.0	49.4	53.5	55.9
Eating, Drinking	60.7	62.8	64.2	65.5	67.8	72.6	77.2	79.6
Food Stores	14.0	14.6	15.3	16.0	17.1	18.0	18.9	19.7
Ground Transport	28.6	28.3	28.4	28.8	31.4	33.5	31.9	36.7
Recreation	37.1	38.9	40.1	41.3	43.1	45.9	48.7	50.6
Retail Sales	56.4	59.1	61.2	63.1	65.8	69.6	73.3	76.1
Air Transportation	3.0	3.3	4.4	5.4	5.6	5.4	5.1	6.6
Travel Arrangement	0.9	1.2	1.3	1.0	0.7	0.7	0.4	0.4
Total Spending	239.2	248.2	256.2	263.5	276.6	295.1	309.0	325.6
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	72.5	75.8	78.5	79.9	82.9	88.9	92.2	96.5
Employment Generated by Travel Spending (Jobs)								
Accommodations	570	710	770	830	850	1,270	1,320	1,380
Eating, Drinking	2,400	2,560	2,630	2,600	2,700	2,730	2,680	2,720
Food Stores	120	120	120	130	140	140	140	140
Ground Transport	100	100	100	100	110	110	100	120
Recreation	890	930	950	950	960	990	980	980
Retail Sales	830	780	740	750	750	750	750	730
Air Transportation	40	40	50	50	50	50	50	60
Travel Arrangement	100	120	140	120	80	80	40	50
Total Employment	5,050	5,340	5,500	5,530	5,630	6,110	6,070	6,160
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	3.3	3.5	3.7	4.0	4.7	5.0	5.4	5.6
State Taxes	11.6	11.9	12.2	12.7	13.3	14.1	14.7	15.4
Total Taxes	14.9	15.5	15.9	16.7	17.9	19.1	20.1	20.9

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

**Tuolumne County
Travel Impacts, 1992-1999**

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	134.8	139.7	143.0	145.2	156.2	173.3	184.9	200.3
Hotel, Motel, B&B	32.0	33.7	34.5	34.1	34.8	38.1	41.6	45.2
Private Campground	10.1	11.3	11.2	9.4	10.1	12.5	12.0	13.1
Public Campground	1.1	1.1	1.2	1.2	1.2	1.3	1.3	1.3
Private Home	16.8	17.4	17.9	18.3	19.0	19.5	20.2	21.0
Vacation Home	59.4	60.1	61.9	65.7	73.4	82.5	89.4	97.5
Day Travel	15.4	16.0	16.4	16.5	17.6	19.5	20.5	22.1
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2
Total Spending	134.9	139.8	143.2	145.4	156.4	173.5	185.0	200.4
Travel Spending by Type of Business (\$Million)								
Destination Spending	134.8	139.7	143.0	145.2	156.2	173.3	184.9	200.3
Accommodations	33.5	34.8	35.8	36.7	39.8	44.5	48.2	52.4
Eating, Drinking	36.9	38.0	38.7	38.9	41.4	46.1	49.4	53.2
Food Stores	6.3	6.7	6.9	6.7	7.2	8.1	8.4	9.0
Ground Transport	6.7	6.6	6.6	6.6	7.2	7.6	7.2	8.3
Recreation	25.1	26.1	26.9	27.5	29.7	32.8	35.2	38.0
Retail Sales	26.4	27.5	28.3	28.8	31.0	34.2	36.5	39.4
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2
Total Spending	134.9	139.8	143.2	145.4	156.4	173.5	185.0	200.4
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	42.9	44.5	45.5	46.3	49.9	55.4	59.3	64.1
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,070	930	900	1,040	1,290	1,540	1,660	1,640
Eating, Drinking	1,260	1,420	1,390	1,410	1,630	1,840	1,880	1,930
Food Stores	50	60	50	50	50	60	60	60
Ground Transport	20	20	20	20	30	20	20	30
Recreation	530	550	560	560	580	620	620	640
Retail Sales	490	450	400	390	420	450	440	460
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	20	20	20	20	20	20	20	20
Total Employment	3,430	3,440	3,340	3,500	4,010	4,550	4,690	4,780
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	1.6	1.7	1.7	1.7	1.8	2.0	2.1	2.3
State Taxes	5.3	5.5	5.6	5.7	6.2	6.8	7.2	7.7
Total Taxes	6.9	7.1	7.3	7.4	8.0	8.8	9.3	10.0

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Ventura County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	700.2	696.5	709.4	725.0	775.6	832.9	864.9	960.5
Hotel, Motel, B&B	254.7	242.4	243.6	246.1	271.6	300.1	319.7	369.0
Private Campground	5.2	5.1	5.0	5.1	5.4	5.8	5.5	6.2
Public Campground	23.6	24.2	24.6	25.1	26.0	27.6	25.0	31.8
Private Home	167.9	173.6	178.9	184.2	191.4	199.2	204.2	214.0
Vacation Home	21.1	21.3	21.9	23.3	26.0	29.3	31.7	34.5
Day Travel	227.8	230.0	235.3	241.3	255.1	271.0	278.9	305.0
Air Transportation	0.4	0.4	0.5	0.5	0.5	0.3	0.4	0.4
Travel Arrangement	7.6	7.3	8.2	8.6	9.2	10.7	13.4	12.8
Total Spending	708.2	704.2	718.0	734.1	785.2	843.9	878.6	973.6
Travel Spending by Type of Business (\$Million)								
Destination Spending	700.2	696.5	709.4	725.0	775.6	832.9	864.9	960.5
Accommodations	86.2	83.0	84.0	85.5	94.2	103.7	110.9	127.5
Eating, Drinking	189.7	187.9	190.6	193.9	205.2	221.4	233.2	255.6
Food Stores	25.1	25.4	26.2	27.2	28.9	31.1	32.0	35.6
Ground Transport	95.7	94.6	94.8	96.1	104.5	111.2	106.0	122.1
Recreation	110.5	110.9	113.7	116.7	124.3	132.7	139.3	153.0
Retail Sales	193.1	194.7	200.0	205.6	218.4	232.7	243.6	266.7
Air Transportation	0.4	0.4	0.5	0.5	0.5	0.3	0.4	0.4
Travel Arrangement	7.6	7.3	8.2	8.6	9.2	10.7	13.4	12.8
Total Spending	708.2	704.2	718.0	734.1	785.2	843.9	878.6	973.6
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	242.1	239.4	245.4	251.0	268.5	290.4	308.6	337.1
Employment Generated by Travel Spending (Jobs)								
Accommodations	1,450	1,430	1,550	1,730	1,970	2,180	2,180	2,350
Eating, Drinking	6,540	6,480	6,430	6,300	6,380	6,880	6,670	7,100
Food Stores	190	180	190	180	180	190	190	200
Ground Transport	340	330	320	310	340	350	300	340
Recreation	4,090	4,080	4,150	4,150	4,270	4,400	4,510	4,780
Retail Sales	2,860	2,720	2,620	2,500	2,570	2,690	2,600	2,800
Air Transportation	10	10	10	10	10	10	20	20
Travel Arrangement	600	540	590	620	700	750	890	910
Total Employment	16,060	15,770	15,860	15,790	16,420	17,450	17,370	18,510
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	11.9	11.6	12.1	12.6	13.5	14.6	15.4	17.4
State Taxes	38.5	38.4	39.0	40.7	43.3	46.1	47.9	52.1
Total Taxes	50.4	50.0	51.1	53.3	56.8	60.7	63.2	69.5

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Yolo County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	131.3	130.6	131.1	133.7	141.2	149.9	155.5	170.0
Hotel, Motel, B&B	50.1	48.5	47.9	48.3	50.0	54.0	58.3	65.3
Private Campground	6.8	6.6	6.6	6.7	8.3	8.7	8.2	9.2
Public Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Private Home	30.1	30.9	31.7	32.8	34.1	35.6	36.2	38.1
Vacation Home	1.3	1.3	1.4	1.5	1.6	1.8	2.0	2.2
Day Travel	43.1	43.2	43.5	44.5	47.1	49.7	50.8	55.2
Air Transportation	10.1	11.5	12.3	13.7	14.1	13.9	13.8	13.2
Travel Arrangement	0.7	0.6	0.7	0.9	1.1	1.5	1.1	1.1
Total Spending	142.1	142.7	144.2	148.3	156.3	165.2	170.5	184.3
Travel Spending by Type of Business (\$Million)								
Destination Spending	131.3	130.6	131.1	133.7	141.2	149.9	155.5	170.0
Accommodations	15.5	15.1	15.0	15.2	16.0	17.2	18.6	20.6
Eating, Drinking	32.5	32.2	32.1	32.7	34.0	36.3	38.5	41.3
Food Stores	4.5	4.5	4.6	4.8	5.2	5.5	5.8	6.2
Ground Transport	27.5	27.1	27.0	27.3	29.6	31.4	29.8	34.5
Recreation	24.0	24.1	24.3	25.0	26.2	27.7	29.3	31.5
Retail Sales	27.4	27.6	28.0	28.7	30.2	31.8	33.5	35.9
Air Transportation	10.1	11.5	12.3	13.7	14.1	13.9	13.8	13.2
Travel Arrangement	0.7	0.6	0.7	0.9	1.1	1.5	1.1	1.1
Total Spending	142.1	142.7	144.2	148.3	156.3	165.2	170.5	184.3
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	41.1	40.9	41.4	42.6	44.8	48.2	48.7	51.9
Employment Generated by Travel Spending (Jobs)								
Accommodations	360	380	450	420	450	500	520	580
Eating, Drinking	1,140	1,080	1,090	1,160	1,220	1,270	1,180	1,280
Food Stores	40	30	30	30	30	30	30	30
Ground Transport	70	70	60	60	70	70	70	70
Recreation	600	600	610	610	610	630	610	630
Retail Sales	400	370	320	320	310	270	280	290
Air Transportation	110	120	120	130	120	120	130	120
Travel Arrangement	80	70	70	70	90	110	90	90
Total Employment	2,800	2,720	2,750	2,800	2,900	3,000	2,900	3,090
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	2.0	2.1	2.1	2.1	2.2	2.4	2.5	2.8
State Taxes	7.9	7.9	7.9	8.3	8.8	9.2	9.6	10.2
Total Taxes	9.9	10.0	10.0	10.5	11.0	11.6	12.1	13.0

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

Yuba County Travel Impacts, 1992-1999

	1992	1993	1994	1995	1996	1997	1998	1999
Travel Spending by Type of Traveler Accommodation (\$Million)								
Destination Spending	50.2	50.2	49.8	54.4	58.8	60.0	59.6	64.1
Hotel, Motel, B&B	4.6	4.5	3.9	3.7	3.7	3.3	3.1	3.4
Private Campground	18.2	17.9	17.9	21.0	23.5	24.1	23.5	25.7
Public Campground	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Private Home	7.9	8.2	8.4	8.4	8.6	8.8	8.9	9.2
Vacation Home	2.8	2.9	2.9	3.1	3.5	3.9	4.3	4.6
Day Travel	16.7	16.7	16.7	18.2	19.5	19.9	19.7	21.1
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	50.3	50.2	49.9	54.5	58.9	60.0	59.6	64.1
Travel Spending by Type of Business (\$Million)								
Destination Spending	50.2	50.2	49.8	54.4	58.8	60.0	59.6	64.1
Accommodations	6.5	6.4	6.3	7.0	7.7	7.8	7.8	8.5
Eating, Drinking	13.4	13.3	13.1	14.3	15.3	15.6	15.6	16.5
Food Stores	4.7	4.7	4.8	5.5	6.1	6.3	6.2	6.7
Ground Transport	5.8	5.7	5.7	5.8	6.2	6.6	6.3	7.3
Recreation	7.4	7.5	7.4	8.1	8.7	8.8	8.8	9.3
Retail Sales	12.5	12.6	12.6	13.8	14.8	15.0	14.9	15.9
Air Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Travel Arrangement	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Spending	50.3	50.2	49.9	54.5	58.9	60.0	59.6	64.1
Earnings Generated by Travel Spending (\$Million)								
Total Earnings	13.9	13.8	13.7	15.1	16.3	16.6	16.5	17.6
Employment Generated by Travel Spending (Jobs)								
Accommodations	110	120	150	170	200	200	200	190
Eating, Drinking	450	470	550	540	640	640	590	600
Food Stores	50	50	50	50	60	60	50	50
Ground Transport	20	20	20	20	20	30	20	20
Recreation	130	130	130	140	140	140	130	140
Retail Sales	220	140	150	150	180	170	160	160
Air Transportation	0	0	0	0	0	0	0	0
Travel Arrangement	10	10	10	10	10	10	0	0
Total Employment	980	940	1,050	1,080	1,250	1,240	1,160	1,170
Tax Revenues Generated by Travel Spending (\$Million)								
Local Taxes	0.5	0.5	0.4	0.5	0.5	0.5	0.5	0.5
State Taxes	2.5	2.5	2.5	2.7	2.9	3.0	3.0	3.2
Total Taxes	3.0	3.0	2.9	3.2	3.4	3.5	3.5	3.7

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. These estimates supersede those previously published.

4. TRANSIENT OCCUPANCY TAXES

Because very few room sales are made to local residents, the receipts from taxes on lodging transactions are useful measures of travel activity. In California, a local option tax is levied on the sale (i.e., rental) of hotel/motel rooms and other similar lodging facilities including commercial campgrounds. This tax is a charge for lodging for continuous periods of less than one month, or lodging of a transient nature. Transient occupancy taxes are one of the most direct means by which local counties and cities can collect revenue from visitors, and most of the major cities and counties within the state levy such a tax. During 1999, more than 400 cities and counties across California levied a transient occupancy tax that ranged from 4 to 14 percent. California's average transient occupancy tax rate was 11.05 percent during fiscal year 1998/99, virtually unchanged from the preceding fiscal year.

The table below shows the total transient occupancy tax revenues collected in California, the average tax rates and the associated room sales. Room sales represent the money that travelers pay for lodging in commercial accommodations. This includes the price paid for accommodations (i.e., room rate, campground fee) plus the applicable tax. Therefore a comparison of room sales from year to year takes into account any changes in tax rates.

Transient lodging tax revenues were more than \$960 million in the 1998/99 fiscal year. The room sales associated with those tax revenues amounted to \$8.7 billion. This represents a 7.6 percent increase over room sales during the 1997/98 fiscal year. Room sales increased 10.5 percent from the 1996/97 to 1997/98 fiscal years.

California Transient Occupancy Taxes

Fiscal Year ending June 30

Fiscal Year	Tax Revenues (\$000)	Average Rate	Room Sales (\$000)
1991/92	541,024	9.89%	5,470,701
1992/93	555,423	10.09%	5,506,668
1993/94	590,176	10.47%	5,634,911
1994/95	643,417	10.65%	6,044,217
1995/96	708,887	10.79%	6,568,346
1996/97	812,327	11.09%	7,325,769
1997/98	893,683	11.04%	8,092,620
1998/99	961,599	11.05%	8,703,631

California Transient Occupancy Tax by County

June 30 Fiscal Year
Tax Revenue in \$000

	1993/1994		1994/1995		1995/1996		1996/1997		1997/1998		1998/1999	
	Revenue (\$000)	Average Rate %	Revenue (\$000)	Average Rate %	Revenue (\$000)	Average Rate %	Revenue (\$000)	Average Rate %	Revenue (\$000)	Average Rate %	Revenue (\$000)	Average Rate %
Alameda	13,896	9.52	13,876	9.49	16,390	9.35	18,807	9.56	21,573	9.51	23,050	9.52
Alpine	311	10.00	315	10.00	313	10.00	414	10.00	381	10.00	411	10.00
Amador	302	6.96	355	7.13	346	7.07	401	7.11	396	7.09	376	6.98
Butte	980	8.57	1,072	8.63	1,184	8.63	1,225	9.26	1,274	9.29	1,382	9.36
Calaveras	209	6.00	247	6.00	265	6.00	252	6.00	302	6.00	371	6.00
Colusa	162	8.00	165	8.00	161	8.00	171	8.00	180	8.00	212	8.00
Contra Cost	4,854	8.76	5,530	8.96	5,735	8.92	6,624	8.94	8,276	8.99	8,576	8.88
Del Norte	524	9.44	573	9.46	571	9.48	579	9.52	610	9.48	619	9.52
El Dorado	537	10.00	506	10.00	503	10.00	464	10.00	413	10.00	491	10.00
Fresno	6,548	11.29	6,478	11.22	6,529	11.22	6,849	12.18	6,865	12.49	7,159	12.46
Glenn	191	7.92	221	7.97	225	7.96	229	7.97	235	8.22	267	8.23
Humboldt	2,275	9.30	2,380	9.33	2,414	9.33	2,345	9.32	2,447	9.30	2,666	9.31
Imperial	864	9.51	960	9.43	871	9.36	885	9.35	1,009	9.26	1,150	9.37
Inyo	1,597	9.00	1,724	9.00	1,772	9.00	1,872	9.00	1,965	9.00	2,064	9.00
Kern	6,166	10.95	6,148	11.10	5,953	11.17	6,452	11.21	7,123	11.24	7,620	11.25
Kings	301	8.49	324	8.59	333	8.53	363	8.45	393	8.50	469	8.53
Lake	610	9.19	637	9.17	704	9.15	640	9.17	683	9.15	722	9.14
Lassen	31	6.00	34	10.00	31	10.00	21	6.00	24	6.00	23	6.00
Los Angeles	128,189	12.32	138,239	12.29	149,873	12.40	170,551	12.40	185,084	12.36	205,940	12.45
Madera	869	7.37	1,150	9.02	1,272	9.01	1,266	9.02	1,339	9.02	1,404	9.02
Marin	3,357	9.88	3,607	9.86	4,092	9.84	4,806	9.85	5,397	10.00	5,891	10.00
Mariposa	4,639	9.00	5,483	9.00	5,122	10.00	4,969	10.00	5,716	10.00	5,985	10.00
Mendocino	3,253	9.78	4,074	9.85	3,889	9.83	3,924	9.84	4,217	9.85	4,689	9.85
Merced	1,153	10.64	1,162	10.64	1,022	10.98	933	9.92	1,053	9.91	1,083	9.90
Modoc	102	9.00	105	8.94	119	8.80	106	8.85	102	8.68	114	8.65
Mono	3,578	9.00	4,531	9.00	4,565	9.81	4,890	9.81	5,293	9.78	5,306	9.83
Monterey	23,403	9.99	24,144	10.00	28,364	10.25	31,606	10.29	32,835	10.23	34,124	10.23
Napa	7,170	11.17	8,550	11.12	9,399	11.22	10,251	11.19	11,471	11.20	13,011	11.16
Nevada	1,070	10.00	1,161	10.00	1,094	10.00	1,277	10.00	1,339	10.00	1,485	10.00
Orange	64,685	10.85	70,160	10.88	81,596	11.68	86,943	11.47	90,084	11.35	93,697	11.25
Placer	4,067	7.85	4,691	7.85	4,758	7.85	5,805	9.52	7,083	9.50	8,071	9.35

California Transient Occupancy Tax by County

June 30 Fiscal Year
Tax Revenue in \$000

	1993/1994		1994/1995		1995/1996		1996/1997		1997/1998		1998/1999	
	Revenue (\$000)	Average Rate %	Revenue (\$000)	Average Rate %	Revenue (\$000)	Average Rate %	Revenue (\$000)	Average Rate %	Revenue (\$000)	Average Rate %	Revenue (\$000)	Average Rate %
Plumas	660	9.00	667	9.00	730	9.00	739	9.00	747	9.00	872	9.00
Riverside	26,905	9.64	28,549	9.74	29,943	9.78	32,572	9.78	36,228	9.76	40,114	9.76
Sacramento	12,755	11.75	14,328	11.91	15,022	11.93	16,307	11.88	18,683	11.91	18,760	11.90
San Benito	190	8.46	163	8.55	199	8.37	257	8.52	274	8.56	314	8.55
San Bernardino	10,104	9.37	9,952	9.05	10,312	9.68	11,909	9.75	12,949	9.69	14,437	9.75
San Diego	59,893	8.88	71,712	10.18	81,163	10.16	92,808	10.17	107,389	10.17	118,143	10.19
San Francisco	86,461	12.00	94,102	12.00	102,960	12.00	137,649	14.00	150,163	14.00	156,313	14.00
San Joaquin	1,865	8.38	2,016	8.40	1,701	8.43	1,666	8.39	1,916	8.45	2,533	8.44
San Luis Obispo	8,945	9.53	9,333	9.46	10,276	9.51	10,785	9.59	11,267	9.60	12,269	9.40
San Mateo	19,565	9.25	21,777	9.25	24,871	9.25	29,143	9.26	32,633	9.27	34,012	9.45
Santa Barbara	12,406	9.81	13,458	9.82	14,356	10.00	15,626	10.00	16,770	10.00	18,329	10.00
Santa Clara	26,203	9.35	28,573	9.38	35,855	9.47	43,040	9.56	51,807	9.55	55,303	9.53
Santa Cruz	4,781	9.97	4,897	9.97	5,517	9.98	6,051	9.98	6,503	9.98	7,268	9.98
Shasta	2,525	9.91	2,670	10.00	2,583	10.00	2,753	10.00	2,647	10.00	2,952	10.00
Sierra	137	10.00	146	10.00	160	10.00	166	10.00	189	10.00	183	10.00
Siskiyou	940	8.44	966	7.98	1,037	8.04	1,096	8.45	1,162	8.49	1,239	8.47
Solano	2,056	9.98	2,106	9.99	2,148	10.18	2,462	10.12	2,747	10.31	3,153	10.33
Sonoma	6,393	9.40	6,809	9.39	7,492	9.39	8,126	9.38	9,186	9.37	10,193	9.34
Stanislaus	1,948	8.74	2,076	8.74	2,098	8.74	2,075	8.77	2,109	8.71	2,323	8.70
Sutter	201	6.00	206	6.00	200	6.00	211	6.00	191	6.00	238	6.00
Tehama	463	9.24	505	9.95	537	9.94	517	9.93	538	9.89	597	9.88
Trinity	198	8.00	206	8.00	212	8.00	141	5.00	147	5.00	139	5.00
Tulare	1,958	9.48	2,068	9.75	2,103	9.73	2,129	9.74	2,468	9.76	2,411	9.76
Tuolumne	873	8.00	864	8.00	858	8.00	902	8.00	1,021	8.00	1,061	8.00
Ventura	6,532	9.44	6,916	9.85	7,317	9.87	7,985	9.87	8,616	9.87	9,516	9.88
Yolo	1,153	9.16	1,134	9.15	1,183	9.17	1,221	9.22	1,371	9.21	1,601	9.23
Yuba	98	9.11	87	9.19	92	9.10	88	9.20	72	9.06	78	9.49
California Total	582,102	10.49	634,886	10.66	700,390	10.81	804,347	11.10	884,953	11.06	952,777	11.06

California Transient Occupancy Tax by Jurisdiction

June 30 Fiscal Year unless otherwise noted

(\$000)

	Current Rate (%)	1994	1995	1996	1997	1998	1999
ALAMEDA COUNTY							
Alameda	10	185.4	205.0	242.9	340.8	407.6	380.5
Berkeley	12	2,699.4	2,193.0	2,312.9	2,636.8	2,804.2	2,891.7
Dublin	8	88.3	112.6	198.3	267.0	306.3	389.7
Emeryville	10	784.4	822.3	904.8	1,187.7	1,096.9	1,259.7
Fremont	8	736.9	930.2	1,130.6	1,317.1	1,583.6	1,676.9
Hayward	8.5	676.6	711.5	1,059.1	814.1	1,233.0	1,265.7
Livermore	8	346.9	426.4	565.1	666.8	911.8	990.9
Newark	7.5	768.8	816.1	1,061.1	1,322.3	1,569.0	1,454.5
Oakland	11	5,423.8	5,348.6	6,159.4	7,211.6	8,367.0	9,090.6
Pleasanton	8	1,744.7	1,852.3	2,150.8	2,495.1	2,860.6	3,220.5
San Leandro	10	243.4	243.9	328.4	194.5	73.3	79.5
Union City	6.5	197.2	214.0	276.2	353.2	359.4	349.5
ALPINE COUNTY							
Unincorporated	10	310.7	314.6	312.9	414.1	380.5	411.3
AMADOR COUNTY							
Unincorporated	6	69.6	63.4	60.2	69.3	73.4	77.7
Ione	6	3.2	2.6	2.9	4.0	4.6	9.9
Jackson	8	120.3	177.8	155.1	196.9	158.3	165.7
Plymouth	6	41.2	43.9	49.3	51.9	35.8	55.5
Sutter Creek	7.25	68.0	67.2	78.8	78.8	124.2	67.2
BUTTE COUNTY							
Unincorporated	6	35.7	43.7	50.9	55.6	58.6	45.9
Chico	10	724.8	817.3	842.5	886.3	951.0	1,046.9
Gridley	6						3.9
Oroville	9	156.8	163.4	239.5	230.6	211.3	232.1
Paradise	6	63.0	47.3	50.6	52.1	53.1	53.5
CALAVERAS COUNTY							
Unincorporated	6	168.6	199.4	210.9	213.6	234.7	253.2
Angels Camp	6	40.7	47.9	53.8	38.6	67.5	117.5
COLUSA COUNTY							
Colusa	8			3.0	4.9	5.8	6.1
Williams	8	161.9	164.9	157.8	166.6	174.2	206.1
CONTRA COSTA COUNTY							
Unincorporated	10	757.4	731.2	802.4	1,005.6	1,586.6	1,220.7
Antioch	10	280.9	288.2	258.6	276.5	321.6	335.8
Brentwood	10			19.1	72.1	66.9	81.7
Concord	10	1,042.6	1,160.1	1,208.9	1,350.3	1,433.4	1,485.0
Danville	6.5	41.2	44.7	53.8	65.1	66.8	63.3
El Cerrito	10	54.5	48.2	35.8	57.6	72.5	91.9
Lafayette	8	381.8	352.7	362.1	401.8	459.2	476.7
Martinez	10	130.2	174.4	150.7	175.5	184.5	282.2
Pinole	10	151.3	157.2	169.3	192.4	219.2	248.6
Pittsburg	8	64.7	81.5	80.2	108.3	135.7	159.7
Pleasant Hill	10	184.4	191.5	222.7	286.4	493.6	568.9

California Transient Occupancy Tax by Jurisdiction

June 30 Fiscal Year unless otherwise noted

(\$000)

	Current Rate (%)	1994	1995	1996	1997	1998	1999
Richmond	10	242.0	447.9	341.6	305.2	512.6	456.8
San Pablo	10	8.6	7.5	10.1	14.6	14.8	16.6
San Ramon	7.25	822.7	895.6	980.3	1,078.1	1,330.7	1,692.7
Walnut Creek	8.5	691.6	949.1	1,039.3	1,234.9	1,378.1	1,395.3
DEL NORTE COUNTY							
Unincorporated	8	123.8	130.2	124.9	117.9	132.9	125.3
Crescent City	10	400.3	442.6	446.3	461.0	476.9	493.2
EL DORADO COUNTY							
Unincorporated	10	537.2	505.9	502.9	464.0	412.8	491.1
FRESNO COUNTY							
Unincorporated		559.8	572.3	575.9	298.1		
Clovis	10	9.4	8.8	8.5	12.2	110.4	139.3
Coalinga	6	32.6	30.8	23.2	31.0	34.3	26.5
Firebaugh	4	0.4	0.9	0.0	1.0	0.4	0.4
Fresno	13	5,852.8	5,714.6	5,766.0	6,282.0	6,521.1	6,761.8
Huron	7	5.5	4.2	2.1	1.3	4.5	3.1
Kingsburg	8	33.9	31.3	26.8	31.3	35.1	39.7
Reedley	8		42.4	41.0	38.3	26.7	40.5
Sanger	4	4.0	4.3	3.1	6.3	6.4	8.2
Selma	6	49.9	67.9	82.4	147.4	126.4	139.9
GLENN COUNTY							
Unincorporated	5	3.4	1.4	1.7	1.3	1.2	3.5
Orland	10	38.0	39.1	33.9	31.1	34.7	47.8
Willows	8	149.2	180.9	189.7	196.3	199.6	215.6
HUMBOLDT COUNTY							
Unincorporated	10	556.5	623.2	648.0	614.5	587.7	677.6
Arcata	10	447.9	451.7	478.5	449.2	468.8	502.5
Eureka	9	1,082.5	1,109.0	1,073.7	1,074.5	1,170.9	1,253.9
Ferndale	8	40.6	30.8	37.6	30.2	38.0	40.7
Fortuna	8	139.0	157.7	167.0	168.9	174.0	183.5
Trinidad	8	8.5	7.2	8.7	7.8	7.6	7.7
IMPERIAL COUNTY							
Unincorporated	8	73.0	82.8	72.8	72.8	73.9	67.8
Brawley	8	75.4	66.3	71.5	104.4	148.8	140.7
Calexico	10	103.1	120.4	90.0	132.9	76.9	187.9
Calipatria	8		13.3	24.3	20.0	22.6	19.5
El Centro	10	587.7	613.6	551.3	511.5	615.7	662.7
Holtville	4	1.6	1.7	2.0	1.2	1.7	1.6
Imperial	8	23.3	61.4	59.6	41.8	69.0	69.4
INYO COUNTY							
Unincorporated	9	900.8	1,054.2	1,062.1	1,125.4	1,221.5	1,271.8
Bishop	9	696.6	670.3	710.1	747.0	743.5	792.4
KERN COUNTY							
Unincorporated	10	1,678.5	1,202.9	1,264.3	1,326.4	1,448.2	1,486.2
Bakersfield	12	3,557.3	4,001.1	3,773.8	4,210.3	4,769.0	5,136.6

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(\$000)

	Current Rate (%)	1994	1995	1996	1997	1998	1999
California City	6	5.3	6.6	3.4	4.1	2.2	5.1
Delano	10	137.0	133.1	131.7	122.6	124.8	123.4
Maricopa	10	10.5	9.8	9.6	11.4	14.5	14.4
McFarland	6	3.3	3.4	4.4	0.5	0.5	0.6
Ridgecrest	10	611.0	611.9	590.2	578.1	585.4	631.1
Taft	10	19.3	32.4	27.3	22.0	28.0	35.0
Tehachapi	10	133.0	134.1	135.7	162.0	138.7	177.5
Wasco	6	10.6	13.0	12.6	14.9	11.2	9.9
KINGSCOUNTY							
Unincorporated	10	96.5	111.3	103.7	98.2	125.7	152.3
Avenal	6	6.0	0.1	0.2	0.7	5.8	3.5
Corcoran	8	22.1	20.9	24.8	30.8	21.5	19.6
Hanford	8	119.5	126.4	117.4	115.1	136.3	168.6
Lemoore	8	57.3	65.3	87.2	118.7	103.8	124.9
LAKECOUNTY							
Unincorporated	9	375.8	420.7	467.8	432.8	436.0	489.7
Clearlake	9	109.7	99.1	121.9	91.0	133.3	121.9
Lakeport	10	125.0	116.9	113.8	115.9	113.4	109.9
LASSSEN COUNTY							
Unincorporated	6	31.1	34.1	31.4	21.4	24.4	22.7
LOS ANGELES COUNTY							
Unincorporated	14	5,934.4	6,428.6	7,547.4	8,965.2	10,177.3	10,295.4
Agoura Hills	10	238.1	236.5	322.2	404.2	533.0	605.5
Alhambra	12	187.1	194.6	198.5	319.6	225.7	235.8
Arcadia	10	850.6	895.5	977.9	1,083.3	1,179.2	1,441.3
Artesia	6	73.9	115.3	100.9	114.6	114.0	103.2
Avalon	9	1,085.3	1,372.6	1,519.1	1,587.6	1,700.6	1,995.5
Azusa	7.5	144.3	124.0	134.8	124.7	134.0	140.7
Baldwin Park	10	161.5	102.6	171.1	150.2	152.5	157.7
Bell Gardens	8	80.7	108.0	126.7	87.4	87.8	123.4
Bellflower	9	288.6	343.4	295.8	285.8	312.1	322.4
Beverly Hills	14	6,928.4	8,478.3	11,518.8	12,458.4	13,085.8	14,765.0
Burbank	10	1,861.8	2,046.0	2,058.6	2,216.8	2,452.2	2,537.5
Calabasas	12	438.4	413.2	397.8	444.2	462.1	509.9
Carson	9	412.3	417.3	441.9	524.2	657.1	638.1
Cerritos	6	229.0	256.6	282.1	306.2	322.8	314.5
Claremont	10	304.9	351.7	317.5	326.5	532.6	450.5
Compton	7.5	83.0	65.7	61.5	50.1	105.7	155.5
Covina	10	344.7	356.8	355.3	420.4	377.5	446.9
Cudahy	8	19.6	25.4	33.2	28.3	45.8	33.3
Culver City	12	1,261.8	1,193.1	1,356.8	1,336.2	1,565.5	1,871.7
Diamond Bar	10	221.0	152.3	227.5	311.3	228.7	338.7
Downey	9	563.3	579.9	571.9	604.3	661.6	667.7
Duarte	10	60.3	102.7	81.2	82.0	95.5	109.3
El Monte	10	154.2	174.7	137.4	140.5	176.1	151.4

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(\$000)

	Current						
	Rate (%)	1994	1995	1996	1997	1998	1999
El Segundo	8	1,588.8	1,775.1	1,433.4	1,895.8	2,099.4	2,744.7
Gardena	7	170.3	198.1	341.1	354.1	342.2	346.3
Glendale	10	1,219.3	1,281.4	1,357.2	1,518.5	1,634.4	1,711.2
Glendora	6	48.6	63.1	49.1	48.8	43.9	56.1
Hawthorne	8	224.9	246.5	206.7	210.4	230.2	227.9
Hermosa Beach	10	222.1	238.0	260.5	357.8	394.6	549.9
Huntington Park	5	38.3	34.7	36.8	36.3	34.1	36.2
Industry	8	360.5	411.4	422.7	521.2	530.9	447.3
Inglewood	14	1,426.7	1,438.0	1,400.4	2,041.2	1,748.2	2,115.2
La Mirada	7	345.5	408.3	435.3	483.7	473.6	473.6
La Puente	10	32.7	41.4	37.4	37.2	44.5	50.2
Lakewood	8	68.4	56.3	68.3	65.6	58.9	60.3
Lancaster	7	737.2	707.3	705.8	898.5	947.2	973.6
Lawndale	9	155.7	160.2	217.2	206.2	185.6	201.0
Lomita	10	108.6	88.1	88.9	72.9	103.0	69.1
Long Beach	12	5,106.7	6,557.5	7,801.0	9,340.0	10,346.3	9,142.7
Los Angeles	14	64,967.2	67,437.2	70,239.4	79,572.8	85,475.7	99,234.0
Malibu	12	477.4	489.0	581.6	603.9	656.7	770.6
Manhattan Beach	10	1,252.1	1,335.7	1,688.0	1,710.7	1,763.4	2,259.9
Maywood	5	24.1	23.8	22.1	27.1	21.6	36.2
Monrovia	10	428.9	548.7	495.8	570.1	680.8	833.8
Montebello	9	193.4	204.1	160.8	181.6	200.9	227.1
Monterey Park	12	553.6	544.2	606.3	593.4	529.6	575.4
Norwalk	10	465.4	488.0	514.1	557.6	641.3	665.2
Palmdale	7	561.8	555.2	369.7	422.5	433.9	442.4
Pasadena	12.1	4,515.4	4,746.0	4,916.0	5,386.0	6,167.9	6,419.4
Pico Rivera	10	126.2	163.5	121.8	105.7	111.4	111.4
Pomona	10	795.5	919.3	1,038.8	1,140.6	1,199.9	1,255.5
Rancho Palos Verdes	10	20.9	7.6	8.3	4.5	5.7	6.4
Redondo Beach	10	1,680.5	1,712.0	1,942.8	2,087.6	2,178.2	2,326.1
Rosemead	10	719.2	718.9	735.6	777.6	822.6	809.5
San Dimas	8	185.3	263.4	279.7	308.7	331.6	380.2
San Gabriel	10	59.9	79.0	81.2	96.6	89.5	85.4
Santa Clarita	10	378.8	359.6	374.6	450.0	432.7	641.7
Santa Fe Springs	10	93.2	136.2	115.1	104.0	146.8	196.5
Santa Monica	12	7,639.3	9,310.2	10,925.3	12,734.8	14,200.8	15,418.2
Signal Hill	9	68.3	167.9	123.4	118.6	120.8	133.0
South El Monte	8	163.4	139.5	154.9	150.6	151.1	131.7
South Gate	8	185.4	180.6	221.1	231.0	183.2	158.8
Temple City	10	31.6	30.8	31.8	32.0	30.6	30.8
Torrance	11	3,204.6	3,755.3	3,764.2	4,607.2	4,872.2	5,692.5
West Covina	10	571.3	562.7	582.7	634.0	575.6	678.1
West Hollywood	11.5	4,673.1	4,644.3	5,100.2	6,129.5	7,589.3	7,857.4
Westlake Village	10	162.5	229.0	306.2	363.4	441.0	473.0
Whittier	10	209.0	246.9	274.4	389.0	427.5	474.3

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	Current Rate (%)	1994	1995	1996	1997	1998	1999
MADERA COUNTY							
Unincorporated	9	679.6	936.3	1,067.9	1,072.2	1,135.4	1,182.6
Chowchilla	10	15.5	23.6	21.1	23.0	32.6	34.6
Madera	9	173.6	190.4	183.3	171.1	170.5	187.1
MARIN COUNTY							
Unincorporated	10	799.5	863.9	987.6	1,169.0	1,301.1	1,379.1
Corte Madera	10	348.3	368.7	429.4	499.0	546.4	596.8
Fairfax	9						15.5
Larkspur	10	431.3	445.8	470.8	496.8	561.9	576.6
Mill Valley	10	93.8	128.1	167.6	203.2	212.1	229.3
Novato	10	166.7	200.2	262.4	288.7	383.0	502.5
San Rafael	10	1,116.6	1,139.0	1,159.2	1,402.1	1,567.2	1,695.6
Sausalito	10	243.2	233.0	366.4	451.2	530.6	606.3
Tiburon	10	157.2	228.3	249.1	296.1	295.1	289.5
MARIPOSA COUNTY							
Unincorporated	10	4,639.4	5,482.7	5,122.3	4,968.7	5,715.9	5,984.7
MENDOCINO COUNTY							
Unincorporated	10	2,067.6	2,973.1	2,740.8	2,768.1	3,056.3	3,360.4
Fort Bragg	10	772.3	730.9	750.3	778.1	783.3	924.7
Point Arena	10	45.5	38.3	43.2	44.9	46.2	41.1
Ukiah	8	238.7	191.9	204.9	195.1	185.8	211.5
Willits	9	129.0	140.0	150.3	137.4	145.1	151.4
MERCED COUNTY							
Unincorporated	10	423.1	434.0	248.6	287.0	356.0	341.2
Atwater	8	49.7	41.1	44.6	25.1	34.4	36.5
Gustine	7	1.9	0.9	0.8	0.3	0.2	0.3
Livingston	6	3.8	6.0	2.0	1.8	1.8	2.1
Los Banos	10	97.1	102.8	101.9	96.6	113.1	122.3
Merced	10	577.3	577.6	624.6	522.4	547.6	580.8
MODOC COUNTY							
Unincorporated	4	7.5	8.3	10.8	9.2	10.4	11.8
Alturas	10	94.2	96.7	108.2	97.0	91.8	102.0
MONO COUNTY							
Unincorporated	9	734.6	789.9	804.4	839.9	1,068.8	848.9
Mammoth Lakes	10	2,843.8	3,741.0	3,760.1	4,050.2	4,224.7	4,457.0
MONTEREY COUNTY							
Unincorporated	10.5	7,663.3	8,085.6	9,537.9	10,544.3	10,435.0	11,285.0
Carmel-By-The-Sea	10	2,813.3	2,765.1	3,237.2	3,523.3	3,550.6	3,603.7
Gonzales	8	3.4	3.1	3.2	6.5	3.3	3.0
Greenfield	8	8.9	7.1	6.0	13.9	15.5	14.3
King City	10	246.7	209.7	175.3	173.7	177.0	201.6
Marina	10	383.0	389.4	440.2	470.3	522.5	457.4
Monterey	10	9,097.7	9,457.6	10,793.5	11,816.5	12,630.8	12,949.7
Pacific Grove	10	1,929.1	1,992.7	2,320.4	2,455.4	2,531.4	2,587.5
Salinas	10	824.4	800.4	859.0	1,076.4	1,141.8	1,274.2

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	Current Rate (%)	1994	1995	1996	1997	1998	1999
Seaside	12	359.8	357.6	905.5	1,444.4	1,739.9	1,682.5
Soledad	6	73.3	75.4	85.6	81.5	87.5	64.6
NAPA COUNTY							
Unincorporated	10.5	2,964.4	3,899.0	3,604.1	4,025.3	4,393.7	4,865.1
Calistoga	12	1,054.7	1,225.2	1,348.4	1,637.8	1,898.5	2,124.8
Napa	12	2,068.0	2,220.8	3,031.6	2,923.8	3,320.5	3,584.5
St. Helena	12	519.3	599.1	711.9	839.4	909.9	1,021.0
Yountville	10	563.2	605.9	702.7	825.0	948.9	1,415.4
NEVADA COUNTY							
Unincorporated	10	192.4	211.3	168.0	280.2	215.7	235.0
Grass Valley	10	109.8	109.8	114.3	119.8	122.9	129.8
Nevada City	10	236.6	241.8	240.6	269.1	289.1	348.5
Truckee	10	531.6	597.8	571.3	607.6	710.8	771.8
ORANGE COUNTY							
Unincorporated	10	20.9	10.0	-24.3	281.6	147.2	296.2
Anaheim	15	33,366.4	36,512.5	44,702.9	44,991.9	44,766.7	45,155.5
Brea	10	732.3	748.1	749.6	836.0	941.1	1,029.8
Buena Park	12	2,350.6	2,585.7	2,681.1	3,044.1	2,986.1	3,422.9
Costa Mesa	6	2,434.8	2,640.8	2,977.7	3,466.9	3,846.2	4,428.3
Cypress	10	525.7	546.3	587.2	692.8	664.4	862.3
Dana Point	10	3,645.5	4,136.2	4,402.2	5,038.0	5,189.2	6,079.0
Fountain Valley	9	446.3	460.9	591.7	580.5	623.6	640.9
Fullerton	10	1,043.4	1,266.8	1,246.8	1,398.7	1,457.2	1,464.8
Garden Grove	10	1,360.0	1,295.7	1,481.2	1,586.1	1,687.5	1,453.8
Huntington Beach	10	1,280.5	1,039.0	1,632.9	1,295.1	1,305.8	1,430.2
Irvine	8	3,398.6	3,625.6	4,198.6	4,828.8	5,570.1	5,730.2
La Palma	7	93.4	99.8	130.2	148.8	185.1	193.8
Laguna Beach	10	1,869.1	2,053.3	2,375.2	2,644.8	2,902.2	3,025.1
Laguna Hills	10	185.0	204.3	226.5	710.9	843.0	888.1
Laguna Niguel	8	34.4	32.7	2.2	4.6	12.2	10.2
Lake Forest	10	223.8	322.8	365.1	376.6	609.8	786.7
Los Alamitos	8	32.0	38.3	34.4		31.7	41.4
Mission Viejo	8	119.3	122.0	136.5	157.1	166.3	186.4
Newport Beach	10	5,468.4	5,994.0	6,322.1	6,925.2	7,668.3	7,498.0
Orange	10	1,867.4	2,036.2	2,202.2	2,548.1	2,707.8	2,734.0
Placentia	10	368.9	450.8	442.0	524.6	469.8	478.1
San Clemente	10	350.4	390.7	449.9	635.5	635.7	723.3
San Juan Capistrano	10	64.7	98.5	63.0	80.3	76.0	142.1
Santa Ana	9	2,596.5	2,545.8	2,611.7	3,094.9	3,443.5	3,706.5
Seal Beach	9	113.5	127.8	199.4	183.9	236.3	260.0
Stanton	11	235.4	255.7	282.2	292.9	331.2	364.2
Tustin	6	87.1	96.0	104.9	115.7	130.3	131.4
Westminster	8	216.0	237.3	237.1	272.0	300.9	336.3
Yorba Linda	10	155.1	186.0	183.4	186.2	148.6	197.9

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PLACER COUNTY							
Unincorporated	10	3,675.6	4,201.4	4,123.8	5,105.5	6,256.6	6,934.9
Auburn	8	16.3	51.3	158.8	154.2	173.1	170.3
Colfax	8	8.5	8.7	11.6	4.5	9.8	8.6
Loomis	8		12.6	14.6	13.6	16.9	16.6
Rocklin	8	130.5	154.5	183.9	245.4	223.4	268.8
Roseville	6	235.6	262.8	265.5	281.8	402.9	671.7
PLUMAS COUNTY							
Unincorporated	9	653.2	659.2	720.8	728.2	737.0	858.3
Portola	9	6.5	7.6	9.6	11.2	9.9	13.4
RIVERSIDE COUNTY							
Unincorporated	10	942.7	1,018.6	830.7	796.9	775.8	870.4
Banning	10	56.2	72.6	103.0	119.5	91.8	137.2
Beaumont	10	3.7	11.0	38.2	49.0	50.6	60.6
Blythe	10	368.7	473.2	524.0	540.3	598.0	642.8
Calimesa	10	13.5	11.7	9.9	14.6	11.1	11.0
Canyon Lake	10	8.5	7.5	7.6	8.5	3.8	3.2
Cathedral City	10	1,065.6	1,098.7	788.1	853.2	1,115.5	1,382.2
Corona	10	279.3	331.1	349.6	383.5	468.6	527.9
Desert Hot Springs	10	447.3	492.6	535.3	533.8	597.6	691.4
Hemet	10	165.3	185.0	234.4	245.1	266.6	288.0
Indian Wells	9.25	2,777.9	3,108.8	3,327.6	3,541.2	3,922.1	4,265.8
Indio	10	543.7	611.7	639.7	702.7	693.1	826.3
La Quinta	11	2,225.3	2,533.6	2,676.0	3,071.8	3,236.3	3,547.7
Lake Elsinore	10	81.9	82.7	77.4	80.4	87.6	103.5
Moreno Valley	8	200.8	205.9	217.5	209.1	220.6	233.5
Norco	8	33.5	35.9	26.4	30.6	60.2	38.2
Palm Desert	9	4,949.9	4,654.0	4,919.3	5,458.2	6,594.7	7,351.9
Palm Springs	10	7,226.7	7,636.5	8,403.1	9,092.3	9,714.2	10,954.2
Perris	10	9.6	51.0	43.9	65.4	80.2	63.6
Rancho Mirage	10	3,745.5	3,986.0	4,136.5	4,518.0	4,917.2	4,982.6
Riverside	11	1,234.1	1,294.6	1,371.5	1,496.3	1,858.3	2,110.9
San Jacinto	8	8.3	7.3	7.4	8.6	10.1	9.1
Temecula	8	516.6	638.9	675.4	752.7	854.0	1,012.6
SACRAMENTO COUNTY							
Unincorporated	12	3,890.8	4,603.2	4,985.7	5,524.5	6,100.5	6,364.4
Folsom	8	171.0	198.4	154.0	301.9	250.4	262.3
Galt	10	64.7	49.7	56.7	39.5	99.8	108.2
Sacramento	12	8,628.1	9,477.1	9,825.7	10,441.0	12,232.0	12,025.0
SAN BENITO COUNTY							
Unincorporated	8	68.5	61.2	81.0	91.0	95.6	97.0
Hollister	8	69.9	48.9	74.1	87.9	88.7	116.2
San Juan Bautista	10	51.7	52.5	43.7	78.3	89.6	100.5

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(\$000)

	Current Rate (%)	1994	1995	1996	1997	1998	1999
SAN BERNARDINO COUNTY							
Unincorporated	9	1,211.1	1,153.2	1,251.0	1,115.2	1,168.8	1,153.6
Adelanto	10	32.8	39.2	33.9	34.2	32.3	16.5
Apple Valley	6	6.2	5.2	4.9	3.0	4.2	6.3
Barstow	10	981.9	1,074.2	1,096.3	1,195.4	1,110.2	1,285.2
Big Bear Lake	6	1,155.4	980.1	957.5	1,100.1	1,335.2	1,419.6
Chino	8	101.6	86.7	146.9	123.6	135.7	139.2
Colton	10	168.8	135.5	107.5	91.5	119.0	115.9
Fontana	8	121.8	141.9	141.6	142.3	167.8	192.4
Hesperia	7	43.2	57.9	47.3	36.8	77.2	67.4
Highland	7	24.6	21.1	21.4	23.1	24.1	26.2
Loma Linda	10	4.8	2.0	2.6		5.9	5.7
Montclair	10	14.9	19.9	13.6	16.9	13.6	18.7
Needles	10	316.0			368.4	388.2	444.7
Ontario	11.8	3,858.2	4,104.1	4,387.2	5,162.0	5,781.7	6,684.0
Rancho Cucamonga	10	103.6	126.8	120.1	169.9	166.9	153.9
Redlands	10	215.2	206.6	183.8	202.3	229.8	226.6
Rialto	9	102.5	114.4	57.6	35.9	145.5	178.2
San Bernardino	10	1,373.2	1,399.2	1,427.0	1,733.9	1,679.5	1,893.0
Twentynine Palms	7	141.3	154.8	171.1	207.3	207.0	239.1
Upland	10	49.7	63.7	65.9	72.3	75.4	81.3
Yucaipa	7	3.4	2.8	2.9	4.4	4.9	5.8
Yucca Valley	7	74.3	62.6	72.1	70.0	76.1	83.8
SAN DIEGO COUNTY							
Unincorporated	9	1,678.8	2,026.9	2,383.3	2,232.2	2,489.9	2,680.0
Carlsbad	10	3,153.1	3,252.3	3,406.9	3,879.8	5,841.2	7,010.2
Chula Vista	10	1,041.5	1,174.2	1,316.3	1,445.4	1,684.2	1,806.8
Coronado	8	3,787.4	4,292.8	5,300.5	6,117.4	6,913.9	7,206.9
Del Mar	10	689.0	739.1	864.2	1,023.0	1,203.5	1,333.0
El Cajon	10	480.3	486.5	508.6	550.9	704.2	753.3
Encinitas	10	354.2	347.9	485.3	541.1	627.2	853.7
Escondido	10	480.0	489.9	503.7	522.4	626.6	843.2
Imperial Beach	10	46.5	42.7	52.9	81.9	101.8	121.2
La Mesa	10	369.3	365.8	401.9	457.2	547.8	642.2
Lemon Grove	6	42.7	35.4	25.8	19.3	19.0	22.8
National City	10	587.5	577.6	517.2	566.3	717.4	847.1
Oceanside	10	567.2	525.7	631.9	694.2	840.0	989.1
Poway	8	39.6	43.8	49.2	62.4	73.5	84.1
San Diego	10.5	46,126.1	56,851.0	64,201.9	74,042.4	84,261.9	92,127.4
San Marcos	10	41.0	37.6	41.3	55.5	63.6	90.5
Santee	6	49.6	54.4	63.2	71.3	74.7	83.8
Solana Beach	10	198.1	211.5	240.2	256.6	356.4	383.9
Vista	10	160.8	156.7	168.6	188.3	242.4	263.4
SAN FRANCISCO COUNTY							
San Francisco	14	86,461.3	94,101.6	102,960.0	137,649.1	150,163.0	156,313.3

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(\$000)

	Current Rate (%)	1994	1995	1996	1997	1998	1999
SAN JOAQUIN COUNTY							
Unincorporated	8	201.2	198.1	231.6	211.0	218.9	215.1
Escalon	10	2.6	2.7	4.9	4.2	3.6	3.7
Lodi	9	246.6	248.4	277.8	249.1	277.8	305.3
Manteca	9	157.3	178.6	193.8	205.0	240.6	269.1
Ripon	4	2.4	2.5	2.3	2.2	2.3	2.3
Stockton	8	1,043.9	1,120.8	808.9	854.3	947.0	1,385.4
Tracy	10	211.1	265.2	181.9	140.4	225.6	351.7
SAN LUIS OBISPO COUNTY							
Unincorporated	9	2,294.3	2,403.8	2,667.2	2,879.9	2,981.1	3,333.2
Arroyo Grande	6	177.7	229.9	253.7	185.0	178.0	185.1
Atascadero	6	158.5	157.9	177.4	177.4	191.0	200.0
El Paso De Robles	10	403.5	455.6	481.8	527.2	583.1	629.3
Grover Beach	10	39.4	46.9	61.9	112.2	127.4	136.7
Morro Bay	9	876.2	985.6	1,067.6	1,101.9	1,198.9	1,465.7
Pismo Beach	10	2,659.8	2,591.1	2,917.9	2,980.5	3,004.2	3,061.9
San Luis Obispo	10	2,335.3	2,462.0	2,648.8	2,821.4	3,002.9	3,256.8
SAN MATEO COUNTY							
Unincorporated		1,263.1	1,614.5	1,782.6	2,064.8	1,833.2	328.4
Belmont	10	213.1	265.2	342.0	552.5	568.0	773.5
Burlingame	10	7,115.5	7,627.0	8,770.1	10,318.3	11,752.0	11,727.0
Daly City	10	136.4	153.3	167.4	191.0	214.5	229.6
Foster City	8	630.0	691.9	773.4	929.4	1,222.4	1,500.7
Half Moon Bay	10	352.3	459.4	417.2	365.8	872.8	817.0
Menlo Park	10	819.8	877.4	1,009.9	1,122.8	1,303.0	1,378.7
Millbrae	10	2,283.5	2,561.8	3,029.9	3,579.0	3,946.9	4,092.8
Pacifica	10	226.0	192.1	324.8	344.3	412.6	452.4
Redwood City	8	1,046.3	1,153.8	1,303.4	1,492.8	1,634.5	2,134.4
San Bruno	10	705.1	814.0	850.3	1,099.4	1,058.5	1,242.1
San Carlos	10	112.5	115.3	133.2	155.0	321.4	707.6
San Mateo	10	1,279.0	1,389.7	1,634.7	1,919.0	2,030.9	3,079.8
So. San Francisco	8	3,381.9	3,861.6	4,332.5	5,008.7	5,462.0	5,547.9
SANTA BARBARA COUNTY							
Unincorporated	10	3,229.2	3,402.2	3,472.1	3,611.9	4,159.7	4,648.2
Buellton	10	485.7	540.5	574.6	633.4	683.2	720.9
Carpinteria	10	365.7	444.1	570.3	571.8	672.8	731.1
Lompoc	10	568.2	610.7	643.2	652.5	723.7	717.4
Santa Barbara	10	5,740.2	6,445.4	6,662.4	7,428.7	7,845.6	8,685.1
Santa Maria	10	1,032.5	1,031.3	1,180.0	1,298.7	1,339.8	1,486.9
Solvang	10	984.2	984.1	1,253.7	1,429.0	1,345.3	1,339.7
SANTA CLARA COUNTY							
Unincorporated	8	195.3	270.9	211.6	241.8	283.8	297.8
Campbell	10	392.7	431.9	643.6	789.1	878.1	930.5
Cupertino	10	700.2	736.2	812.6	922.1	1,034.3	1,481.2
Gilroy	9	334.1	332.2	379.7	493.0	555.6	551.6

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(\$000)

	Current Rate (%)	1994	1995	1996	1997	1998	1999
Los Altos	8	3.6	3.5	4.3	4.1	3.3	2.8
Los Gatos	10	440.0	519.9	684.3	881.9	1,012.6	1,025.0
Milpitas	8	1,796.5	1,473.2	2,496.7	2,973.1	3,884.1	4,760.2
Morgan Hill	10	205.9	364.4	460.1	600.9	675.9	756.8
Mountain View	10	1,132.0	1,247.3	1,500.9	1,741.8	2,267.0	2,565.6
Palo Alto	10	3,313.0	3,642.5	4,279.0	5,106.7	5,846.3	6,550.7
San Jose	10	8,834.1	9,766.9	12,047.3	14,536.1	17,552.1	18,203.3
Santa Clara	10	5,225.0	5,710.4	7,142.9	8,415.1	10,286.6	10,377.6
Saratoga	8	147.2	162.2	180.5	242.2	253.7	233.2
Sunnyvale	8.5	3,483.7	3,911.6	5,011.1	6,092.5	7,273.4	7,566.3
SANTA CRUZ COUNTY							
Unincorporated	10	2,071.3	2,113.3	2,362.2	2,709.0	3,117.5	3,305.5
Capitola	9.5	232.1	241.0	262.3	260.1	286.4	300.8
Santa Cruz	10	2,176.5	2,227.8	2,570.6	2,711.0	2,716.4	3,174.7
Scotts Valley	10	89.2	91.0	98.1	98.2	101.1	105.3
Watsonville	10	212.0	223.7	223.8	272.7	281.4	381.6
SHASTA COUNTY							
Unincorporated	10	269.2	369.6	366.1	399.9	294.1	409.9
Anderson	10	90.1	100.9	97.8	126.1	150.1	120.3
Redding	10	2,161.0	2,190.4	2,110.7	2,217.7	2,193.1	2,413.8
Shasta Lake	10	4.6	9.6	8.2	9.4	9.2	8.4
SIERRA COUNTY							
Unincorporated	10	137.0	146.3	160.2	166.2	189.0	182.9
SISKIYOU COUNTY							
Unincorporated	8	182.5	227.5	252.6	269.6	289.4	311.3
Dorris	5	3.6	4.0	5.0	3.9	3.9	4.8
Dunsmuir	10	32.2	44.6	44.5	50.5	57.4	58.3
Etna	6	0.3	0.2	0.4	1.1	2.3	3.3
Mt. Shasta	10	254.9	200.4	249.0	256.7	291.2	306.6
Weed	8	141.6	175.3	194.8	206.1	230.2	245.7
Yreka	8	324.5	313.6	290.7	308.0	287.3	308.9
SOLANO COUNTY							
Benicia	9	112.6	130.8	127.7	138.1	108.2	125.9
Dixon	9	44.8	61.5	67.2	71.5	73.5	122.4
Fairfield	10	655.9	683.7	816.0	787.4	814.3	802.6
Rio Vista	8	3.1	14.9	13.6	17.7	12.3	15.7
Vacaville	10	288.2	245.9	178.3	364.1	587.8	637.7
Vallejo	11	951.2	969.5	945.5	1,083.6	1,150.7	1,449.1
SONOMA COUNTY							
Unincorporated	9	2,826.9	3,025.9	3,279.4	3,640.7	4,149.8	4,475.6
Cloverdale	10	34.0	26.4	18.1	28.6	25.9	33.4
Healdsburg	10	239.0	269.9	299.7	357.7	322.1	459.3
Petaluma	10	500.7	528.3	583.6	604.3	662.6	714.3
Rohnert Park	11	892.9	909.8	983.5	999.9	1,132.2	1,200.8
Santa Rosa	9	1,552.2	1,686.6	1,871.5	2,019.7	2,355.8	2,555.7

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(\$000)

	Current Rate (%)	1994	1995	1996	1997	1998	1999
Sebastopol	6						67.6
Sonoma	10	346.8	362.1	456.1	475.5	537.4	686.6
STANISLAUS COUNTY							
Unincorporated	8	194.9	191.1	191.9	129.6	147.8	168.3
Ceres	5	13.5	19.0	14.0	15.0	21.0	26.2
Modesto	9	1,449.1	1,619.7	1,610.4	1,608.1	1,600.2	1,821.4
Oakdale	7	82.9	79.4	93.7	95.7	119.5	129.6
Turlock	9	207.6	166.4	187.6	226.7	220.8	177.0
SUTTER COUNTY							
Yuba City	6	201.2	205.6	199.7	211.4	190.7	237.5
TEHAMA COUNTY							
Unincorporated	8	8.9	9.1	12.0	14.9	25.0	28.3
Corning	10	142.7	155.7	181.9	176.4	184.8	196.9
Red Bluff	10	311.4	340.4	343.1	325.7	328.3	371.9
TRINITY COUNTY							
Unincorporated	5	198.4	205.5	212.1	141.4	147.2	139.2
TULARE COUNTY							
Unincorporated	10	568.5	513.8	513.5	503.1	586.3	598.5
Dinuba	10	1.2	2.7	23.4	36.2	42.7	49.3
Exeter	4	1.7	2.2	4.3	4.9	5.4	6.2
Lindsay	8	33.0	28.8	30.7	25.6	27.5	35.5
Porterville	8	165.8	165.9	163.7	154.0	167.9	167.7
Tulare	10	217.4	296.0	282.4	238.6	491.6	363.7
Visalia	10	970.5	1,058.6	1,084.8	1,166.5	1,147.0	1,189.9
TUOLUMNE COUNTY							
Unincorporated	8	693.4	703.1	695.4	744.5	842.4	880.8
Sonora	8	179.9	160.7	162.8	157.2	178.9	180.0
VENTURA COUNTY							
Unincorporated	8	59.3	65.8	69.3	69.3	88.5	103.1
Camarillo	9	612.1	778.0	739.4	766.6	813.6	843.9
Fillmore	10	42.2	33.9	37.1	35.4	45.6	41.8
Ojai	10	700.2	911.3	929.6	963.9	1,081.4	1,324.4
Oxnard	10	1,462.7	1,348.2	1,445.4	1,626.7	1,763.0	1,907.7
Port Hueneme	10	176.8	179.0	201.5	209.0	218.9	234.7
San Buenaventura	10	1,758.0	1,849.5	1,997.7	2,256.7	2,310.4	2,508.3
Santa Paula	10	48.4	49.5	61.6	58.4	65.5	45.7
Simi Valley	10	433.8	494.3	562.7	593.7	698.1	785.2
Thousand Oaks	10	1,238.6	1,206.7	1,272.6	1,405.4	1,530.5	1,721.5
YOLO COUNTY							
Unincorporated	8	74.2	74.1	74.3	71.3	78.7	82.0
Davis	10	385.6	347.1	396.5	395.6	458.1	595.0
West Sacramento	8	349.5	349.5	352.1	344.0	388.6	454.7
Woodland	10	344.0	363.4	360.3	410.5	445.8	468.9
YUBA COUNTY							
Unincorporated	8	38.5	31.0	36.2	30.7	29.7	16.6
Marysville	10	59.9	56.4	55.6	57.5	42.1	61.1

APPENDICES

APPENDIX A. REGIONAL TRAVEL IMPACT MODEL (RTIM) METHODOLOGY

APPENDIX B. DEFINITION OF TERMS

APPENDIX C. TRAVEL INDUSTRY BUSINESS CLASSIFICATIONS

REGIONAL TRAVEL IMPACT MODEL (RTIM) METHODOLOGY
TRAVEL IMPACT ESTIMATION PROCEDURES

TRAVEL SPENDING

Hotel, Motel, B&B. Spending on commercial accommodations by hotel and motel guests is estimated from Transient Occupancy Tax (TOT) collections at the city/county jurisdictional level. Spending by hotel and motel guests in other business categories, such as food and transportation, is estimated using spending distributions reported in the visitor survey data. The spending distribution shows how travelers divide their spending between lodging and other purchases.

Private Campground. Spending by campers using commercial campgrounds is estimated from the number of commercial campsites, the average occupancy of these campsites (derived from state sources), and the average daily expenditures of visitor camp parties reported in survey data.

Spending in other business categories is estimated in the same way as for hotel guests.

Public Campground. Spending by campers using public campgrounds is estimated from visitor counts at national and state parks, national forests, and state and federally managed recreation areas, and then multiplying the visitation by daily spending estimates from the visitor survey.

Private Home. Spending by private home guests is determined from visitor survey data estimating the number of visitors staying as guests of friends and relatives, and applying these rates to the household population base in individual counties.

Vacation Home. Estimated spending by vacation home renters and owners is based on a ratio derived between the number of visitors staying in commercial accommodations and those staying in vacation homes, and the relative expenditure levels for each type of visitor. The state total is then distributed among the counties using housing data from the U.S. Bureau of the Census.

Day Travel. The share of day visits as a percentage of total travel is estimated from visitor survey data and applied to average daily spending estimates to produce day visitor spending.

Note: All visitor survey data referenced in this study was

provided by D.K. Shifflet & Associates, with the exception of data pertaining to camping. This information was obtained from a study of campers in California conducted by Dean Runyan Associates.

Air Transportation. A payroll-to-receipts ratio for the airline industry is estimated from Air Transport Association (ATA) and U.S. Department of Labor data. This ratio is applied to air transportation payroll data supplied by the California Employment Development Department to obtain air transportation revenue. Additional data from ATA is used to estimate U.S. passenger revenue as a share of total U.S. commercial airline operating revenue and applied to the California air transportation receipts to estimate air passenger receipts only; impacts of air cargo operations are excluded.

Travel Arrangement. This category consists of travel agents' commissions and fees paid to tour operators. A payroll-to-receipts ratio is estimated from the *Census of Transportation*. Receipts are estimated using this ratio and payroll data from the California Employment Department. Data supplied by the Reed Publishing Group from the *Louis Harris Travel Agency Survey* provided a breakout of travel agent receipts by type of sale (i.e., airline, hotel, rental car, cruise,

other). However, these sales are included in other travel-related business categories, (e.g., airline ticket sales are included in air transportation), and are not broken out separately here.

RELATED TRAVEL IMPACTS

Spending by travelers generates jobs, payroll, and state and local tax revenue.

Total Earnings generated directly from traveler expenditures are estimated from the payroll-to-receipts ratio obtained from the 1997 Economic Census for the State of California, and earnings estimates from the Bureau of Economic Analysis.

Employment in each business category is calculated from wage data supplied by the California Employment Development Department, and earnings estimates from the Bureau of Economic Analysis.

Local Taxes consist of local room taxes, or transient occupancy taxes, and local sales and use taxes applicable to traveler

purchases in eating and drinking establishments, in retail stores, and on automobile rentals.

State Taxes consist of state sales taxes applied to traveler spending on accommodations, retail shopping, restaurant meals, entertainment, the state fuel tax levied on motor fuel purchases, and personal and corporate income taxes.

DEFINITION OF TERMS

Accommodation: Spending for lodging by hotel and motel guests, campers, and vacation home users.

Air Transportation: Air passenger spending attributable to travelers in and to California. The spending total includes air travel spending made outside California for travel to California, purchases by California residents who travel outside the state, and air travel within the state.

Campers: Travelers staying at RV parks and commercial campgrounds or at public campgrounds such as those in State or National Parks.

Day Visitor: A traveler whose trip does not include an overnight stay and who travels out of his/her local area (50+ miles one way).

Destination Spending: Spending by travelers at or near their destinations. This excludes spending on air transportation and for travel arrangement. All automobile operating expenses are included in the ground transportation component of destination spending.

Earnings: Total earnings include wage and salary disbursements, other earned benefits, and proprietor income. Only the earnings attributable to travel expenditures are included.

Eating, Drinking: Businesses serving food and beverages for immediate consumption. In addition to table service restaurants, this category includes fast-food outlets and refreshment stands.

Employment: Industry employment (jobs) associated with the travel-generated payroll and proprietors. This includes both full- and part-time positions.

Expenditures: Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes paid by the traveler at the point of sale.

Food Stores: Grocery stores, supermarkets, fruit stands, retail bakeries, and other businesses selling food for consumption off the premises.

Ground Transport: Spending on car rentals, gasoline and other vehicle operating expenses, and on local transportation such as taxi, bus and train.

Hotel and Motel Guests: Travelers staying in hotels, motels, resorts, bed & breakfast establishments, condominiums, and other lodging places where the transient occupancy tax is collected.

Local Tax Receipts: Tax revenue collected by counties and municipalities, as levied on applicable travel-related businesses (includes the transient lodging and local sales taxes).

Private Home Guests: Travelers staying as guests with friends or relatives.

Receipts: Travel expenditures less the sales and excise taxes imposed on those expenditures (also referred to as business receipts).

Recreation: Spending on amusement and recreation, such as admissions to tourist attractions.

Retail Sales: Spending for gifts, souvenirs, and other items (excludes spending listed separately, such as food stores or recreation).

Spending Distributions: Information from visitor surveys showing how spending by each type of visitor is divided between various business categories.

State Tax Receipts: State sales taxes, business and occupation taxes, motor fuel taxes and car rental taxes attributable to travel expenditures.

Transient Occupancy Tax: A local tax charged on lodging (also referred to as room tax, transient lodging tax, hotel tax or bed tax).

Travel: A day or overnight trip that is not of a local or commuting nature. Travel may be for business or pleasure purposes.

Travel Arrangement: Spending for fees paid to travel agents and tour operators.

Traveler: A person traveling in California. A traveler may be a California resident or a resident of another state. The terms traveler and visitor have the same meaning in this report.

Vacation Home User: Travelers using their own vacation home or timeshare and those renting a vacation home or privately-owned cabin where transient lodging tax is not collected.

TRAVEL INDUSTRY BUSINESS CLASSIFICATIONS
BY STANDARD INDUSTRIAL CLASSIFICATION (SIC CODE)

Expenditure Category	Type of Business	SIC Code
Accommodations	Hotels, Motels, and B&B Inns	701
(hotels, motels, and other lodging places)	Camps and Recreation Vehicle Parks	703
Eating & Drinking	Eating and Drinking Places	58
(food and drink purchased for on-premise consumption)		
Food & Beverages	Food Stores	54
(food and drink purchased for off-premise consumption)		
Amusement/Recreation	Amusement and Recreation Services	79
(admissions, recreation fees, recreation equipment rentals, etc.)		
Automobile Rental	Passenger Car Rental	7514
Motor Fuel	Gasoline Service Stations	554
(fuel and other vehicle expenses during trip)		
Air Passenger Transportation	Air Passenger, Scheduled	4512
	Air Passenger, Nonscheduled	4522
	Airports & Services	4581

Local Transportation	Local Passenger Transportation	411
(taxi, bus and other local	Taxicabs	412
transportation)	Intercity and Rural Bus	413
	Transportation	414
	Bus Charter Service	
Water Transportation	Deep Sea Passenger Transportation	4481
(cruise ships, ferries, excursion and	Ferries	4482
sightseeing boats)	Other Water Transportation of	4483
	Passengers	
Travel Arrangement	Arrangement of Passenger	472
	Transportation	
Retail Trade	General Merchandise Stores	53
(personal items, gifts and other	Miscellaneous Retail Stores	59
miscellaneous purchases)		
